Europe Pressure Pumping Market is expected to reach $XX billion by 2020, up from $XX billion in 2014 with a CAGR of 14.7%. The high growth is due to the increase in exploration activities in areas; especially the North Sea and countries such as Norway and the Netherlands are contributing a major market share.

Pressure pumping services enhances the productivity of proven reserves, improves asset value, return on investment, and reservoir integrity. Over the last decade, the pressure pumping market has grown dramatically due to the advent of shale and other unconventional energy resources. Hydraulic fracturing is the crucial technology that has made these unconventional resources economically viable and is the most often used pressure pumping method across the world. Apart from hydraulic fracturing, cementing, acidizing and control services are also part of pressure pumping services.

Drivers

The requirement of pressure pumps is huge because of the complexity and unfavorable conditions for unconventional exploration and production which often going into deeper waters. Ever-rising energy demand, Rapidly Decreasing Reserves, and Increasing Investments in Exploration Activities, are driving the market.

Restraints

Public opposition to pressure pumping owing to Environmental Concerns (contamination of underground resources), Availability of water, Stringent Government Regulations, Eccentric Crude Oil Market, high initial investments, lack of skilled labor, and operational challenges such as harsh weather conditions are restraining the market from growth.

Opportunities

Waterless Fracking using foams provides the alternative to water in pressure pumping procedure. This process potentially eliminates all the infrastructure and complications posed by water.

This report exhaustively analyzes the Europe Pressure Pumping Market by segmenting it based on geography, and By Type (Hydraulic Fracturing, Cementing, and others). Estimates in each segment are provided for the next five years. Key drivers and restraints that are affecting the growth of this market were discussed in detail. The study also elucidates on the competitive landscape and key market players.

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