Bottled Water Testing Equipment Market - Global Forecast to 2021

Description:

"Bottled Water Testing Equipment Market by Technology (Traditional, and Rapid), Component (Instruments, Consumables & Reagents, and Reference Material), Test Type (Microbiological, Chemical, Physical, Radiological), and Region - Global Forecast to 2021"

The bottled water testing equipments market is projected to reach USD 6.46 billion by 2021 at a CAGR of 5.3% from 2016 to 2021. The effect of on-the-go lifestyle in developing economies has driven the market for packaged bottled water. Rise in disposable income, awareness about the effects of health due to contaminated water, increase in regulations regarding bottled water quality, and technological developments in the water testing industry have driven the market for bottled water testing. However, the challenges against the usage of PET bottles and high cost testing equipment are few restraints of the market.

The rapid technology segment accounted for the largest market share and is projected to grow at the highest CAGR during the forecast period, due high accuracy, less time consumption, and user-friendliness. The increase in contamination of water and instances of varied standards among local bottled water manufacturers, has attracted the attention towards rapid technology bottled water testing. The chromatography equipment is projected to be the largest and the fastest growing in the rapid technology.

Chromatography technology accounted for the largest share of the bottled water testing equipments market in 2015. Instruments such as spectroscopy systems, turbidometers, colorimeters, chromatography instruments, and spectrophotometers are used for bottled water testing. HPLC, GC, atomic absorption spectroscopy, inductively coupled plasma mass spectrometry, UV chambers, and other laboratory instruments are a few high-end technological instruments used. The stakeholders demand new instruments for testing and ensure certification denoting high quality of their products has been driving the market for instruments in bottled water testing equipments market.

North America was the largest bottled water testing equipments market in 2015. Governing organizations present in the market have enforced various regulations to be followed by bottled water manufacturers. The Europe market is projected to be the fastest-growing market in the forecasted period.

The breakdown of the primaries on the basis of company, designation, and region, conducted during the research study, is as follows:

- By Company type: Tier 1 - 39%, Tier 2 - 15%, and Tier 3 - 46%
- By Designation: C Level - 23%, Director Level - 8%, and Others - 69%
- By Region: North America - 07%, Europe - 08%, Asia-Pacific - 54%, and RoW - 31%

Key players include:

- Agilent Technologies Inc. (U.S.)
- Bio-Rad Laboratories, Inc. (U.S.)
- Waters Corporation (U.S.)
- ThermoFisher Scientific, Inc. (U.S.)
- PerkinElmer Inc. (U.S.)
- Shimadzu Corporation (Japan)
- Restek (U.S.), Accepta (U.K.)
- LaMotte Company (U.S.)

The above-mentioned companies have collectively accounted for the largest portion of the bottled water testing equipments market in 2015.

Scope of the Report:

This research report categorizes the bottled water testing equipments market based on on the basis of technology, component, test type, and region. The technology segment is categorized as traditional and rapid (Chromatography, spectroscopy, testing kits, and others). The component segment is sub-segmented
as instruments, consumables & reagents, and reference materials. The testing equipment by test type is further categorized as micro-biological, physical, chemical, and radiological. The market is covered for the regions of North America, Europe, Asia-Pacific, and RoW (Latin America, the Middle East, and Africa)

Reasons to buy this report:

- To get a comprehensive overview of the bottled water testing equipment market
- To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights about the major countries/regions in which the bottled water testing equipment market is flourishing

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