Global Consumer Board Market - Strategic Assessment and Forecast Till 2021

Description: The report considers the present scenario of the worldwide consumer board market and its strategic assessment for the period 2016-2021. It includes a detailed analysis of market growth drivers, trends, and restraints. It also includes the top five vendors in the market and other key vendors. The report includes the market growth drivers, trends, and restraints.

The report gives a market segmentation:

By Type/Grade

Boxboard or containerboard
- Folding Boxboard - FBB
- Solid Bleached Sulphate Board - SBS
- Solid Unbleached Board - SUB
- White Lined Chip Board - WLC
- Food Service Board - FSB

Corrugated Container board
- Corrugated Medium
- Liner

Others
- Liquid Packaging Board - LPB
- Binder's Board
- MET-PET Board

By End Use

Consumer Non-Durables
- Food Packaging
- Beverage Packaging
- Medical Packaging
- Cosmetics and Perfume Packaging
- Soaps and Detergents Packaging
- Tobacco Packaging
- Others

Consumer Durables
- Home Appliances
- Furniture
- Jewelry
- Sports Equipment and Toys
- others

By Geography
- North America
- APAC
- EMEA
- Latin America

By Countries
- Africa
- Brazil
- Canada
- China
- Europe
- India
Consumer Board Market - Market Size and Dynamics

In the worldwide packaging market, the consumer board segment dominated the market with a revenue share of 41% in 2015. Consumer board is the most popular choice in the packaging market. The products are packaged in strong and lightweight packages that are self-sustainable, and can be reused many times.

Consumer board is a type of packaging that can be used for multiple purposes depending on how it is applied. The consumer board market serves lots of end-user segments and each of them requires a specific set of usages. Boxboard and corrugated container board are the major players in the market and make up for approx. 87% of revenues. Boxboard, the leader in the consumer board market, has a 47% share, while the corrugated board takes up to 40%.

Other small-scale applications including liquid packaging board, binder's board and MET-PET board make up for almost 13% of the market revenue share. Further a detailed market sizing of the different sub-segments of boxboards, corrugated board and MET-PET boards has been included in the report. The analysts predict the consumer board market to reach approx. US$ 131.6 billion till 2021.

Consumer Board Market - Trends, Drivers and Challenges

The research report provides a detailed study and analysis of the trends, growth factors and expected challenges the market is going to witness for next five years. The increased use of consumer boards in food and beverage segments, increased urbanisation and change of lifestyle, quick adoption of strategies for horizontal expansion and merger among the major vendors are few of the emerging trends explained in the report.

The food packaging is also responsible for food safety, preservation, ease of use, increased shelf life, and efficient recycling. With all these properties, consumer board is becoming one of the popular choices in the food industry. This is a major driving factor for the growth of consumer board market.

The adoption of recyclable boards over the virgin boards and the growing regulatory concerns over use of plastic in packaging are few of the market drivers that are going to boost the market. In addition to it the increased use of tetra packs in food industry and growing e-commerce business where the packaging is very crucial for the brand value and safety of the products has created new opportunities for the growth of consumer board market.

Volatile Prices and Uncertain Profit Margins of Raw Materials is one of the major challenge for the consumer board market. The report identifies the impeding challenges and the possible prevention. The report further provides a commentary on the Porter's five forces analysis along with a description of each of the forces and its impact on the market.

Consumer Board Market- Geographic Analysis

The report includes the market analysis of different regions such as North America, APAC, Latin America, Europe and MEA. APAC is a key geography in the consumer packaging value chain for it not only plays a key role in determining the market prices of paperboard but also for its substitute materials such as plastic, metal, and glass.

Even the developed markets in Europe and North America are unable to keep pace with the growth of emerging markets in APAC, these markets are growing both in consumption size and purchasing power. China holds the top position as both manufacturer and consumer of consumer board in APAC region with a market share of 66% and 64% respectively.

Likewise, the revenue of consumer board market in EMEA is estimated to grow approx. US$39.2 billion by 2021. The consumer board market in EMEA is majorly driven by European consumption, which constitutes about 85% of the total revenues generated in the region.

The consumer board market in North America is forecasted to expand to approx. US$29.3 billion by 2021.
The US was the second largest producer and consumer of pulp and paper products till 2015. The consumer board market in Canada is forecasted to grow approx. US$2.55 billion in 2021.

Consumer Board Market - Key Market Share and Vendors

This market research report profiles the major companies in the market and also provides the competitive landscape of key players. Within the report covers the entire market outlook regarding the value chain operating within the market. The major players in the market include:

- International Paper
- WestRock
- Oji Holdings
- Smurfit Kappa
- Stora Enso

The emerging vendors include:
- Mondi Group
- Metsa Group
- Weyerhaeuser
- Rengo
- Sonoco
- Graphic Packaging
- Cascades
- Paperworks Industries
- Caraustar
- Svenska Cellulosa Aktiebolaget (SCA)

Why should you buy Global Consumer Board Market Report?

The report gives reasonable answers for the following questions which leads you to know the in-depth market analysis such as:

1) How has the market been performing and what are some of the current changes which are expected to change the landscape in the coming years?
2) What are the various factors that can affect the market and in what way over the next few years?
3) What are the emerging trends and challenges for the market over the next five years?
4) Which regions are going to have the largest market share and what are the factors propelling the market growth in that region?
5) Which companies are the key vendors in the market?
6) What are the strategies used by the top vendors, and what are the opportunities to grow?
7) Which companies are the emerging vendors in the market?

Contents:

Section 1 Research Methodology

Section 2 Executive Summary

Section 3 Report Coverage
3.1 Key Definitions
3.1.1 Paperboard
3.1.2 Consumer Paperboard or Consumer Board
3.1.3 Market Segmentation
3.2 Report Assumption
3.3 Currency Exchange Rates
3.4 Market Derivation

Section 4 Introduction

Section 5 Key Market Trends

Section 6 Key Market Drivers

Section 7 Key Market Challenges
Section 8 Worldwide Consumer Board Market

Section 9 Price Analysis

Section 10 Segmentation by Type/Grade

Section 11 Market Size and Analysis of Boxboard
11.1 Folding boxboard - FBB
11.2 Solid unbleached board - SUB
11.3 Solid Bleached Sulphate Board - SBS
11.4 White Lined Chip Board - WLC
11.5 Others
11.5.1 Kraft Board
11.5.2 Laminated Board

Section 12 Market Size and Analysis of Corrugated Container Board
12.1 Corrugated Medium Board
12.2 Liner Board

Section 13 Market Size and Analysis of Others Packaging Board
13.1 Liquid Packaging Board - LPB
13.2 Binder's board
13.3 MET-PET board

Section 14 Worldwide Consumer Board Market Segmentation by End User

Section 15 Market Size and Analysis of Consumer Non-durables Consumer Board

Section 16 Market Size and Analysis of Food Packaging Consumer Board
16.1 Confectionary Packaging Consumer Board
16.2 Cereal Packaging Consumer Board
16.3 Frozen Foods Packaging Consumer Board

Section 17 Market Size and Analysis of Beverage Packaging Consumer Board
17.1 Milk
17.2 Alcoholic Drinks
17.3 Juices

Section 18 Market Size and Analysis of Pharmaceuticals Packaging Consumer Board

Section 19 Market Size and Analysis of Cosmetics and Perfume Packaging Consumer Board

Section 20 Market Size and Analysis of Soaps and Detergents Packaging Consumer Board

Section 21 Market Size and Analysis of Tobacco Packaging Consumer Board

Section 22 Market Size and Analysis of Others Non-durable Consumer Board
22.1 Graphical Displays
22.2 Light Bulbs
22.3 Paper Goods Packaging

Section 23 Market Size and Analysis of Consumer Durables Packaging Consumer Board

Section 24 Market Size and Analysis of Home Appliances Packaging Consumer Board

Section 25 Market Size and Analysis of Furniture Packaging Consumer Board

Section 26 Market Size and Analysis of Jewelry Packaging Consumer Board

Section 27 Market Size and Analysis of Leather Goods Packaging Consumer Board

Section 28 Market Size and Analysis of Sports Equipment and Toys Packaging Consumer Board
28.1.1 Others

Section 29 Consumer Board Market in APAC
29.1 Consumer Board Market in China
29.2 Consumer Board Market in Japan
29.3 Consumer Board Market in India
29.4 Consumer Board Market in Other APAC Countries

Section 30 Consumer Board Market in EMEA
30.1 Consumer Board Market in Europe
30.2 Consumer Board Market in the Middle East
30.3 Consumer Board Market in Africa

Section 31 Consumer Board Market in North America
31.1 Consumer Board Market in US
31.2 Consumer Board Market in Canada

Section 32 Consumer Board Market in Latin America

Section 33 Competitive Landscape
33.1 Porter's Five Forces Analysis
33.1.1 Threat of New Entrants
33.1.2 Bargaining Power of Suppliers
33.1.3 Bargaining Power of Buyers
33.1.4 Threat of Substitutes
33.1.5 Competitive Rivalry
33.2 Market Structure and Mapping of Competition
33.3 News and Developments

Section 34 Key Vendor Analysis
34.1 International Paper
34.1.1 Financial performance
34.1.2 Key Strengths
34.1.3 Key Strategy
34.1.4 Key Opportunities
34.2 WestRock
34.2.1 Introduction
34.2.2 Financial Performance
34.2.3 Key Strengths
34.2.4 Key Strategy
34.2.5 Key Opportunities
34.3 Oji Holdings
34.3.1 Oji Fibre Solutions
34.3.2 Financial Performance
34.3.3 Key Strengths
34.3.4 Key Strategy
34.3.5 Key Opportunities
34.4 Smurfit Kappa
34.4.1 Financial performance
34.4.2 Key Strengths
34.4.3 Key Strategy
34.4.4 Key Opportunities
34.5 Stora Enso
34.5.1 Financial Performance
34.5.2 Key Strengths
34.5.3 Key Strategy
34.5.4 Key Opportunities

Section 35 Emerging Vendors
35.1 Mondi Group
35.2 Metsa Group
35.3 Weyerhaeuser
35.4 Rengo
Section 36 Appendix

Section 37 Summary of Figures

37.1 Key Revenue Figures of Consumer Board Market for Different Geographies
37.2 Consumer Board Consumption in Different Geographies
37.3 Key Revenue Figures of End-user Segments - Consumer Non-durables
37.4 Key Revenue Figures of End-user Segments - Consumer Durables

List of Exhibits

Exhibit 1 Consumer Board Market Segmentation
Exhibit 2 Workflow of Paperboard Manufacturing Process
Exhibit 3 Urbanization Percentage in Various Regions (1990-2015)
Exhibit 4 Packaging Growth in Food and Beverage Industry (2015-2021)
Exhibit 5 Pulp Mill Production Figures 2000-2015 (Million Tons)
Exhibit 7 Amazon.com FFP Performance (2008-2015)
Exhibit 9 Tetra Pak Layering
Exhibit 10 Tetra Pak Usage in Billion Packs (2008-2016)
Exhibit 11 Specific Density of Various Tree Pulps
Exhibit 12 Domestic Consumption to World GDP (%) 1995-2015
Exhibit 13 Worldwide Consumer Board Market by Revenues 2015-2021 (in US$ billion)
Exhibit 14 Worldwide Consumer Board Market Consumption 2015-2021 (in million tons)
Exhibit 15 Revenue Drivers for the Worldwide Consumer Paperboard Market 2015-2021
Exhibit 16 Mean Price Forecast for Consumer Paperboard (US$/MT) 2015-2019
Exhibit 17 Consumer Board Revenues by Type in 2015-2021 (US$ billion)
Exhibit 18 Consumer Board Segment Type Revenue Share (2015)
Exhibit 19 Segmental Forecast for Boxboard by Type (2015-2021)
Exhibit 20 Consumption of Boxboard by End-user
Exhibit 21 Construction of Folding Boxboard
Exhibit 22 Drivers and Restraints for Boxboard Consumption
Exhibit 23 Construction of Solid Unbleached Board
Exhibit 24 Drivers and Restraints for SUB Consumption
Exhibit 25 Construction of solid unbleached sulphate board
Exhibit 26 Drivers and Restraints for SBS Consumption
Exhibit 27 Construction of WLC
Exhibit 28 Drivers and Restraints for WLC Consumption
Exhibit 29 Corrugated Board Consumption for Consumer Applications (Revenues in US$ billion)
Exhibit 30 Construction of Corrugated Container Board
Exhibit 31 Standard Corrugated Flute Grades
Exhibit 32 Construction of LPB
Exhibit 33 Worldwide Consumer Board Market Segmentation by End-user
Exhibit 34 Consumer Board End user segmentation revenues in 2015-2021 (US$ billion)
Exhibit 35 Consumer Non-durables Revenue Share (2015)
Exhibit 36 Consumer Board Consumer Non-durables Segment Revenue (in US$ billion)
Exhibit 37 Consumer Board Market Revenues in Food Packaging Segment 2015-2021 (in US$ billion)
Exhibit 38 Food Packaging Segment Revenue in 2015-2021 (US$ billion)
Exhibit 39 Annual per Capita Consumption of Meat Products 2000-2030 (in KG)
Exhibit 40 Consumer Board Market Revenues in Beverage Packaging Segment 2015-2021 (in US$ billion)
Exhibit 41 Beverage Packaging Segment Revenue in 2015-2021 (in US$ billion)
Exhibit 42 Consumer Board Market Revenues in Pharmaceuticals Segment 2015-2021 (in US$ billion)
Exhibit 43 Consumer Board Market Revenues in Cosmetics and Perfume Packaging Segment 2015-2021 (in US$ billion)
Exhibit 44 Consumer Board Market Revenues in Soaps and Detergents Packaging Segment 2015-2021 (in
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