Open Access Journal Publishing 2016-2020

Description:

In today's global market, it's more important than ever to understand the changing dynamics of academic publishing. Rely on Simba Information's Open Access Journal Publishing 2016-2020 to build your growth plan for this year and beyond.

This report explains the origins of the open access movement, gives a timeline for its development, but most importantly, Simba Information quantifies open access' position as a fast growing subsegment of scholarly journal publishing. Simba used the information it gathered through primary and secondary research to develop a financial outlook for open access journal publishing including leading competitors' performance through 2015 and market projections through 2020.

Open Access Journal Publishing 2016-2020 contains separate chapters covering the market, key competitors, and issues and forecast.

Open Access Journal Publishing 2016-2020 is an essential tool for publishing executives, M&A advisors, market analysts, and industry consultants who need to understand the business strategies driving the scholarly and professional publishing industry.

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