Brochure

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Signs & Advertising Displays Oceania Report

Description: This report provides valuable data on the market consumption, product development and provided services for the Oceania region for 3 time series 1997-2016 and forecasts 2017-2024 & 2024-2028. This report is hugely comprehensive and provides vital data to business, financial, commercial and government analysts.

The purpose of this report is to present raw data for the industry, to assist in informing future business decisions. The tables, text and databases provided can be merged for your own reports, whether it be for spreadsheet calculations or business and financial modelling.

Countries Covered:
- American Samoa
- Australia
- Fiji
- French Polynesia
- Guam
- Kiribati
- Micronesia
- Nauru
- New Caledonia
- New Zealand
- Niue
- Palau
- Papua New Guinea
- Samoa
- Solomon Islands
- Tokelau
- Tonga
- Tuvalu
- Vanuatu

Key Data Included:
- Market Consumption by Individual Product /Service
- Per-Capita Consumption
- Marketing Costs & Margins
- End Users & Customers Profile
- Consumer Demographics
- Historic Balance Sheets
- Forecast Financial Data
- Industry Profile

The report is available on DVD containing the entire report web and databases, or is available online. The tables & databases are in Access & Excel formats to enable readers to utilise the data as easily as possible. This database is updated monthly.

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SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


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