Franchising Operations Africa Report

Description:  
FRANCHISING OPERATIONS AFRICA REPORT


Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.


AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

8 Products/Markets covered, 1984 pages, 3995 spreadsheets, 3989 database tables, 260 illustrations. Updated monthly. 12 month After-Sales Service.

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FRANCHISING OPERATIONS AFRICA REPORT

The Market for Franchising Operations in each country by Products & Services.

The Franchising Operations Africa Report covers:


PRODUCTS & MARKETS COVERED:

FRANCHISING OPERATIONS

1. AUTOMOBILE & TRUCK DEALERS
2. GASOLINE SERVICES
3. SOFT DRINK BOTTLERS
4. FAST FOOD RESTAURANTS
5. REAL ESTATE BROKERS
6. MOTELS & HOTELS
7. BUSINESS AIDS & SERVICES
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Marketing Costs, Markets, Decision Makers, Performance, Product Launch.
AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables &
Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets,
each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
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