Driver Safety Market for Passenger Cars by Technology, Off-Highway Vehicle, and Region - Global Forecast to 2025

Description: "Driver Safety Market for Passenger Cars by Technology (Eye-Tracking/Blink-Monitoring, Facial Expressions/Head Movements, Heart Rate-Monitoring, Pressure/Angle Steering Sensor, and Lane Departure Warning), Off-Highway Vehicle, and Region - Global Forecast to 2025"

"Growing health and safety concerns and technological advancements in the automotive sector are expected to fuel the demand for driver safety systems for both, passenger cars and off-highway vehicles."

The driver safety market is projected to grow at a CAGR of 6.24%, to reach a market size of USD 3.20 billion by 2025. Key factors driving the growth of the driver safety market are increasingly stringent safety regulations and the rising demand for luxury and comfort in the passenger car segment. Factors restraining the growth of the driver safety market include the high cost of the system and its complex nature.

"Distraction monitoring systems constitute the largest segment of the passenger car driver safety market"

The adoption of distraction monitoring systems in passenger cars is expected to increase gradually and shift from the high-end passenger car segment to the mid segment. This can be attributed to the increasing pressure from regional governments to include safety systems for drivers and passengers to prevent fatalities caused by driver drowsiness and fatigue. Additionally, the rising number of road fatalities caused by driver distraction will likely lead to stringent regulations that would increase the demand for these systems in coming years.

"The mining segment of the driver safety market is expected to register the fastest growth rate"

The mining industry involves long shifts, monotonous and dangerous routes, and extreme work conditions and working hours. These factors contribute significantly to driver fatigue and distraction, which can result in serious threats to the life of the driver and losses to mine operators. This has led to an increase in the demand for driver fatigue and distraction monitoring systems in the mining industry.

"Asia-Pacific: Fastest growing market for driver fatigue monitoring systems"

Asia-Pacific is estimated to dominate the driver fatigue monitoring system market, and is projected to grow at the highest CAGR during the forecast period. This growth can be credited to the improving socio-economic conditions in emerging economies such as China, India, Indonesia, and Thailand. The growing demand for passenger cars in countries such as China and India and increasing number of road fatalities caused by driver fatigue have boosted the demand for driver fatigue monitoring systems in this region.

Breakdown of Primaries

The study contains insights provided by various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type - Tier 1 - 55 %, Tier 2 - 20%, and Tier 3 - 25%
- By Designation - C level - 75%, Manager level - 25%
- By Region - North America - 10%, Europe - 20%, Asia-Pacific - 40% and Rest of the World - 30%

Technological advancements and increasingly stringent government safety norms have compelled OEMs to invest heavily in R&D activities to develop better safety solutions. The eye-tracking/blink-monitoring system is a promising new technology that is currently in the introduction phase, and is expected to be widely accepted in the near future.

The report provides detailed profiles of the following companies:

- Continental AG (Germany)
- Magna International Inc.( Canada)
- Valeo S.A. (France)
- Infineon Technologies AG (Germany)
- Tobii AB (Sweden)
- Seeing Machines (Australia)
- Smart Eye AB (Sweden)
- Optalert Pty Ltd. (Australia)
- Robert Bosch GmbH (Germany)
- Denso Corporation (Japan)

The report analyzes the market for driver safety on the basis of technology (fatigue monitoring: eye-tracking/blink-monitoring, facial expressions/head movements, and heart rate-monitoring; and distraction monitoring: pressure/angle steering sensor and lane departure system). Additionally, the market for off-highway vehicles has been covered to assess the growth potential of driver safety in this vehicle segment.

The key benefits of buying this report:

- This report helps OEMs understand the competitive scenario of the driver safety market
- The report covers key developments to enable an understanding of the upcoming technological developments and industry trends
- The report provides a detailed analysis of market dynamics such as drivers, restraints, challenges and opportunities
- It provides an analysis and forecast of the driver safety market for both, passenger cars and off-highway vehicles
- The report identifies opportunities in the market for stakeholders and provides details of the competitive landscape for market leaders

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
  1.3.1 Markets Covered
  1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
  2.2 Secondary Data
  2.2.1 Key Secondary Sources
  2.3 Data From Secondary Sources
  2.4 Primary Data
  2.4.1 Sampling Techniques & Data Collection Methods
  2.4.2 Primary Participants
  2.5 Factor Analysis
  2.5.1 Introduction
  2.5.2 Demand Side Analysis
  2.5.2.1 Increasing Vehicle Production
  2.5.2.2 Impact of Gdp on Construction & Mining Equipment Sales
  2.5.2.3 Rising Demand for Hybrid and Electric Vehicles
  2.5.3 Supply Side Analysis
  2.5.3.1 Government Safety Regulations
  2.5.3.2 Technological Advancements in Vehicle Safety and Security
  2.6 Market Size Estimation
  2.7 Data Triangulation
  2.8 Assumptions

3 Executive Summary
  3.1 Introduction
  3.2 Passenger Car Driver Safety Market, By Region
  3.3 Passenger Car Driver Safety Market, By Technology
  3.4 Passenger Car Driver Fatigue Market Share, By Technology & Region
3.5 Driver Safety Market for Off-Highway Vehicles

4 Premium Insights
4.1 Attractive Market Opportunities in the Global Driver Fatigue and Distraction Monitoring System Market
4.2 Global Passenger Car Driver Fatigue Monitoring System Market Size, 2025
4.3 Global Passenger Car Driver Fatigue and Distraction Monitoring System Market, By Technology
4.4 Global Driver Fatigue and Distraction Monitoring System Market, By Off-Highway Vehicle
4.5 Passenger Car: Regional Market Share of Driver Fatigue and Distraction Monitoring System, 2016-2021

5 Market Overview
5.1 Introduction
5.2 Driver Fatigue & Distraction Monitoring System Market Segmentation
5.2.1 Driver Fatigue & Distraction Monitoring System, By Region
5.2.2 Driver Fatigue & Distraction Monitoring System, By Vehicle Type
5.2.3 Driver Fatigue & Distraction Monitoring System, By Type of Monitoring
5.2.4 Driver Fatigue and Distraction Monitoring System Market, By Region
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Upcoming Safety Regulations
5.3.1.2 Rising Demand for Luxury & Comfort
5.3.2 Restraints
5.3.2.1 High Cost & Complexity
5.3.3 Opportunities
5.3.3.1 Growth Potential in Aftermarket
5.3.4 Challenges
5.3.4.1 Key Stakeholders are Hesitant to Take Accountability Due to Vehicle Accidents and Privacy Concerns
5.3.4.2 Compromised Accuracy
5.4 Porter's Five Forces Analysis
5.4.1 Competitive Rivalry
5.4.2 Threat of Substitutes
5.4.3 Bargaining Power of Buyers
5.4.4 Bargaining Power of Suppliers
5.4.5 Threat of New Entrants

6 Technology Overview
6.1 Mercedes-Benz: Attention Assist
6.2 Ford: Driver Alert
6.3 Gm: Eye Tracking
6.4 Volvo: Driver Alert Control and Driver State Estimation
6.5 Volkswagen: Driver Alert System
6.6 Toyota: Driver Monitoring System
6.7 Seat: Fatigue Detection

7 Off-Highway Vehicle: Driver Fatigue and Distraction Monitoring System Market
7.1 Introduction
7.2 Construction Equipment
7.3 Mining Equipment
7.4 Off-Highway Vehicle: Driver Fatigue and Distraction Monitoring System Market

8 Passenger Car Driver Fatigue and Distraction Monitoring System Market, By Technology & By Region
8.1 Introduction
8.2 Technology Introduction
8.2.1 Blink Monitoring
8.2.2 Facial Expression/Head Movements
8.2.3 Heart Rate Monitoring
8.2.4 Steering Pressure/Angle Sensor
8.2.5 Lane Departure Warning
8.3 Passenger Car: Driver Fatigue and Distraction Monitoring System Market, By Region
8.4 Passenger Car: Driver Fatigue and Distraction Monitoring System Market, By Technology
8.4.1 Passenger Car Eye Tracking/Blink Monitoring System Market, By Region
8.4.2 Passenger Car Facial Expression/Head Movement System Market, By Region
8.4.3 Passenger Car Heart Rate Monitoring System Market, By Region
8.4.4 Passenger Car Pressure/Angle Sensor System Market, By Region
8.4.5 Passenger Car Lane Departure Warning System Market, By Region
8.5 Asia-Pacific
8.5.1 China: Driver Safety Market, By Technology
8.5.2 Japan: Driver Safety Market, By Technology
8.5.3 India: Driver Safety Market, By Technology
8.5.4 South Korea: Driver Safety Market, By Technology
8.6 Europe
8.6.1 Germany: Driver Safety Market, By Technology
8.6.2 U.K.: Driver Safety Market, By Technology
8.6.3 France: Driver Safety Market, By Technology
8.7 North America
8.7.1 U.S.: Driver Safety Market, By Technology
8.7.2 Canada: Driver Safety Market, By Technology
8.7.3 Mexico: Driver Safety Market, By Technology
8.8 Rest of the World
8.8.1 Brazil: Driver Safety Market, By Technology
8.8.2 Russia: Driver Safety Market, By Technology
8.8.3 South Africa: Driver Safety Market, By Technology

9 Competitive Landscape
9.1 Competitive Situation & Trends
9.2 New Product Development/Launch
9.3 Supply Contract/Agreement/Joint Venture/Partnership

10 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
10.1 Robert Bosch GmbH
10.2 Denso Corporation
10.3 Continental AG
10.4 Magna International Inc.
10.5 Valeo S.A.
10.6 Tobii AB
10.7 Seeing Machines
10.8 Infineon Technologies AG
10.9 Smart Eye AB
10.10 Optalert PTY Ltd.

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

11 Appendix
11.1 Insights of Industry Experts
11.2 Discussion Guide

List of Tables
Table 1 Government Incentives for Electric Vehicles
Table 2 Driver Fatigue and Distraction Monitoring Systems Considered in the Study
Table 3 Luxury Vehicle Sales of Key Manufacturers, India, 2013-2015
Table 4 Luxury Vehicle Sales of Key Manufacturers, China, 2013-2015
Table 5 Off-Highway Vehicle: Driver Fatigue and Distraction Monitoring System Market Size, 2014-2021 (Units)
Table 6 Off-Highway Vehicle: Driver Fatigue and Distraction Monitoring System Market Size, 2014-2021 (USD Million)
Table 7 North America: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle 2014-2021 (Units)
Table 8 North America: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, 2014-2021 (USD Million)
Table 9 Europe: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, 2014-2021 (Units)
Table 10 Europe: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, 2014-2021 (USD Million)
Table 11 Asia-Pacific: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, By Vehicle Type, 2014-2021 (Units)
Table 12 Asia-Pacific: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, 2014-2021 (USD Million)
Table 13 RoW: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, By Vehicle Type, 2014-2021 (Units)
Table 14 RoW: Driver Fatigue and Distraction Monitoring System Market Size, By Off-Highway Vehicle, 2014-2021 (USD Million)
Table 15 Passenger Car: Driver Fatigue Monitoring System Market Size, By Region, 2018-2025 ('000 Units)
Table 16 Passenger Car: Driver Distraction Monitoring System Market Size, By Region, 2018-2025 ('000 Units)
Table 17 Passenger Car: Global Driver Fatigue Monitoring System Market Size, By Technology, 2018-2025 ('000 Units)
Table 18 Passenger Car: Global Driver Distraction Monitoring System Market Size, By Technology, 2018-2025 ('000 Units)
Table 19 Passenger Car Driver Fatigue Monitoring System Market Size, By Region, 2018-2025 (USD Million)
Table 20 Passenger Car: Global Eye Tracking/Blink Monitoring System Market Size, By Region, 2018-2025 ('000 Units)
Table 21 Passenger Car: Global Facial Expression/Head Movement Monitoring System Market Size, By Region, 2018-2025 ('000 Units)
Table 22 Passenger Car: Global Heart Rate Monitoring Systems Market Size, By Region, 2018-2025 ('000 Units)
Table 23 Passenger Car: Global Pressure/Angle Steering Sensor Systems Market Size, By Region, 2018-2025 ('000 Units)
Table 24 Passenger Car: Global Pressure/Angle Steering Sensor System Market Size, By Region, 2018-2025 (USD Million)
Table 25 Passenger Car: Global Lane Departure Warning System Market Size, By Region, 2018-2025 ('000 Units)
Table 26 Passenger Car: Global Lane Departure Warning System Market Size, By Region, 2018-2025 (USD Million)
Table 27 Asia-Pacific: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 ('000 Units)
Table 28 Asia-Pacific: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 ('000 Units)
Table 29 Asia-Pacific: Driver Monitoring Systems Market Size, By Technology, 2018-2025 (USD Million)
Table 30 China: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 31 China: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 32 Japan: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 33 Japan: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 34 India: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 35 India: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 36 South Korea: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 37 South Korea: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 38 Europe: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 39 Europe: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 40 Europe: Driver Monitoring Systems Market Size, By Technology, 2018-2025 (USD Million)
Table 41 Germany: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 42 Germany: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 43 U.K.: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 44 U.K.: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 45 France: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 46 France: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 47 North America: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 48 North America: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 49 North America: Driver Monitoring Systems Market Size, By Technology, 2018-2025 (USD Million)
Table 50 U.S.: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 51 U.S.: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 52 Canada: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 53 Canada: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 54 Mexico: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 55 Mexico: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 56 RoW: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 57 RoW: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 ('000 Units)
Table 58 RoW: Driver Monitoring Systems Market Size, By Technology, 2018-2025 (USD Million)
Table 59 Brazil: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 ('000 Units)
Table 60 Brazil: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 61 Russia: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 62 Russia: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 63 South Africa: Driver Fatigue Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 64 South Africa: Driver Distraction Monitoring Systems Market Size, By Technology, 2018-2025 (000 Units)
Table 65 New Product Developments/Launches, 2015-2016
Table 66 Supply Contract/Agreements/Joint Ventures/Partnerships 2014-2015

List of Figures

Figure 1 Driver Fatigue & Distraction Monitoring System Market Segmentation
Figure 2 Research Design
Figure 3 Research Methodology
Figure 4 Breakdown of Primary Interviews: By Company Type, Designation, & Region
Figure 5 Vehicle Production, 2010-2015 ('000 Units)
Figure 6 Gross Domestic Product vs Construction Equipment Sales
Figure 7 Passenger Car Driver Fatigue and Distraction Monitoring, By Technology: Bottom-Up Approach
Figure 8 Off-Highway: Driver Fatigue and Distraction Monitoring System, By Technology: Top-Down Approach
Figure 9 Passenger Car: Driver Fatigue Monitoring System Market Snapshot (2020): Asia-Pacific is Estimated to Hold the Maximum Market Share
Figure 10 Passenger Car Driver Fatigue Monitoring Systems Market Size, By Technology ('000 Units), 2020 vs 2025
Figure 11 Passenger Car: Driver Fatigue and Distraction Monitoring Systems Market Share, By Technology (%), 2020
Figure 12 Driver Fatigue and Distraction Monitoring Systems Market, By Off-Highway Vehicle, 2016 vs 2021
Figure 13 Rising Demand for Luxury and Comfort to Drive the Market for Driver Fatigue Monitoring Systems
Figure 14 Asia Pacific is Anticipated to Dominate the Driver Fatigue Monitoring System Market, While Europe is Anticipated to Dominate Driver Monitoring System Market, By 2025
Figure 15 Passenger Car: Driver Distraction Monitoring System is Anticipated to Dominate Throughout the Forecast Period
Figure 16 Construction Equipments is Estimated to Hold the Maximum Share in the Total Driver Fatigue and Distraction Monitoring Market, 2016 vs 2021
Figure 17 Asia-Pacific Accounts for the Largest Share of the Driver Fatigue and Distraction Monitoring System Market, By Value, 2016-2021
Figure 18 Driver Fatigue & Distraction Monitoring System: Market Dynamics
Figure 19 Passenger Death Rate in Road Accidents Per 1,00,000 People, By Country
Figure 20 Connected Cars Market Size, 2014-2016 (USD Billion)
Figure 21 Porter's Five Forces Analysis
Figure 22 The Competitive Rivalry is Low in the Driver Fatigue & Distraction Monitoring System Market
Figure 23 Technological Complexity has Halted the Development of A Legitimate Substitute
Figure 24 Bargaining Power of Buyers is Considered Low Due to the Unavailability of Advanced Technological Systems
Figure 25 Presence of A Large Number of Suppliers Makes the Bargaining Power of Suppliers Low-Medium
Figure 26 High-Tech Technologies and High Capital Expenditure Prevent Entry of New Players
Figure 27 Asia-Pacific is Estimated to Dominate the Driver Fatigue and Distraction Monitoring System Market for Construction Equipment
Figure 28 Driver Fatigue and Distraction Monitoring System Market for Off-Highway Vehicles, By Value, 2016 vs 2021
Figure 29 Passenger Car: Country-Wise Snapshot of the Driver Fatigue Monitoring Systems Market, By Volume (2020-2025)
Figure 30 Region Wise Market for Driver Fatigue Monitoring System Market: Asia-Pacific is Expected to Have the Largest Market Size, By Value, 2020
Figure 31 Asia-Pacific: China Leads the Market for Driver Fatigue and Distraction Monitoring Systems
Figure 32 North America: U.S. Leads the Market for Driver Fatigue and Distraction Monitoring Systems
Figure 33 Companies Adopted New Product Development & Expansion as Key Growth Strategies From 2010 to 2016
Figure 34 Market Evaluation Framework: Expansions & New Product Developments Fuelled the Growth of the Driver Fatigue & Distraction Monitoring System Market
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Driver Safety Market for Passenger Cars by Technology, Off-Highway Vehicle, and Region - Global Forecast to 2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3904823/">http://www.researchandmarkets.com/reports/3904823/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GRAQ8</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User Electronic (PDF)</td>
<td>☐</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users Electronic (PDF)</td>
<td>☐</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License Electronic (PDF)</td>
<td>☐</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide Electronic (PDF)</td>
<td>☐</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐</th>
<th>Mrs ☐</th>
<th>Dr ☐</th>
<th>Miss ☐</th>
<th>Ms ☐</th>
<th>Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp