PreK-12 Professional Learning Market 2016

Description:

PreK-12 Professional Learning Market 2016:

Traditional professional development, suggesting a top-down process often tied to compliance, is giving way to the now-often-preferred term professional learning, which captures a more teacher-led, ongoing, job-embedded, results-oriented process that is widely accepted as being more effective. PreK-12 Professional Learning Market 2016 from Simba Information delves into the estimated $5.3 billion market for professional learning that is collaborative, data-driven, intensive, individualized, and an ongoing process.

Contents:

METHODOLOGY
EXECUTIVE SUMMARY
CHAPTER 1: MARKET SIZE & STRUCTURE
INTRODUCTION
DEFINING WHAT PROFESSIONAL DEVELOPMENT/LEARNING IS
Table 1.1: PreK-12 Spotlight: By the Numbers
THE CUSTOMER FOR PROFESSIONAL LEARNING
Teachers and Administrators
Table 1.2A: Public School Instructional Staff by Function, Fall 2009-2013
Table 1.2B: Public School Instructional Staff by Function, Fall 2009-2013
Schools and Districts
The Role of the States
When the State Focus Targets a Particular Objective
Statewide PL Hubs and Other Learning Initiatives
eLearning for Educators Exemplifies Collaborative Approach
SIZE OF THE PREK-12 PROFESSIONAL LEARNING MARKET
Table 1.3: Spending on PreK-12 Professional Development, 2014-2015 vs. 2015-2016
FUNDING SOURCES
Table 1.4: Federal Funding Sources for PreK-12 Professional Development, FY2015 - FY 2017P
Foundations Lean in
Table 1.5: Selected Bill and Melissa Gates Foundation Grants for Professional Learning
CHAPTER 2: TRENDS: CHANGING POLICIES & DELIVERY PRACTICES
INTRODUCTION
COMMON CORE AND NEW STATE STANDARDS
EVERY STUDENT SUCCEEDS ACT
STATE POLICIES
TEACHER-LED PROFESSIONAL LEARNING
Table 2.1: Important Professional Learning Attributes, According to Teachers
Personalization
Collaboration
Teacher Leadership
Coaching, Mentoring and Observations
Microcredentialing: Measuring Competency
PreK-12 Professional Learning Market 2016
October 2016 ii © Simba Information
CONTENT AND PRACTICE AREAS
Technology
Table 2.2: How Teachers Learn to Understand Common Core Assessment Data for Math and ELA
Standards, Assessment and Data
Practice, Pedagogy and Content Areas
DELIVERY TRENDS IN PROFESSIONAL DEVELOPMENT
In-Person Delivery
Online Delivery
CHAPTER 3: COMPETITIVE LANDSCAPE
INTRODUCTION
Table 3.1: Provision of Professional Development, by Provider and Type of PD, 2014
HIGHER EDUCATION INSTITUTIONS
NON-PROFITS: ASSOCIATIONS, FOUNDATIONS, AND UNIONS
CONSULTANTS
CONTENT PROVIDERS
HMH Focus: Raising Student Achievement
Scholastic Focus: Literacy
Books and More at Corwin, Capstone, Cavendish and Curricki
The Critical Edge
TECHNOLOGY PLATFORMS AND ONLINE PROVIDERS
Follett, Blackboard: Promoting Platforms & Broader Goals
STATES AND DISTRICTS
CHAPTER 4: CASE STUDIES
INTRODUCTION
DISTRICT OF COLUMBIA: INVESTING IN DISTRIBUTED LEADERSHIP
Moving on to LEAP
NEW HAMPSHIRE: ONLINE PD FOR ALL
Continually Developed
BETTENDORF (IA) HIGH SCHOOL: TEACHING TECH THROUGH GAMIFICATION
Continued Use
IDAHO: FOSTERING STATEWIDE INTEREST IN STEM
Pairing Teachers and Industry
STEM Action Center
FLORIDA: RETHINKING PROFESSIONAL LEARNING
WASHOE CO.: PD + TEACHER EVALUATIONS + STUDENT LEARNING OBJECTIVES
CHAPTER 5: CONCLUSIONS & OUTLOOK
INTRODUCTION
FLEXIBILITY IS KEY
BARRIERS TO CHANGE
FUNDING AVAILABILITY

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3927654/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- Product Name: PreK-12 Professional Learning Market 2016
- Web Address: http://www.researchandmarkets.com/reports/3927654/
- Office Code: SC2G6X0J

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Single User</th>
<th>USD 3250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 19500</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]</th>
<th>Mrs [ ]</th>
<th>Dr [ ]</th>
<th>Miss [ ]</th>
<th>Ms [ ]</th>
<th>Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World