Natural Fragrance Ingredients Market -By Type (Essential Oils, Isolates); By Application (Fabric Fresheners, Natural Perfumes and Colognes, Soap & Detergents); By Form (Liquid, Powder, Crystalline) & Geography - Forecast (2016-2021)

Description: Fragrance consumers are opting for natural products to ensure healthier lifestyles due to rising health consciousness. Adult and elderly population is major consumer group seeking natural fragrances. Changing Consumer behaviour, rising ingredient sourcing initiatives and certification are driving the global natural fragrance market. The demand for natural fragrance ingredients is thus driven by manufacturers who are opting for natural-based fragrance ingredients and avoiding synthetic-based ingredients which possess significant allergy and toxins risks. Retailers and ingredient suppliers are investing in introduction of new and more natural fragrances to the market considering the growing demand. The global natural fragrance ingredients market is poised to witness growth of XX% CAGR during the forecast period to reach revenue of $XXm by 2021.

This report provides detailed analysis of the global natural fragrance ingredients market based on form such as liquid, powder, and crystalline. The global natural fragrance ingredients market is also segmented by application which includes: fabric fresheners, soaps & detergents, natural perfumes and colognes. Global natural fragrance ingredients market size is analyzed based on the geographic regions such as North America, Europe, APAC, and Rest of the World (RoW). The market is further segmented on the basis of the key countries in the region.

Global natural fragrance ingredients market is fragmented market with the presence of significant number of players. Major players in the market include: Givaudan (Switzerland), Firmenich SA (Switzerland), International Flavors & Fragrances (U.S.), Symrise (Germany), Takasago International Corporation (U.S.). Acquisitions and product launch are the key strategies adopted by the key players to enhance their market share. Other major players are: Mane SA (Germany), Frutarom (Israel), Sensient Technologies Corporation (U.S.), Robertet Group (France), BASF SE (Germany).

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