Global Healthcare BPO Market Insights, Opportunity Analysis, Market Shares and Forecast, 2017 - 2023

Description: The Healthcare BPO market is majorly driven by the rising demand of Healthcare BPO in various regions. The key drivers of this market are Enactment of PPACA and increasing trend of medical document outsourcing boosting the growth of this market. However, the product quality loss and data security and privacy are the major factor which is hindering the growth of the market. The global Healthcare BPO market has large number of opportunities such as mandatory implementation of ICD-10 Code.

The healthcare BPO market is segmented on the basis of provider service, payer service, pharmaceutical service and geography. On the basis of provider service, it is further segmented into medical billing, medical coding, medical transcription, and finance & accounts. The medical billing is the method of following up on claims through health insurance companies in order to get payment for services rendered through a healthcare provider and it anticipated to have the largest share in the market place due to growth in the insured people and seeking for medical services. On the basis of payer service, the global healthcare market is segmented into claims management services, integrated front-end services and back-office operations, member management services, provider management services, billing and accounts management services, analytics and fraud management services, and HR services. The claims management subsegment is anticipated to have the largest share of the healthcare BPO market over the forecast period. Factors such as pressure to reduce healthcare services and enactment of Patient Protection and Affordable Care Act (PPACA) are boosting the growth of this segment. On the basis of pharmaceutical service market is segmented into R&D, manufacturing, and non-clinical services.

The healthcare Business process outsourcing (BPO) market is in different stages of growth in different countries. North America dominates the Healthcare BPO market with the largest share followed by Europe. In the U.S., the healthcare BPO market is in a mature level with numerous key vendors in the healthcare region deciding to outsource their business processes as a means to raise profit margins and minimize operational costs. In Asia-Pacific, China and India, are the major locations for business processes outsourcing owing to cheaper skilled services and offers business processes at lower costs.

The Healthcare BPO market is dominated by some of the major key players such as Xerox Corporation (U.S.), Cognizant Technology Solutions Corporation (U.S.), Tata Consultancy Services Ltd. (India), Infosys BPO Ltd. (India), Accenture PLC (U.S.), IBM Corporation (U.S.), and many more. Innovation, agreements, collaboration, partnerships and expansion is regarded as the key strategies to have a strong hold in the market and maintain a global presence. In 2016, the global healthcare Business Process Outsourcing market was led by Accenture PLC (U.S.), and Cognizant Technology Services (U.S.) due to their end-to-end services portfolio and worldwide delivery network in the global healthcare BPO market. On February 2016, Cognizant Technology Solutions Corporation (U.S.) announced partnership with Orion Health (New Zealand), which has resulted in the development of Cognizant Health TranZform. This newly developed digital healthcare platform empowers healthcare providers and payers to provide operational efficiency and enhanced consumer engagement.

Contents:
1. Introduction
   1.1. Executive Summary
   1.2. Estimation Methodology
2. Market Overview
   2.1. Market Definition And Scope
   2.2. Key Findings
   2.3. Parametric Analysis
      2.3.1. Raw Material Supplier
      2.3.2. Production Geographically
      2.3.3. Adoption Across Various Industries
   2.4. Key Market Insights
      2.4.1. Top Emerging Countries
      2.4.2. Top Revenue Generating Segments
2.4.3. Top Growing Markets And Emerging Trends
2.4.4. Top Geography
2.5. Competitive Landscape
  2.5.1. Market Share Analysis
  2.5.2. Top Winning Strategies
  2.5.3. Case Studies: Top Competitive Moves
2.6. Porter’S Five Force Model
  2.6.1. Threat of New Entrants
  2.6.2. Threat of Substitute Products Or Services
  2.6.3. Bargaining Power of Buyer
  2.6.4. Bargaining Power of Supplier
  2.6.5. Intensity of Competitive Rivalry
  2.7. Key Buying Criteria
  2.8. Strategic Recommendation
2.9. Strategic Conclusions

3. Market Determinants
  3.1. Market Drivers
    3.1.1. Pressure to Reduce Increasing Healthcare Costs
    3.1.2. Complex Clinical Trial Protocols
    3.1.3. Enactment of Ppaca
    3.1.4. Stringent Regulatory Requirements
    3.1.5. Patent Expiry of Drugs
    3.1.6. Increasing Trend of Medical Document Outsourcing
  3.2. Market Restraints
    3.2.1. Fear of Losing Control Over the Business Process
    3.2.2. Hidden Expenditure of Outsourcing
  3.3. Market Opportunities
    3.3.1. Mandatory Implementation of Icd-10 Codes
    3.3.2. Consolidation of the Healthcare System
  3.4. Market Challenges
    3.4.1. Product Quality Loss
    3.4.2. Lack of Adequate Infrastructure for Pre-Clinical Learning
    3.4.3. Data Security And Privacy
  3.5. Sector Analysis
    3.5.1. Parent Market
    3.5.2. Competitors/Alternative Market

4. Market Segmentation
    4.1.2. Global Medical Coding Market 2014-2022 ($ Million)
    4.1.3. Global Medical Transcription Market 2014-2022 ($ Million)
    4.2.2. Global Claims Management Services Market 2014-2022 ($ Million)
      4.2.2.1. Global Claims Adjudication Services Market 2014-2022 ($ Million)
      4.2.2.2. Global Claims Settlement Market 2014-2022 ($ Million)
      4.2.2.3. Global Information Management Services Market 2014-2022 ($ Million)
      4.2.2.4. Global Claims Repricing Market 2014-2022 ($ Million)
      4.2.2.5. Global Claims Investigation Services Market 2014-2022 ($ Million)
      4.2.2.6. Global Claims Indexing Services Market 2014-2022 ($ Million)
      4.2.2.7. Global Litigation Management Market 2014-2022 ($ Million)
    4.2.3. Global Member Management Services Market 2014-2022 ($ Million)
    4.2.4. Global Provider Management Services Market 2014-2022 ($ Million)
    4.2.5. Global Billing And Accounts Management Services Market 2014-2022 ($ Million)
    4.2.6. Global Analytics And Fraud Management Services Market 2014-2022 ($ Million)
    4.2.7. Global Hr Services Market 2014-2022 ($ Million)
    4.3.1. Global Research & Development Market 2014-2022 ($ Million)
    4.3.2. Global Manufacturing Market 2014-2022 ($ Million)
    4.3.3. Global Non-Clinical Services Market 2014-2022 ($ Million)
4.3.3.1. Global Supply Chain Management & Logistics Market 2014-2022 ($ Million)
4.3.3.2. Global Sales And Marketing Services Market 2014-2022 ($ Million)
4.3.3.2.1. Global Forecasting Market 2014-2022 ($ Million)
4.3.3.2.2. Global Performance Reporting Market 2014-2022 ($ Million)
4.3.3.2.3. Global Analytics Market 2014-2022 ($ Million)
4.3.3.2.4. Global Research Market 2014-2022 ($ Million)
4.3.3.2.5. Global Marketing Services 2014-2022 ($ Million)
4.3.4. Global Other Non-Clinical Functions Market 2014-2022 ($ Million)

5. Geographical Analysis
5.1.1. United States (U.S.) Healthcare Bpo Market 2014-2022 ($ Million)
5.1.2. Canada Healthcare Bpo Market 2014-2022 ($ Million)
5.2. Europe Healthcare Bpo Market 2014-2022 ($ Million)
5.2.1. United Kingdom (UK) Healthcare Bpo Market 2014-2022 ($ Million)
5.2.2. France Healthcare Bpo Market 2014-2022 ($ Million)
5.2.3. Germany Healthcare Bpo Market 2014-2022 ($ Million)
5.2.4. Spain Healthcare Bpo Market 2014-2022 ($ Million)
5.2.5. Italy Healthcare Bpo Market 2014-2022 ($ Million)
5.2.6. Roa Healthcare Bpo Market 2014-2022 ($ Million)
5.3. Asia Pacific Healthcare Bpo Market 2014-2022 ($ Million)
5.3.1. India Healthcare Bpo Market 2014-2022 ($ Million)
5.3.2. China Healthcare Bpo Market 2014-2022 ($ Million)
5.3.3. Japan Healthcare Bpo Market 2014-2022 ($ Million)
5.3.4. Roa Healthcare Bpo Market 2014-2022 ($ Million)
5.4. Rest of the World Healthcare Bpo Market 2014-2022 ($ Million)
5.4.1. Latin America Healthcare Bpo Market 2014-2022 ($ Million)
5.4.2. Mena Healthcare Bpo Market 2014-2022 ($ Million)
5.4.3. Africa Healthcare Bpo Market 2014-2022 ($ Million)

6. Company Profiling: - (Over, Scot Analysis, Strategic Review)
1. Accenture Plc
2. Accretive Health, Inc.
3. Boehringer Ingelheim
4. Catalent
5. Cognizant Technology Solutions Corporation
6. Dsm Pharma
7. Gebbs Healthcare
8. Genpact Limited
9. Ibm Corporation
10. Infosys Bpo Limited
11. Lonza Group Ltd.
12. Medusind
13. Quintiles Transnational Holdings, Inc.
14. Tata Consultancy Services Ltd.
15. Xerox Corporation

List of Tables
2. Global Medical Billing Market By Geography 2014-2022 ($ Million)
3. Global Medical Coding Market By Geography 2014-2022 ($ Million)
4. Global Medical Transcription Market By Geography 2014-2022 ($ Million)
5. Global Finance & Accounts Market By Geography 2014-2022 ($ Million)
8. Global Claims Management Services Market By Geography 2014-2022 ($ Million)
9. Global Member Management Services Market By Geography 2014-2022 ($ Million)
10. Global Provider Management Services Market By Geography 2014-2022 ($ Million)
12. Global Analytics And Fraud Management Services Market By Geography 2014-2022 ($ Million)
15. Global Research & Development Market By Geography 2014-2022 ($ Million)
17. Global Non-Clinical Services Market By Geography 2014-2022 ($ Million)
18. Global Other Non-Clinical Functions Market By Geography 2014-2022 ($ Million)

List of Figures
2. Global Medical Coding Market 2014-2022 ($ Million)
7. Global Member Management Services Market 2014-2022 ($ Million)
8. Global Provider Management Services Market 2014-2022 ($ Million)
10. Global Analytics And Fraud Management Services Market 2014-2022 ($ Million)
15. Global Other Non-Clinical Functions Market 2014-2022 ($ Million)
22. Germany Healthcare Bpo Market 2014-2022 ($ Million)
24. Italy Healthcare Bpo Market 2014-2022 ($ Million)
27. India Healthcare Bpo Market 2014-2022 ($ Million)
32. Roapac Healthcare Bpo Market 2014-2022 ($ Million)
34. Latin America Healthcare Bpo Market 2014-2022 ($ Million)
35. Mena Healthcare Bpo Market 2014-2022 ($ Million)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3904812/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Healthcare BPO Market Insights, Opportunity Analysis, Market Shares and Forecast, 2017 - 2023
Web Address: http://www.researchandmarkets.com/reports/3904812/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 5900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 6900</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World