Molecular Diagnostics Market Analysis By Product, By Test Location, By Technology, By Application And Segment Forecasts To 2024

Description:
Global molecular diagnostics market is expected to reach over USD 17.9 billion by 2024, based on this new report. Increasing prevalence of infectious diseases including human papillomavirus and influenza is expected to be the primary driving force for the growth of the molecular diagnostics market. In the underdeveloped regions of Africa and Nigeria, other infections, such as HIV and tuberculosis, are soaring at a high growth rate since the last few years. This is estimated to increase the demand for early and accurate diagnostic techniques to curb their growth rate.

Prenatal genetic testing, performed for the purpose of early detection of abnormalities that develop in the fetuses of carrier parents, is also expected to widen the client base for the molecular diagnostics market. Moreover, the high adoption of unhealthy lifestyles further resulting in a large patient count afflicted with chronic diseases, such as diabetes and cardiovascular disorders, is also projected to positively impact the growth.

Further key findings from the study suggest:

The overall market is dominated by reagents with revenue generation of over USD 2.3 billion in 2015 owing to their elevated usage rates. Reagents are key products used in academic and research institutes to perform various molecular biology protocols further contributing toward the dominance of this segment.

Instruments, such as PCR and next generation sequencing platforms, are being widely preferred by central laboratories and diagnostic institutes due to the rapid nature of these tests in delivering quick & reliable results and the high volume of diagnostic procedures in this segment. Thus, this segment is expected to maintain a constant growth at a CAGR of around 9.0%.

Central laboratories led the global molecular diagnostics market by test location with revenue generation of around USD 4.0 billion in 2015 owing to their established base in the remote and developing regions.

On the other hand, the point of care devices segment witnessed the fastest growth with a CAGR of over 14.0%. The associated advantages include the user-friendly nature of these tests and quick healthcare delivery, which are estimated to propel the molecular diagnostics market.

Infectious diseases held the largest share of over USD 2.9 billion in 2015. Molecular testing tools provide clinicians with better alternatives to detect countless infectious bacteria, virus, and pathogens in short time while delivering highly accurate results. Initiatives led by organizations, such as the WHO, in conducting diagnostic programs in regions with high risk areas is estimated to be a high rendering driver.

The oncology segment is expected to exhibit a CAGR of around 13.0% over the forecast period. Rising awareness levels among people as well as healthcare professionals for cancer diagnosis is a key attribute propelling the market growth.

The PCR segment dominated the market with revenue generation of over USD 2.6 billion in 2015, attributable to the growing applications of multiplex PCR over the conventional PCR procedure and the introduction of easy-to-use PCR handling kits.

North America was observed to be the largest regional segment in 2015 with a share of over 45.0%. Key factors contributing toward the large share are well-established healthcare infrastructure, rising healthcare spending, increasing awareness levels among patients, and expansion of R&D activities related to drug discovery and development.

Asia Pacific is identified as a lucrative segment with a CAGR of approximately 17.0% over the forecast period. Rising demand for improved diagnostic technologies employed for the prevention of epidemics, unaddressed clinical needs, and recent activities by key players targeting expansion in this region are the major factors supporting the market growth.
Some of the major players include Novartis AG (Grifols), Siemens Healthcare GmbH, Bio-Rad Laboratories, Inc., Alere, Inc., Danaher Corporation, bioMérieux SA, Sysmex Corporation, Becton, Dickinson and Company, Johnson & Johnson Services, Inc., Bio-Rad Laboratories, Inc., Bayer AG, Qiagen, Hologic, Inc. (Gen Probe), Cepheid, F. Hoffmann-La Roche Ltd, and Dako

The key players are advancing strategic collaborations with major technology-based companies & diagnostic centers and expanding into the developing regions in an attempt to increase their market share and attain stability.

Contents:
1 Executive Summary
2 Market Snapshot
3 Market Variables, Trends & Scope
  3.1 Market segmentation & scope
    3.1.1 Market Driver Analysis
      3.1.1.1 Introduction of technological advancements
      3.1.1.2 Increasing demand for point of care facilities
      3.1.1.3 Growing prevalence of target diseases
      3.1.1.4 External funding for executing research and development exercises
    3.1.2 Market Restraint Analysis
      3.1.2.1 Presence of ambiguous regulatory framework
      3.1.2.2 High prices of IVD diagnostic tests
    3.2 Penetration & growth prospect mapping
  3.3 Molecular Diagnostics - SWOT Analysis, By Factor (political & legal, economic and technological)
  3.4 Industry Analysis - Porter’s
4 Market Categorization 1: Product Estimates & Trend Analysis
  4.1 Molecular diagnostics market: Product movement analysis
  4.2 Instruments
    4.2.1 Instruments market, 2013 - 2024 (USD Million)
  4.3 Reagents
    4.3.1 Reagents market, 2013 - 2024 (USD Million)
  4.4 Others
    4.4.1 Others market, 2013 - 2024 (USD Million)
5 Market Categorization 2: Test Location Estimates & Trend Analysis
  5.1 Molecular diagnostics market: Test Location movement analysis
  5.2 Point of Care (PoC)
    5.2.1 PoC market, 2013 - 2024 (USD Million)
  5.3 Self Test or Over The Counter (OTC)
    5.3.1 Self Test or OTC market, 2013 - 2024 (USD Million)
  5.4 Central Laboratories
    5.4.1 Central laboratories market, 2013 - 2024 (USD Million)
6 Market Categorization 3: Technology Estimates & Trend Analysis
  6.1 Molecular diagnostics market: Technology movement analysis
  6.2 Polymerase Chain Reaction (PCR)
    6.2.1 PCR market, 2013 - 2024 (USD Million)
  6.2.2 Multiplex PCR market, 2013 - 2024 (USD Million)
  6.2.3 Other PCR market, 2013 - 2024 (USD Million)
  6.3 In Situ Hybridization
    6.3.1 In Situ Hybridization market, 2013 - 2024 (USD Million)
  6.4 Isothermal Nucleic Acid Amplification Technology (INAAT)
    6.4.1 INAAT market, 2013 - 2024 (USD Million)
  6.5 Chips and Microarrays
    6.5.1 Chips and microarrays market, 2013 - 2024 (USD Million)
  6.6 Mass Spectrometry
    6.6.1 Mass spectrometry market, 2013 - 2024 (USD Million)
  6.7 Sequencing
    6.7.1 Sequencing market, 2013 - 2024 (USD Million)
  6.8 Transcription Mediated Amplification (TMA)
    6.8.1 TMA market, 2013 - 2024 (USD Million)
  6.9 Others
    6.9.1 Others market, 2013 - 2024 (USD Million)
7 Market Categorization 4: Application Estimates & Trend Analysis
  7.1 Molecular diagnostics market: Application movement analysis
7.2 Oncology
7.2.1 Oncology market, 2013 - 2024 (USD Million)
7.2.2 Breast Cancer market, 2013 - 2024 (USD Million)
7.2.3 Prostate Cancer market, 2013 - 2024 (USD Million)
7.2.4 Colorectal Cancer market, 2013 - 2024 (USD Million)
7.2.5 Cervical Cancer market, 2013 - 2024 (USD Million)
7.2.6 Kidney Cancer market, 2013 - 2024 (USD Million)
7.2.7 Liver Cancer market, 2013 - 2024 (USD Million)
7.2.8 Blood Cancer market, 2013 - 2024 (USD Million)
7.2.9 Lung Cancer market, 2013 - 2024 (USD Million)
7.2.10 Others market, 2013 - 2024 (USD Million)

7.3 Pharmacogenomics
7.3.1 Pharmacogenomics market, 2013 - 2024 (USD Million)

7.4 Infectious Diseases
7.4.1 Infectious diseases market, 2013 - 2024 (USD Million)
7.4.2 Methicillin-resistant Staphylococcus Aureus (MRSA) market, 2013 - 2024 (USD Million)
7.4.3 Clostridium difficile market, 2013 - 2024 (USD Million)
7.4.4 Vancomycin-resistant enterococci market, 2013 - 2024 (USD Million)
7.4.5 Carbapenem-resistant bacteria market, 2013 - 2024 (USD Million)
7.4.6 Flu market, 2013 - 2024 (USD Million)
7.4.7 Respiratory syncytial virus (RSV) market, 2013 - 2024 (USD Million)
7.4.8 Candida market, 2013 - 2024 (USD Million)
7.4.9 Tuberculosis and drug-resistant TB market, 2013 - 2024 (USD Million)
7.4.10 Meningitis market, 2013 - 2024 (USD Million)
7.4.11 Gastrointestinal panel market, 2013 - 2024 (USD Million)
7.4.12 Chlamydia market, 2013 - 2024 (USD Million)
7.4.13 Gonorrhea market, 2013 - 2024 (USD Million)
7.4.14 HIV market, 2013 - 2024 (USD Million)
7.4.15 Hepatitis C market, 2013 - 2024 (USD Million)
7.4.16 Hepatitis B market, 2013 - 2024 (USD Million)
7.4.17 Others market, 2013 - 2024 (USD Million)

7.5 Genetic testing
7.5.1 Genetic testing market, 2013 - 2024 (USD Million)
7.5.2 Newborn screening market, 2013 - 2024 (USD Million)
7.5.3 Predictive and presymptomatic testing market, 2013 - 2024 (USD Million)
7.5.4 Other market, 2013 - 2024 (USD Million)

7.6 Neurological diseases
7.6.1 Neurological diseases market, 2013 - 2024 (USD Million)

7.7 Cardiovascular diseases
7.7.1 Cardiovascular diseases market, 2013 - 2024 (USD Million)

7.8 Microbiology
7.8.1 Microbiology market, 2013 - 2024 (USD Million)

8 Market Categorization 5: Regional Estimates & Trend Analysis, by Product, Test Location, Technology & Application
8.1 Molecular diagnostics market share by region, 2013 & 2024
8.2 North America
8.2.1 U.S.
8.2.2 Canada
8.3 Europe
8.3.1 UK
8.3.2 Germany
8.3.3 France
8.3.4 Italy
8.3.5 Spain
8.3.6 Belgium
8.3.7 Switzerland
8.3.8 Netherlands
8.3.9 Poland
8.3.10 Austria
8.3.11 Greece
8.3.12 Sweden
8.3.13 Turkey
8.3.14 Finland
8.4 Asia Pacific
  8.4.1 India
  8.4.2 China
  8.4.3 Japan
  8.4.4 Sri Lanka
  8.4.5 Malaysia
  8.4.6 Australia
  8.4.7 New Zealand
  8.4.8 Thailand
  8.4.9 Vietnam
  8.4.10 Ireland
  8.4.11 Singapore
8.5 Latin America
  8.5.1 Mexico
  8.5.2 Brazil
  8.5.3 Chile
  8.5.4 Peru
  8.5.5 Colombia
  8.5.6 Argentina
8.6 MEA
  8.6.1 South Africa
  8.6.2 Saudi Arabia
  8.6.3 Jordan
  8.6.4 UAE
  8.6.5 Qatar
  8.6.6 Nigeria
  8.6.7 Egypt
9 Competitive Landscape
  9.1 Strategy framework
  9.2 Market participation categorization
9.3 Company Profiles
  9.3.1 Abbott Molecular
    9.3.1.1 Company Overview
    9.3.1.2 Financial Performance
    9.3.1.3 Product Benchmarking
    9.3.1.4 Strategic Initiatives
  9.3.2 Alere, Inc.
    9.3.2.1 Company Overview
    9.3.2.2 Financial Performance
    9.3.2.3 Product Benchmarking
    9.3.2.4 Strategic Initiatives
  9.3.3 Bayer Healthcare AG
    9.3.3.1 Company Overview
    9.3.3.2 Financial Performance
    9.3.3.3 Product Benchmarking
    9.3.3.4 Strategic Initiatives
  9.3.4 Becton, Dickinson and Company
    9.3.4.1 Company Overview
    9.3.4.2 Financial Performance
    9.3.4.3 Product Benchmarking
    9.3.4.4 Strategic Initiatives
  9.3.5 bioMérieux SA
    9.3.5.1 Company Overview
    9.3.5.2 Financial Performance
    9.3.5.3 Product Benchmarking
    9.3.5.4 Strategic Initiatives
  9.3.6 Bio-Rad Laboratories, Inc.
    9.3.6.1 Company Overview
    9.3.6.2 Financial Performance
    9.3.6.3 Product Benchmarking
    9.3.6.4 Strategic Initiatives
  9.3.7 Cepheid
    9.3.7.1 Company Overview
List of Tables

Table 1 North America molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 2 North America molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 3 North America molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 4 North America PCR market, by segment, 2013 - 2024 (USD Million)
Table 5 North America molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 6 North America oncology market, by application, 2013 - 2024 (USD Million)
Table 7 North America infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 8 North America genetic testing market, by application, 2013 - 2024 (USD Million)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>U.S. molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>10</td>
<td>U.S. molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>11</td>
<td>U.S. molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>12</td>
<td>U.S. PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>13</td>
<td>U.S. molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>14</td>
<td>U.S. oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>16</td>
<td>U.S. genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>17</td>
<td>Canada molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>18</td>
<td>Canada molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>19</td>
<td>Canada molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>20</td>
<td>Canada PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>21</td>
<td>Canada molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>22</td>
<td>Canada oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>23</td>
<td>Canada infectious disease market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>24</td>
<td>Canada genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>25</td>
<td>Europe molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>26</td>
<td>Europe molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>27</td>
<td>Europe molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>28</td>
<td>Europe PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>29</td>
<td>Europe molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>30</td>
<td>Europe oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>31</td>
<td>Europe infectious disease market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>32</td>
<td>Europe genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>33</td>
<td>UK molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>34</td>
<td>UK molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>35</td>
<td>UK molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>36</td>
<td>UK PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>37</td>
<td>UK molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>38</td>
<td>UK oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>39</td>
<td>UK infectious diseases market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>40</td>
<td>UK genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>41</td>
<td>Germany molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>42</td>
<td>Germany molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>43</td>
<td>Germany molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>44</td>
<td>Germany PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>45</td>
<td>Germany molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>46</td>
<td>Germany oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>47</td>
<td>Germany infectious diseases market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>48</td>
<td>Germany genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>49</td>
<td>France molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>50</td>
<td>France molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>51</td>
<td>France molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>52</td>
<td>France PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>53</td>
<td>France molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>54</td>
<td>France oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>55</td>
<td>France infectious diseases market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>56</td>
<td>France genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>57</td>
<td>Italy molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>58</td>
<td>Italy molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>59</td>
<td>Italy molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>60</td>
<td>Italy PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>61</td>
<td>Italy molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>62</td>
<td>Italy oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>63</td>
<td>Italy infectious diseases market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>64</td>
<td>Italy genetic testing market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>65</td>
<td>Spain molecular diagnostics market, by product, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>66</td>
<td>Spain molecular diagnostics market, by test location, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>67</td>
<td>Spain molecular diagnostics market, by technology, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>68</td>
<td>Spain PCR market, by segment, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>69</td>
<td>Spain molecular diagnostics market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>70</td>
<td>Spain oncology market, by application, 2013 - 2024 (USD Million)</td>
</tr>
<tr>
<td>71</td>
<td>Spain infectious diseases market, by application, 2013 - 2024 (USD Million)</td>
</tr>
</tbody>
</table>
Table 135 Turkey infectious disease market, by application, 2013 - 2024 (USD Million)
Table 136 Turkey genetic testing market, by application, 2013 - 2024 (USD Million)
Table 137 Finland molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 138 Finland molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 139 Finland molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 140 Finland PCR market, by segment, 2013 - 2024 (USD Million)
Table 141 Finland molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 142 Finland oncology market, by application, 2013 - 2024 (USD Million)
Table 143 Finland infectious disease market, by application, 2013 - 2024 (USD Million)
Table 144 Finland genetic testing market, by application, 2013 - 2024 (USD Million)
Table 145 Asia Pacific molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 146 Asia Pacific molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 147 Asia Pacific molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 148 Asia Pacific PCR market, by segment, 2013 - 2024 (USD Million)
Table 149 Asia Pacific molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 150 Asia Pacific oncology market, by application, 2013 - 2024 (USD Million)
Table 151 Asia Pacific infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 152 Asia Pacific genetic testing market, by application, 2013 - 2024 (USD Million)
Table 153 India molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 154 India molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 155 India molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 156 India PCR market, by segment, 2013 - 2024 (USD Million)
Table 157 India molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 158 India oncology market, by application, 2013 - 2024 (USD Million)
Table 159 India infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 160 India genetic testing market, by application, 2013 - 2024 (USD Million)
Table 161 China molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 162 China molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 163 China molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 164 China PCR market, by segment, 2013 - 2024 (USD Million)
Table 165 China molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 166 China oncology market, by application, 2013 - 2024 (USD Million)
Table 167 China infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 168 China genetic testing market, by application, 2013 - 2024 (USD Million)
Table 169 Japan molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 170 Japan molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 171 Japan molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 172 Japan PCR market, by segment, 2013 - 2024 (USD Million)
Table 173 Japan molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 174 Japan oncology market, by application, 2013 - 2024 (USD Million)
Table 175 Japan infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 176 Japan genetic testing market, by application, 2013 - 2024 (USD Million)
Table 177 Sri Lanka molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 178 Sri Lanka molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 179 Sri Lanka molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 180 Sri Lanka PCR market, by segment, 2013 - 2024 (USD Million)
Table 181 Sri Lanka molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 182 Sri Lanka oncology market, by application, 2013 - 2024 (USD Million)
Table 183 Sri Lanka infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 184 Sri Lanka genetic testing market, by application, 2013 - 2024 (USD Million)
Table 185 Malaysia molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 186 Malaysia molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 187 Malaysia molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 188 Malaysia PCR market, by segment, 2013 - 2024 (USD Million)
Table 189 Malaysia molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 190 Malaysia oncology market, by application, 2013 - 2024 (USD Million)
Table 191 Malaysia infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 192 Malaysia genetic testing market, by application, 2013 - 2024 (USD Million)
Table 193 Australia molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 194 Australia molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 195 Australia molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 196 Australia PCR market, by segment, 2013 - 2024 (USD Million)
Table 197 Australia molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 198 Australia oncology market, by application, 2013 - 2024 (USD Million)
Table 199 Australia infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 200 Australia genetic testing market, by application, 2013 - 2024 (USD Million)
Table 201 New Zealand molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 202 New Zealand molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 203 New Zealand molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 204 New Zealand PCR market, by segment, 2013 - 2024 (USD Million)
Table 205 New Zealand molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 206 New Zealand oncology market, by application, 2013 - 2024 (USD Million)
Table 207 New Zealand infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 208 New Zealand genetic testing market, by application, 2013 - 2024 (USD Million)
Table 209 Thailand molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 210 Thailand molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 211 Thailand molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 212 Thailand PCR market, by segment, 2013 - 2024 (USD Million)
Table 213 Thailand molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 214 Thailand oncology market, by application, 2013 - 2024 (USD Million)
Table 215 Thailand infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 216 Thailand genetic testing market, by application, 2013 - 2024 (USD Million)
Table 217 Vietnam molecular diagnostics market, by product, 2013 - 2024 (USD Million)
Table 218 Vietnam molecular diagnostics market, by test location, 2013 - 2024 (USD Million)
Table 219 Vietnam molecular diagnostics market, by technology, 2013 - 2024 (USD Million)
Table 220 Vietnam PCR market, by segment, 2013 - 2024 (USD Million)
Table 221 Vietnam molecular diagnostics market, by application, 2013 - 2024 (USD Million)
Table 222 Vietnam oncology market, by application, 2013 - 2024 (USD Million)
Table 223 Vietnam infectious diseases market, by application, 2013 - 2024 (USD Million)
Table 224 Vietnam genetic testing market, by application, 2013 - 2024 (USD Million)
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Product Formats
Please select the product formats and quantity you require:

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<th>Quantity</th>
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<td>Electronic (PDF) - Single User:</td>
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<td>Electronic (PDF) - Enterprisewide:</td>
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* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

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<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
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