Fats & Oils Market by Type (Palm, Soybean, Rapeseed, Sunflower, and Olive), Animal Fat (Butter, Tallow, and Lard), Application (Food & Industrial), Source (Vegetable & Animal), Form (Liquid & Solid), Brand, and Region - Global Forecast to 2021

Description: The fats & oils market is projected to grow at a CAGR of 4.4% from 2016 and reach USD 247.78 billion by 2021. The demand for fats & oils is projected to grow, owing to the increase in global demand for edible oils and focus on biodiesel production from vegetable oils. Food applications of fats & oils account for a major share in terms of consumption.

Palm oil is one of the world's largest exported commodities. Its production is dominated by Malaysia and Indonesia, accounting for 80%–96% of the global output, according to the Malaysia Palm Association. Palm oil was the most widely consumed type of vegetable oil, with the largest market share in 2015. In terms of value, the palm oil segment is projected to grow at the highest rate between 2016 and 2021, due to its use as an edible oil and in the production of biodiesel, which should continue to drive the demand and increase the production. In terms of volume, the soybean oil segment is projected to grow at the highest CAGR from 2016 to 2021.

The Asia-Pacific region accounted for the largest share, in terms of both value and volume, in the global fats & oils market, in 2015. This region comprises developing economies such as China and India, which are the largest consumers of fats & oils in the world, and Indonesia and Malaysia, which are the largest producers of palm oil.

Break-up of primaries:

- By Company Type: Tier 1 – 50 %, Tier 2 – 22%, and Tier 3 – 28%
- By Designation: C level – 28%, Director level – 22%, and Others – 50%
- By Region: North America - 59%, Europe – 11%, Asia-Pacific – 22%, and RoW – 08%

The global market for fats & oils is dominated by large players such Archer Daniels Midland Company (U.S.), Bunge Limited (U.S.), Cargill, Incorporated (U.S.), International Foodstuff Company Holdings Limited (UAE), and Wilmar International Limited (Singapore). Other players in this segment include Associated British Foods PLC (U.K.), Ajinomoto Co., Inc. (Japan), ConAgra Foods, Inc. (U.S.), Unilever PLC (U.K.), and United Plantations Berhad (Malaysia).

Objectives of the study

- To define, segment, and measure the fats & oils market based on its type, source, form, application, and region
- To provide detailed information regarding the crucial factors influencing the growth of the market (drivers, restraints, opportunities, and industry-specific challenges)
- To strategically analyze the micromarkets with respect to individual growth trends, future prospects, and contribution to the total market
- To analyze opportunities in the market for stakeholders and provide details of the competitive landscape for market leaders
- To project the size of the market, in terms of value (USD billion) and volume (million tons) in the four main regions, namely, North America, Europe, Asia-Pacific, and the Rest of the World (RoW)
- To project the market size, in terms of value (USD billion) and volume (million tons), on the basis of key type(palm oil, soybean oil, sunflower oil, rapeseed oil, olive oil, and others), fat (butter, shortenings & margarine, lard, tallow, and others), source (vegetable and animal), application (bakery & confectionery, processed foods, biodiesel and others), and form (solid and liquid)
- To strategically profile the key players and comprehensively analyze their market share and core competencies
- To analyze competitive developments such as expansions & investments, partnerships, agreements, joint ventures & collaborations, new product launches, and acquisitions in the fats & oils market
Targeted Audience

- Fat & oil manufacturers
- Fat & oil importers and exporters
- Fat & oil traders, distributors, and suppliers
- Government and research organizations
- Commercial research & development institutes
- Raw material suppliers and distributors

Market segmentation

Based on type, the market has been segmented as follows:

- Oil type
  - Palm oil
  - Soybean oil
  - Rapeseed oil
  - Sunflower oil
  - Olive oil
  - Others (coconut oil, cottonseed oil, and peanut oil)
- Fat type
  - Butter
  - Shortenings & margarine
  - Lard
  - Tallow & grease
  - Others (poultry fats and suet)

Based on application, the market has been segmented as follows:

- Food uses
- Industrial uses

Based on form, the market has been segmented as follows:

- Solid
- Liquid

Based on source, the market has been segmented as follows:

- Vegetable
- Animal

Based on region, the market has been segmented as follows:

- North America
- Europe
- Asia-Pacific
- RoW

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