UAE Air Conditioner Market (2016-2022)

Description: UAE is one of the prime revenue contributing countries in GCC air conditioner market. Led by factors such as government initiatives and developing infrastructure on the back of World Expo 2020. Additionally, as per Abu Dhabi Economic Vision 2030, the government is taking initiatives to increase the non-oil share dependency to 64% by 2030 by intensively investing in the areas of real-estate, retail, hospitality, manufacturing, infrastructure and transportation. These initiatives would drive the construction of public and private infrastructures resulting in rise in demand for air conditioners in the country.

UAE's Air Conditioner market is projected to grow at a CAGR of 6.1% during 2016-22. In the UAE air conditioner market, centralized AC segment accounted for highest revenue share in 2015. However, ducted AC segment is expected to record significant growth during 2016-22. Further, in the room AC segment, the window AC sub-segment is expected to decline over the next few years due to increasing demand for split ACs.

Amongst all the verticals, the residential vertical generated the largest share in the UAE air conditioner market and is likely maintain its market leadership throughout the forecast period. The air conditioner market in the hospitality sector is expected to expand owing to the construction of new hotels due to anticipated surge in number of tourists and visitors for Dubai Expo 2020.

The report thoroughly covers the air conditioners market by types, by segments and by regions. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/ high growth areas, market drivers, which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

- Historical & Forecast data of UAE Air Conditioner Market Revenue for the Period 2010-2022F
- Historical & Forecast data of UAE Room AC Market Revenue & Volume for the Period 2010-2022F
- Historical & Forecast data of UAE Ducted AC Market Revenue & Volume for the Period 2010-2022F
- Historical & Forecast data of UAE Ductless AC Market Revenue & Volume for the Period 2010-2022F
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- Market Trends
- Players Market Share
- Competitive Landscape
- Company Profiles
- Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

By Air Conditioner Types:
- Room AC
  -- Window
  -- Split
- Ductless
  -- Floor Standing
  -- Cassette Type
  -- Suspended Type
- Ducted
  -- Packaged
  -- Ceiling Concealed/Ducted Split
- Centralized Air Conditioner
  -- Chiller
  -- VRF/Condensing Unit
-- AHU

By Verticals:
- Residential
- Healthcare
- Commercial Buildings & Retail
- Govt. & Transportation
- Hospitality
- Oil & Gas
- Others

By Regions:
- Abu Dhabi & Al Ain
- Dubai
- Sharjah & Other Northern Emirates

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