
Description: The Industry DataPack provides a unique mix of market information, analysis and estimates based on quantitative and qualitative research.

The market figures and industry dynamics are given in order to determine the overall market potential and help the client in gaining a stronger foothold in the marketplace.

It presents a reliable assessment of the industry including key industry metrics, regional market analysis, market trends and growth drivers. It also explores the competitive landscape of the respective market with focus on major players.

The DataPack serves as a must read for anyone willing to invest in this market and trying to evaluate opportunities.

Contents:
- Flowchart to Demonstrate the Processes Involved In Licensing
- Global Retail Sales of Licensed Merchandise by Value (2006-2014)
- Global Retail Sales of Licensed Merchandise by Region (2014)
- Global Retail Sales of Licensed Merchandise by Product Category (2014)
- Global Retail Sales of Licensed Merchandise by Property Type (2014)
- The US & Canada Retail Sales Licensed Merchandise Market by Value (2008-2014)
- The US & Canada Retail Sales of Licensed Merchandise by Product Category (2014)
- The US & Canada Retail Sales of Licensed Merchandise by Property Type (2014)
- The US & Canada Retail Sales of Licensed Merchandise by Distribution Channels (2014)
- Retail Sales of Licensed Sports Merchandise in the US and Canada by Value (2006-2014)
- Retail Sales of Licensed Sports Merchandise in the US and Canada by Product Category (2014)
- Retail Sales Share of Licensed Sports Merchandise in the US and Canada by Product Category (2014)
- Retail Sales of Licensed Sports Merchandise in the US and Canada by League (2014)
- Retail Sales Share of Licensed Sports Merchandise in the US and Canada by League (2014)
- Retail Sales of Licensed Sports Merchandise in the US and Canada by Distribution Channel (2014)
- North America Sport Market (2009-2019E)
- GDP at Current Prices in the US and Canada (2009-2014)
- The US E-Commerce Retail Sales (2013-2018E)
- The US Retail Ecommerce Sales Share by Product (2014)
- VF Corporation Revenue Share by Business Segment (2015)
- VF Corporation Revenue and Net Income (2010-2015)
- G III Apparel Group Net Sales by Region (2015)
- Dick's Net Sales by Business Segment (2014)
- Dick's Net Sales and Net Income (2010-2014)
- Forecasted Retail Sales of Licensed Sports Merchandise in the US and Canada (2014-2018E)
- Entry Barriers for Licensed Sports Merchandise
- Dependent & Independent Variables (2010-2015)
- Correlation Matrix
- Models Summary - Coefficient of Determination
- Regression Coefficients Output

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/3843390/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 450</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Hard Copy -</td>
<td>USD 500 + USD 57 Shipping/Handling</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 550</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name:  ______________________  Last Name:  ______________________
Email Address: *  ______________________
Job Title:  ______________________
Organisation:  ______________________
Address:  ______________________
City:  ______________________
Postal / Zip Code:  ______________________
Country:  ______________________
Phone Number:  ______________________
Fax Number:  ______________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World