Aerial Work Platforms Market: Global Industry Analysis and Opportunity Assessment 2016-2026

Description:

This report offers a 10-year forecast for the global aerial work platforms (AWP) market between 2016 and 2026. This report provides an overview of the market dynamics, trends, and regulations across seven regions, which influence the current nature and future status of the AWP market over the forecast period.

The report examines the global aerial work platforms market for the aforementioned period in terms of value and volume. The primary objective of the report is to offer updates on developments in the global aerial work platforms market and conduct quantitative as well as qualitative assessments of regional markets for the various segments namely product types, motive mechanism, and ownership.

To understand and assess market opportunities and trends, the report is categorically split into different sections - market overview, global industry analysis, and analysis by product type; by motive mechanism; by ownership; and by region. To give a brief idea about segment wise revenue opportunities across the seven regions analysed, the report also provides data on the absolute dollar opportunity and total incremental opportunity for each segment over the forecast period.

The report starts with a market overview and provides market definition and analysis about drivers, restraints, opportunities, and key regulations in the global aerial work platforms market. The sections that follow include global market analysis by product type, by motive mechanism, and by ownership; and further by regional/country level analysis. All the above sections evaluate the market on the basis of various factors affecting the market, covering present scenario and future prospects.

The final section of the report covers the aerial work platforms market structure and competitive landscape to provide the report audience with a dashboard view of companies operating in the aerial work platforms market and their key strategies.

Research methodology

To calculate market size, the report considers the weighted average price of aerial work platforms based on various product types across geographies on a regional basis. The forecast assesses total revenue as well as volume of the global aerial work platforms market. The data is triangulated on the basis of different analysis considering supply side, demand side, and dynamics of regional markets. However, quantifying the market across regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed. For market data analysis, the report considers 2015 as the base year, with market numbers estimated for 2016 and the forecast made for 2017-2026.

Market Segmentation:

By motive mechanism
- Boom lifts

By platform height
- Up to 60'
- 60' - 100'
- More than 100'

By configuration
- Straight
- Articulated

By fuel type
- Gas/Diesel
- Electric
- Hybrid
- Scissor lifts
By platform height
- Up to 30’
- 30’ - 50’
- More than 50’

By product type
End-use industries
- Construction
- Mining
- Entertainment
- Commercial
- Manufacturing
- Others (Agriculture, Public Administration)

Self-propelled
- Manually propelled

Geographies Covered:

North America
- U.S
- Canada

Latin America
- Brazil
- Mexico
- Argentina

Rest of Latin America

Western Europe
- Germany
- Italy
- France
- UK
- Spain
- Benelux
- Turkey
- Rest of Western Europe

Eastern Europe
- Poland
- Russia
- Rest of Eastern Europe

Asia Pacific Excluding Japan
- China
- India
- ASEAN
- South Korea
- Rest of APEJ

Japan

Middle East & Africa
- GCC
- South Africa
- Rest of MEA

Key Market Players
- Linamar Corporation
- JLG Industries, Inc.
Contents:

1. Executive Summary

2. Aerial Work Platform Market Introduction
   2.1. Aerial Work Platform Market Definition
   2.2. Aerial Work Platform Market Taxonomy
   2.3. Parent Market Overview

3. Aerial Work Platform Market Analysis Scenario
   3.1. Market Volume Analysis
      3.1.1. Installed Base By Region
      3.1.2. Replacement Rate and Lifecycle Analysis
   3.2. Pricing Analysis
      3.2.1. Pricing Assumptions
      3.2.2. Price Projections per Region
   3.3. Market Overview
      3.3.1. Value Chain
      3.3.2. Profitability Margins
      3.3.3. List of Active Participants
         3.3.3.1. Component Suppliers
         3.3.3.2. Manufacturers
         3.3.3.3. Distributors / Retailers
         3.3.3.4. MRO Service Providers

4. Market Dynamics
   4.1. Macro-economic Factors
   4.2. Drivers
      4.2.1. Supply Side
      4.2.2. Demand Side
   4.3. Restraints
   4.4. Opportunity
   4.5. Forecast Factors - Relevance and Impact
   4.6. Regulations By Region

5. Global Aerial Work Platform Market Analysis and Forecast, By Product Type
   5.1. Introduction
   5.1.1. Basis Point Share (BPS) Analysis By Product Type
   5.1.2. Y-o-Y Growth Projections By Product Type
   5.2. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
      5.2.1. Scissor Lifts
         5.2.1.1. By Platform Height
            5.2.1.1.1. Up to 30'
            5.2.1.1.2. 30'-50'
            5.2.1.1.3. More than 50'
         5.2.2. Boom Lifts
            5.2.2.1. By Platform Height
               5.2.2.1.1. Up to 60'
               5.2.2.1.2. 60'-100'
               5.2.2.1.3. More than 100'
            5.2.2.2. By Configuration
               5.2.2.2.1. Straight
               5.2.2.2.2. Articulated / Telescope
            5.2.2.3. By Fuel Type
               5.2.2.3.1. Gas & Diesel Operated
5.2.2.3.2. Electrical Operated
5.2.2.3.3. Hybrid
5.3. Market Attractiveness Analysis By Product Type
5.4. Prominent Trends

6. Global Aerial Work Platform Market Analysis and Forecast, By Motive Mechanism
6.1. Introduction
6.1.1. Basis Point Share (BPS) Analysis By Motive Mechanism
6.1.2. Y-o-Y Growth Projections By Motive Mechanism
6.2. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
   6.2.1. Self-Propelled
   6.2.2. Manually Propelled
6.3. Market Attractiveness Analysis by Motive Mechanism
6.4. Prominent Trends

7. Global Aerial Work Platform Market Analysis and Forecast, By Ownership
7.1. Introduction
7.1.1. Basis Point Share (BPS) Analysis By Ownership
7.1.2. Y-o-Y Growth Projections By Ownership
7.2. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
   7.2.1. AWP Rental Service Providers
   7.2.2. End-use industries
      7.2.2.1. Construction
      7.2.2.2. Commercial
      7.2.2.3. Mining
      7.2.2.4. Manufacturing
      7.2.2.5. Others (Agriculture, public administration)
7.3. Market Attractiveness Analysis By Ownership
7.4. Prominent Trends

8. Global Aerial Work Platform Market Analysis and Forecast, By Region
8.1. Introduction
8.1.1. Basis Point Share (BPS) Analysis By Region
8.1.2. Y-o-Y Growth Projections By Region
8.2. Market Size (US$ Mn) and Volume (Units) Forecast By Region
   8.2.1. North America
   8.2.2. Latin America
   8.2.3. Western Europe
   8.2.4. Eastern Europe
   8.2.5. Asia Pacific Excl. Japan (APEJ)
   8.2.6. Japan
   8.2.7. Middle East and Africa (MEA)
8.3. Market Attractiveness Analysis By Region

9.1. Introduction
9.1.1. Basis Point Share (BPS) Analysis By Country
9.1.2. Y-o-Y Growth Projections By Country
9.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
   9.2.1. U.S.
   9.2.2. Canada
9.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
   9.3.1. Scissor Lifts
      9.3.1.1. By Platform Height
         9.3.1.1.1. Upto 30'
         9.3.1.1.2. 30'-50'
         9.3.1.1.3. More than 50'
      9.3.1.2. Boom Lifts
         9.3.2.1. By Platform Height
            9.3.2.1.1. Up to 60'
            9.3.2.1.2. 60'-100'
             9.3.2.1.3. More than 100'
9.3.2.2. By Configuration
9.3.2.2.1. Straight
9.3.2.2.2. Articulated / Telescope
9.3.2.3. By Fuel Type
9.3.2.3.1. Gas & Diesel Operated
9.3.2.3.2. Electrical Operated
9.3.2.3.3. Hybrid
9.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
9.4.1. Self-Propelled
9.4.2. Manually Propelled
9.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
9.5.1. AWP Rental Service Providers
9.5.2. End-use industries
9.5.2.1. Construction
9.5.2.2. Entertainment
9.5.2.3. Mining
9.5.2.4. Commercial
9.5.2.5. Manufacturing
9.5.2.6. Others (Agriculture, public administration)
9.6. Market Attractiveness Analysis
9.6.1. By Country
9.6.2. By Product Type
9.6.3. By Motive Mechanism
9.6.4. By Ownership
9.7. Prominent Trends
9.8. Drivers and Restraints: Impact Analysis

10. Latin America Aerial Work Platform Market Analysis and Forecast
10.1. Introduction
10.1.1. Basis Point Share (BPS) Analysis By Country
10.1.2. Y-o-Y Growth Projections By Country
10.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
10.2.1. Brazil
10.2.2. Mexico
10.2.3. Argentina
10.2.4. Rest of Latin America
10.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
10.3.1. Scissor Lifts
10.3.1.1. By Platform Height
10.3.1.1.1. Up to 30'
10.3.1.1.2. 30' - 50'
10.3.1.1.3. More than 50'
10.3.2. Boom Lifts
10.3.2.1. By Platform Height
10.3.2.1.1. Up to 60'
10.3.2.1.2. 60' - 100'
10.3.2.1.3. More than 100'
10.3.2.2. By Configuration
10.3.2.2.1. Straight
10.3.2.2.2. Articulated / Telescope
10.3.2.3. By Fuel Type
10.3.2.3.1. Gas & Diesel Operated
10.3.2.3.2. Electrical Operated
10.3.2.3.3. Hybrid
10.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
10.4.1. Self-Propelled
10.4.2. Manually Propelled
10.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
10.5.1. AWP Rental Service Providers
10.5.2. End-use industries
10.5.2.1. Construction
10.5.2.2. Entertainment
10.5.2.3. Mining
10.5.2.4. Commercial
10.5.2.5. Manufacturing
10.5.2.6. Others (Agriculture, public administration)
10.6. Market Attractiveness Analysis
10.6.1. By Country
10.6.2. By Product Type
10.6.3. By Motive Mechanism
10.6.4. By Ownership
10.7. Prominent Trends
10.8. Drivers and Restraints: Impact Analysis

11. Western Europe Aerial Work Platform Market Analysis and Forecast
11.1. Introduction
11.1.1. Basis Point Share (BPS) Analysis By Country
11.1.2. Y-o-Y Growth Projections By Country
11.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
11.2.1. Germany
11.2.2. France
11.2.3. Italy
11.2.4. Spain
11.2.5. U.K
11.2.6. Benelux
11.2.7. Rest of Western Europe
11.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
11.3.1. Scissor Lifts
11.3.1.1. By Platform Height
11.3.1.1.1. Upto 30'
11.3.1.1.2. 30'-50'
11.3.1.1.3. More than 50'
11.3.2. Boom Lifts
11.3.2.1. By Platform Height
11.3.2.1.1. Up to 60'
11.3.2.1.2. 60'-100'
11.3.2.1.3. More than 100'
11.3.2.2. By Configuration
11.3.2.2.1. Straight
11.3.2.2.2. Articulated / Telescope
11.3.2.3. By Fuel Type
11.3.2.3.1. Gas & Diesel Operated
11.3.2.3.2. Electrical Operated
11.3.2.3.3. Hybrid
11.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
11.4.1. Self-Propelled
11.4.2. Manually Propelled
11.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
11.5.1. AWP Rental Service Providers
11.5.2. End-use industries
11.5.2.1. Construction
11.5.2.2. Entertainment
11.5.2.3. Mining
11.5.2.4. Commercial
11.5.2.5. Manufacturing
11.5.2.6. Others (Agriculture, public administration)
11.6. Market Attractiveness Analysis
11.6.1. By Country
11.6.2. By Product Type
11.6.3. By Motive Mechanism
11.6.4. By Ownership
11.7. Prominent Trends
11.8. Drivers and Restraints: Impact Analysis

12. Eastern Europe Aerial Work Platform Market Analysis and Forecast
12.1. Introduction
12.1.1. Basis Point Share (BPS) Analysis By Country
12.1.2. Y-o-Y Growth Projections By Country
12.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
12.2.1. Russia
12.2.2. Poland
12.2.3. Rest of Eastern Europe
12.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
12.3.1. Scissor Lifts
12.3.1.1. By Platform Height
12.3.1.1.1. Up to 30’
12.3.1.1.2. 30’-50’
12.3.1.1.3. More than 50’
12.3.2. Boom Lifts
12.3.2.1. By Platform Height
12.3.2.1.1. Up to 60’
12.3.2.1.2. 60’-100’
12.3.2.1.3. More than 100’
12.3.2.2. By Configuration
12.3.2.2.1. Straight
12.3.2.2.2. Articulated / Telescope
12.3.2.3. By Fuel Type
12.3.2.3.1. Gas & Diesel Operated
12.3.2.3.2. Electrical Operated
12.3.2.3.3. Hybrid
12.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
12.4.1. Self-Propelled
12.4.2. Manually Propelled
12.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
12.5.1. AWP Rental Service Providers
12.5.2. End-use industries
12.5.2.1. Construction
12.5.2.2. Entertainment
12.5.2.3. Mining
12.5.2.4. Commercial
12.5.2.5. Manufacturing
12.5.2.6. Others (Agriculture, public administration)
12.6. Market Attractiveness Analysis
12.6.1. By Country
12.6.2. By Product Type
12.6.3. By Motive Mechanism
12.6.4. By Ownership
12.7. Prominent Trends
12.8. Drivers and Restraints: Impact Analysis

13. APEJ Aerial Work Platform Market Analysis and Forecast
13.1. Introduction
13.1.1. Basis Point Share (BPS) Analysis By Country
13.1.2. Y-o-Y Growth Projections By Country
13.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
13.2.1. China
13.2.2. India
13.2.3. South Korea
13.2.4. ASEAN
13.2.5. Rest of APEJ
13.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
13.3.1. Scissor Lifts
13.3.1.1. By Platform Height
13.3.1.1.1. Upto 30’
13.3.1.1.2. 30’-50’
13.3.1.1.3. More than 50’
13.3.2. Boom Lifts
13.3.2.1. By Platform Height
13.3.2.1.1. Up to 60’
13.3.2.1.2. 60'-100'
13.3.2.1.3. More than 100'
13.3.2.2. By Configuration
13.3.2.2.1. Straight
13.3.2.2.2. Articulated / Telescope
13.3.2.3. By Fuel Type
13.3.2.3.1. Gas & Diesel Operated
13.3.2.3.2. Electrical Operated
13.3.2.3.3. Hybrid
13.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
13.4.1. Self-Propelled
13.4.2. Manually Propelled
13.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
13.5.1. AWP Rental Service Providers
13.5.2. End-use industries
13.5.2.1. Construction
13.5.2.2. Entertainment
13.5.2.3. Mining
13.5.2.4. Commercial
13.5.2.5. Manufacturing
13.5.2.6. Others (Agriculture, public administration)
13.6. Market Attractiveness Analysis
13.6.1. By Country
13.6.2. By Product Type
13.6.3. By Motive Mechanism
13.6.4. By Ownership
13.7. Prominent Trends
13.8. Drivers and Restraints: Impact Analysis

14.1. Introduction
14.2. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
14.2.1. Scissor Lifts
14.2.1.1. By Platform Height
14.2.1.1.1. Upto 30'
14.2.1.1.2. 30'-50'
14.2.1.1.3. More than 50'
14.2.2. Boom Lifts
14.2.2.1. By Platform Height
14.2.2.1.1. Up to 60'
14.2.2.1.2. 60'-100'
14.2.2.1.3. More than 100'
14.2.2.2. By Configuration
14.2.2.2.1. Straight
14.2.2.2.2. Articulated / Telescope
14.2.2.3. By Fuel Type
14.2.2.3.1. Gas & Diesel Operated
14.2.2.3.2. Electrical Operated
14.2.2.3.3. Hybrid
14.3. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
14.3.1. Self-Propelled
14.3.2. Manually Propelled
14.4. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
14.4.1. AWP Rental Service Providers
14.4.2. End-use industries
14.4.2.1. Construction
14.4.2.2. Entertainment
14.4.2.3. Mining
14.4.2.4. Commercial
14.4.2.5. Manufacturing
14.4.2.6. Others (Agriculture, public administration)
14.5. Market Attractiveness Analysis
14.5.1. By Product Type
14.5.2. By Motive Mechanism
14.5.3. By Ownership
14.6. Prominent Trends
14.7. Drivers and Restraints: Impact Analysis

15. MEA Aerial Work Platform Market Analysis and Forecast
15.1. Introduction
15.1.1. Basis Point Share (BPS) Analysis By Country
15.1.2. Y-o-Y Growth Projections By Country
15.2. Market Size (US$ Mn) and Volume (Units) Forecast By Country/ Region
15.2.1. GCC
15.2.2. South Africa
15.2.3. Turkey
15.2.4. Rest of MEA
15.3. Market Size (US$ Mn) and Volume (Units) Forecast By Product Type
15.3.1. Scissor Lifts
15.3.1.1. By Platform Height
15.3.1.1.1. Upto 30'
15.3.1.1.2. 30'-50'
15.3.1.1.3. More than 50'
15.3.2. Boom Lifts
15.3.2.1. By Platform Height
15.3.2.1.1. Up to 60'
15.3.2.1.2. 60'-100'
15.3.2.1.3. More than 100'
15.3.2.2. By Configuration
15.3.2.2.1. Straight
15.3.2.2.2. Articulated / Telescope
15.3.2.3. By Fuel Type
15.3.2.3.1. Gas & Diesel Operated
15.3.2.3.2. Electrical Operated
15.3.2.3.3. Hybrid
15.4. Market Size (US$ Mn) and Volume (Units) Forecast By Motive Mechanism
15.4.1. Self-Propelled
15.4.2. Manually Propelled
15.5. Market Size (US$ Mn) and Volume (Units) Forecast By Ownership
15.5.1. AWP Rental Service Providers
15.5.2. End-use industries
15.5.2.1. Construction
15.5.2.2. Entertainment
15.5.2.3. Mining
15.5.2.4. Commercial
15.5.2.5. Manufacturing
15.5.2.6. Others (Agriculture, public administration)
15.6. Market Attractiveness Analysis
15.6.1. By Country
15.6.2. By Product Type
15.6.3. By Motive Mechanism
15.6.4. By Ownership
15.7. Prominent Trends
15.8. Drivers and Restraints: Impact Analysis

16. Competition Landscape
16.1. Competition Dashboard
16.2. Company Profiles
16.3. Linamar Corporation
16.4. JLG Industries, Inc.
16.5. MEC Aerial Work Platforms
16.6. Terex Corporation
16.7. Tadano Ltd.
16.8. Haulotte Group
16.9. Mtandt Limited
16.10. V-tech Hydraulics
16.11. Zhejiang Dingli Machinery Co, Ltd.

17. Assumptions and Acronyms Used

18. Research Methodology

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3876771/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Aerial Work Platforms Market: Global Industry Analysis and Opportunity Assessment 2016-2026
Web Address: http://www.researchandmarkets.com/reports/3876771/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 5000</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 7500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World