PreK-12 Professional Learning Market 2016

Description:
In PreK-12 Professional Learning Market 2016, the report examines the professional development segment, now often referred to as professional learning, for teachers, administrators, and other educators. The focus is on factors influencing change in the market, challenges facing the sector, and the forces driving demand, both currently and in the coming years.

The report was developed through reporting by editors and is not based on a survey. Providers of professional development for the PreK-12 market and educators at schools, districts and states were interviewed and best-practices research was reviewed. Based on the research that included federal, state and local funding and spending data, the report includes current estimates of the $5.3 billion market and per-teacher spend, and market growth projections through 2020-2021.

Top trends in the ongoing process that is professional learning include personalization, professional learning communities and other mechanisms for collaboration, teacher-leadership, coaching and mentorship, and microcredentialing or badging. The increasing use of technology in the classroom is generating its own demand for professional learning/training.

Key elements in PreK-12 Professional Learning Market 2016 include:

- How the market is changing from a top-down process imposed on teachers to a more teacher-led, ongoing, job-embedded process;
- Federal, state and local spending on professional learning;
- Funding sources and individual teacher spend on PL;
- How the shift from NCLB to ESSA is driving the change in how professional learning is viewed and should be implemented;
- The role of online delivery;
- How publishers and ed-tech providers fit into the PD/PL landscape;
- The role of OER in professional learning;
- Where the biggest competition is coming from for commercial providers of professional learning;
- Case studies from NH, ID, FL, DC, Washoe County (NV) and a high school in Iowa;

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