Breathable Films Market by Type, (Polyethylene, Polyurethane, Polypropylene), Application (Hygiene, Medical, Construction, Industrial, Food Packaging), and Region - Global Forecast to 2021

Description: The market size of breathable films is projected to reach USD 3.21 billion by 2021 at a CAGR of 7.5% between 2016 and 2021. Rising per capita GDP, surging birth rate, rising awareness about health & hygiene, and growing old age population are the main growth drivers for this market.

The medical application accounted for the second-largest share, in terms of value, in 2015. The segment is projected to witness the highest CAGR during the forecast period. Breathable films are used in disposable surgical drapes, gowns, and gloves. Rising awareness related to prevalence of hospital acquired infections are driving the demand for these products.

The market of breathable films in Asia-Pacific is projected to record the highest CAGR during the forecast period. Rising birth rate and increasing per capita GDP in developing countries such as China, India, Indonesia, and other South Eastern Asian countries are identified as the primary drivers of the breathable films market in baby diapers.

The break-up of primary interviews is given below.

- By Company Type - Tier 1 - 65%, Tier 2 - 20%, and Tier 3 - 15%
- By Designation - C level - 60%, Director level - 15%, and Others - 25%
- By Region - North America - 30%, Europe - 30%, Asia-Pacific - 25%, and RoW - 15%

The key companies profiled in this report are Clopay Plastic Products Co., Inc. (U.S.), RKW Group (Germany), Mitsui Hygiene Materials (Thailand) ltd., Toray International; Inc. (Japan), and Covestro (Germany).

Key Target Audience:
- Breathable films manufacturers
- Hygiene product manufacturers
- Disposable surgical drapes, gowns, and gloves manufacturers
- Breathable films technology providers
- Government and regulatory organizations
- Investment research firms

This research report categorizes the global breathable films market on the basis of type, application, and region.

On the basis of type:
- Polyethylene
- Polypropylene
- Polyurethane
- Others

On the basis of application:
- Hygiene
- Medical
- Construction
- Industrial
- Food Packaging
- Others

On the basis of region:
North America
Europe
Asia-Pacific
South America
Middle East & Africa
The market is further analyzed for the key countries in each of these regions.

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