
Description:
The structure of the Latin American population is undergoing significant change. The United Nations projects that the share of Latin America’s population that is aged 65 or over will triple by mid-century, from 6.3 percent in 2005 to 18.5 percent in 2050. Also, several Latin American countries, including Brazil, Chile, and Mexico, may have older populations than the United States in near future.

Decreasing fertility rates, coupled with increasing overall life expectancy, cited to success in combating infectious diseases fueled much of the increase in life expectancy over the last six decades in this region. As a result, demand for elderly care is expected to rise significantly.

This geriatric population base is highly susceptible to various diseases such as diabetes, blood pressure, sleep apnea, arthritis, and cardiovascular. Therefore, the growing global geriatric population base coupled with the fact that approximately 70% of home health patients belong to the age group of 65 years and above, is expected to drive market demand for home healthcare products and services during the forecast period.

In addition, growing shift towards the home care due to rising awareness regarding the convenience and cost-effectiveness of home healthcare products & services further contributing to the growth of this market. Technological advancements such as tele-health, wearable devices, mobile health applications etc. and government initiatives to promote home healthcare are also fueling the growth of home healthcare market in this region.

Latin American home healthcare market is mainly segmented into products, and services. The home healthcare products market is primarily segmented into home tests and patient monitoring equipment which includes fertility tests & aids, pregnancy tests, gender, DNA & parental tests, drug tests, alcohol tests, cholesterol tests, HIV tests, holter monitors, blood pressure monitors, oximeters, heart rate monitors, thermometers, stethoscopes, defibrillators, pedometers, scales & body fat monitors, peak flow meters, apnea monitors, baby monitors, coagulation monitors and diabetes management devices; home therapeutic equipment which includes home respiratory therapy equipment (continuous positive airway pressure equipment, oxygen delivery equipment, nebulizers & accessories, and ventilators & accessories), home dialysis equipment (home peritoneal dialysis products, home hemodialysis products) home IV equipment (IV pumps and home IV accessories) and others; patient support equipment which includes wheelchairs (manual wheelchairs and powered wheelchairs), walking assist devices, mobility scooters, medical furniture and accessories, and bathroom safety equipment. Further, home healthcare services market is segmented into rehabilitation services, infusion services, skilled care/nursing, unskilled care services, tele-health services, respiratory therapy services, and others.

The report offers meticulous analysis of market dynamics, burning issues, and technological landscape of the Latin American home healthcare market. The report also provides a competitive landscape that covers the growth strategies adopted by industry players in the last three years.

Some of the major players analyzed in the report are Abbott Laboratories, Alere, B. Braun Medical, Baxter Healthcare, CareFusion (a BD Company), Convatec, Corpak Medsystems, Covidien, Fisher & Paykel, Fresenius Medical, GE Healthcare, Johnson & Johnson, Lincare (Linde Group), ResMed, Roche, Sunrise Medical, Pronep, Grupo Geriatrics, Medilar, IHSA Group SA, Visiting Angels, and others.

Key questions answered in the report:
Which are the high growth market segments in terms of home healthcare products, services, and countries?
What is the historical market for Latin American home healthcare across the Various Latin American countries?
What are the market forecasts and estimates from the period 2016-2022?
What are the major drivers, restraints, threats, and opportunities in the Latin American home healthcare market?
What are the burning issues of the Latin American home healthcare market?

Who are the major players in the Latin American home healthcare market and what share of the market do they hold?

Who are the major players in various countries (Brazil, Mexico, Argentina, China and Others) and what share of the market do they hold?

What are the competitive landscapes and who are the market leaders by sub-region in the Latin American home healthcare market?

What are the recent developments in the Latin American home healthcare market?

What are the different strategies adopted by the major players in the Latin American home healthcare market?

What are the geographical trends and high growth countries?

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