Medical Aesthetics Market Analysis: By Product Type (Dermal Fillers, Fat Reduction, Skin Tightening, Botox, Cellulite Reduction, Breast Augmentation, Hair Removal & Others); By Procedure Type; By Application (Beauty Clinics) - With Forecast (2016-2021)

Description: Medical Aesthetics refers to the techniques used to enhance the appearance of individuals or also reconstructive procedures for patients who require reconstructive surgery owing to illnesses or accidents. Removal of scars, tightening of skin, reduction of fat and breast enhancement are just a tip of the iceberg of what medical aesthetics actually entails. While a considerable amount of surgical aesthetic procedures are carried out across the globe, there is tremendous demand for non-surgical aesthetic procedures as well, which are mostly elective with the intention of improving one's appearance and psychological well-being and social status. People in the age group of 30-60 years of age are turning to medical aesthetics to deal with and mask their ageing process.

However, the side effects associated with such treatments can potentially hamper the growth of this market. There has also been an increase in cases where simple treatments have had severe consequences on the patients. While this can be attributed to ill equipped and uncertified practitioners performing such treatments, such cases can hinder the growth of the market when publicized.

The Medical Aesthetics market can be segmented on the basis of products as:
- Dermal Fillers
- Fat Reduction
- Skin Tightening
- Botox
- Cellulite Reduction
- Breast Augmentation
- Hair Removal
- Others

The market has also been segmented on the basis of the type of procedure:
- Re-constructive
- Cosmetic

In terms of applications, the Medical Aesthetics market has been segmented across the following:
- Beauty Clinics
- Home
- Others

Increase in the disposable income levels in emerging economies is what is driving the market in regions such as Asia Pacific and South America. Apart from this, the presence of cheaper options in Asia Pacific have give rise to medical tourism and medical aesthetics is a major segment of that market. People from North America and Europe are flocking the market in Asia owing the stark diference in prices in the region. North America and Europe currently account for the largest share of the market. With a large ageing population in Europe, the demand for medical aesthetics is quite high.

The market has been segmented based on the following geographies:
- North America
- South America
- APAC
- Europe
- Middle East
- Africa

Following are just a few of the companies that are operating in the Medical Aesthetics market:
- Zeltiq Aesthetics, Inc
- Johnson and Johnson
10. Medical Aesthetics Market Entropy
10.1. New Product Launches
10.2. M&As, Collaborations, JVs and Partnerships
11. Company Profiles
11.1. Allergan Inc.
11.2. Alma Lasers
11.3. Cutera
11.4. Cynosure Inc.
11.5. Lumenis Ltd.
11.6. Galderma S.A.
11.7. Johnson and Johnson
11.8. Photomedex Inc.
11.9. Biosil Ltd.
11.10. Genzyme Corp.
11.11. Lutronic Inc.
11.12. Sentra Inc.
11.13. Syneron Medical Ltd.

"*Financials would be provided on a best efforts basis for private companies"

12. Appendix
12.1. Abbreviations
12.2. Sources
12.3. Research Methodology
12.4. Bibliography
12.5. Compilation of Expert Insights
12.6. Disclaimer

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