Life Insurance in Brazil, Key Trends and Opportunities to 2020

Description: The 'Life Insurance in Brazil Key Trends and Opportunities to 2020' report provides a detailed outlook by product category for the Brazilian life insurance segment, and a comparison of the Brazilian insurance industry with its regional counterparts.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2011–2015) and forecast period (2015–2020).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Brazilian economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together The research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Summary:

The 'Life Insurance in Brazil Key Trends and Opportunities to 2020' report provides in-depth market analysis, information and insights into the Brazilian life insurance segment, including:

- An overview of the Brazilian life insurance segment
- The Brazilian life insurance segment’s growth prospects by category
- A comprehensive overview of the Brazilian economy and demographics
- A comparison of the Brazilian life insurance segment with its regional counterparts
- Overview of various distribution channels in the Brazilian life insurance segment
- Details of the competitive landscape in the life insurance segment in Brazil
- Details of regulatory policy applicable to the Brazilian insurance industry

Scope:

This report provides a comprehensive analysis of the life insurance segment in Brazil:

- It provides historical values for the Brazilian life insurance segment for the report's 2011–2015 review period, and projected figures for the 2015–2020 forecast period.
- It offers a detailed analysis of the key categories in the Brazilian life insurance segment, and market forecasts to 2020.
- It provides a comparison of the Brazilian life insurance segment with its regional counterparts
- It analyzes the various distribution channels for life insurance products in Brazil.
- It profiles the top life insurance companies in Brazil and outlines the key regulations affecting them.

Reasons To Buy:

- Make strategic business decisions using in-depth historic and forecast market data related to the Brazilian life insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Brazilian life insurance segment.

- Assess the competitive dynamics in the life insurance segment.

- Identify growth opportunities and market dynamics in key product categories.

- Gain insights into key regulations governing the Brazilian insurance industry, and their impact on companies and the industry's future.

Key Highlights:

- The Brazilian life insurance segment accounted for 57.5% of the industry's gross written premium in 2015.

- The segment grew at a review-period CAGR of 14.0%, primarily contributed by the expansion of the pension category.

- Brazilian bank branch networks enable insurers to market products to a large customer base.

- In September 2015, under the Solvency II framework, the EC granted provisional equivalence to Brazil's solvency regime.

- The rise in the middle-class population and its purchasing power will drive demand for life insurance over the forecast period.

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