Tyres (Commercial Vehicle OE & Aftermarket) Europe Report

Description:


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

7 Products/Markets covered, 1942 pages, 4015 spreadsheets, 4046 database tables, 299 illustrations. Updated monthly. 12 month After-Sales Service.

Contents:

The Market for Tyres (Commercial Vehicle OE & Aftermarket) in each country by Products & Services.

The Tyres (Commercial Vehicle OE & Aftermarket) Europe Report covers:


PRODUCTS & MARKETS COVERED:

TYRES: COMMERCIAL VEHICLES

1. ORIGINAL EQUIPMENT SALES
2. AFTERMARKET SALES
3. BY VEHICLE TYPE: RIGID TRUCKS & VANS
4. BY VEHICLE TYPE: TRACTOR UNITS
5. BY VEHICLE TYPE: TRAILERS
6. BY VEHICLE TYPE: BUSES & COACHES
7. BY VEHICLE TYPE: OTHER VEHICLES

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow
RESEARCH AND MARKETS


SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

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