US Paperboard Packaging Market Outlook to 2020 - Expanding E-tail industry and Usage of Recycled Paper to Fuel the Demand for Paper Products

Description: The report titled "US Paperboard Packaging Market Outlook to 2020 - Expanding E-tail industry and Usage of Recycled Paper to Fuel the Demand for Paper Products" which provides a comprehensive analysis of the Paperboard Packaging market in the US. The report covers various aspects such as overall size of the US paperboard packaging market in terms of value and volume, segmentation on the basis of organized and unorganized sector, types of products, by grades, by virgin or recycled paperboard, by Applications, by types of papers used, by regions and by E-commerce and offline clients. The report also covers value chain analysis and investment model of corrugated boxes and folding cartons. Additionally, the report offers prevalent trends, developments and challenges in industry, Porter's five forces model of the current market. The report also covers the competitive landscape of the industry, market share of major players, and comprehensive profile of leading and emerging players operating in the market. The report also includes future outlook and projections of the US paperboard packaging industry. Major macroeconomic indicators affecting the market have also been highlighted in the report. The report is useful for US paperboard packaging companies, printing and packaging companies and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future.

The market for paperboard packaging had witnessed a robust growth in terms of revenues and volume in past few years. The paper packaging industry in US largely operates under the organized system. There are many small players and medium size players in this industry as enter barriers to enter this industry are low. The paper packaging industry caters the needs of many sectors in the economy such as Food & Beverages, Automobile, Fast-Moving Consumer Goods (FMCG), Pharmaceuticals, Durable goods, Tobacco and many more. The US paper board packaging market had increased from USD ~ Billion in 2010 to USD ~ Billion in 2015 in terms of revenues, growing at a CAGR of ~% during the period. In terms of volume, the paper packaging industry had increased from ~ million tons in 2010 to ~ million tons in 2015. The presence of number of leading companies such as packaging council of America, International paper, West rock, Grief industrial packaging and Others have attributed to the largest share of organized sector.

On the basis of types of Products market can be segmented by corrugated boxes, folding cartons, Paper bags and others. The corrugated boxes had dominated the market with the market share of ~% in 2015. The second largest contributor is folding cartons with ~% followed by paper bag with the share of ~% in 2015. Corrugated boxes have strong physical strength due to which they are used across different industries, attributing to largest share in the market.

The corrugated products are produced by about 520 US companies. These companies are approximately running 1,200 corrugated plants in total in the country in 2015. The corrugated products are manufactured on the basis of customers need and specifications. Corrugated manufacturers in the country generally sell within a 150-mile radius of their plants. The US paperboard industry is majorly dominated by the organized sector. The presence of leading companies in the country such as international papers, paper packaging Corporation of America, Kapstone and others are dominating the industry in term of production volume and sales.

Corrugated Boxes:

Corrugated boxes have been accounted at USD ~ billion in terms of revenue and ~ million tones on the basis of production volume in 2015. The advantage and benefits of corrugated board packing over other packaging materials such as plastic and others have encouraged the buyers to go for corrugated boxes. Rising Industrial activity especially in manufacturing and retail sector in the country, which frequently requires the corrugated packaging in to protect and to transport goods has fueled the market over the past few years.

On the basis of paper grades, market is segmented by single wall, double wall and triple wall card boards. The single wall cardboard had dominated the market with the share of ~% in terms of revenue in 2015. The second largest contributor is the double wall cardboard (~%) followed by triple wall cardboard (~%)

In terms of end users for corrugated boxes, food and beverages industry has dominated the market with the
share of ~%. The second largest contributor was personal care & health care industry with the share of ~% followed by Home Accessories, Electronic packaging & Glassware & Ceramics (~%) and stationary & paper products, chemical (~%).

Folding Cartons:

The folding carton industry in US is growing at a rapid pace due to the increasing demand for personal care and health care products in the country. The expanding packaged food industry, personal care & Cosmetic industry had driven the market of folding cartons in the country.

The folding cartons industry can be segmented on the basis of substrates. The solid bleached sulphate has dominated the market with the share of (~ %) in 2015 in terms of production volume. On the basis of end users, beverages industry had lead the market followed by food industry (~%), personal care industry (~%), Homecare(~%) and others.

Paper Bags:

Paper Bags have contributed to USD ~ billion in terms of value and ~ million tons in terms of production volume in 2015. Paper bags are intensively used in packaging grocery items, vegetables, fruits and others. The FMCG companies in the country had also started focusing on packaging the products in paper bags as they are renewable and does not harm the environment. In US more than 100 states and municipalities have banned the usage of plastic bags. This had forced customers to buy paper bags to carry the daily items, fueling the size of paper bags in the country. On the basis of papers the industry is segmented into sack paper & Kraft paper. Kraft paper had dominated the market with the share of ~% in 2015 in terms of revenues.

It has been anticipated that the market will grow at a CAGR of ~% during 2016 to 2020 to reach at USD ~ Billion in 2020.

Key Topics Covered in the Report:

- US paperboard packaging Market Introduction and Size by value and volume
- US paperboard packaging Market Segmentation (By types of products, by grades, by virgin or recycled paperboard, by Applications, by types of papers used, by regions and by E-commerce and offline clients.)
- Value Chain analysis for paperboard packaging in the US
- US Corrugated boxes market size by value and volume
- US corrugated boxes Market Segmentation (By grades, by Applications, by types of papers used)
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- Growth Drivers and Challenges in the US paperboard packaging Market
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- Porter's five forces model of the US paperboard packaging Market
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