Franchising Eurasia Report

Description: This report provides valuable data on the market consumption, product development and provided services for the Eurasia region for 3 time series 1997-2016 and forecasts 2017-2024 & 2024-2028. This report is hugely comprehensive and provides vital data to business, financial, commercial and government analysts.

The purpose of this report is to present raw data for the industry, to assist in informing future business decisions. The tables, text and databases provided can be merged for your own reports, whether it be for spreadsheet calculations or business and financial modelling.

Countries Covered:
- Kazakhstan
- Kyrgyzstan
- Russia
- Uzbekistan

Key Data Included:
- Market Consumption by Individual Product/Service
- Per-Capita Consumption
- Marketing Costs & Margins
- End Users & Customers Profile
- Consumer Demographics
- Historic Balance Sheets
- Forecast Financial Data
- Industry Profile

The report is available on DVD containing the entire report web and databases, or is available online. The tables & databases are in Access & Excel formats to enable readers to utilise the data as easily as possible. This database is updated monthly.

Contents:
1 Administration
2 Advertising
3 Buyers - Commercial Operations
4 Buyers - Competitors
5 Buyers - Major City
6 Buyers - Products
7 Buyers - Trade Cell
8 Competitive Industry Analysis
9 Competitor Analysis
10 Country Focus
11 Distribution
12 Business Decision Scenarios
13 Capital Costs Scenarios
14 Cashflow Option Scenarios
15 Cost Structure Scenarios
16 Historic Industry Balance Sheet
17 Historic Marketing Costs & Margins
18 Investment + Cost Reduction Scenarios
19 Market Climate Scenarios
20 Marketing Costs
21 Marketing Expenditure Scenarios
22 Marketing Margins
23 Strategic Options Scenarios
24 Survival Scenarios
25 Tactical Options Scenarios
26 Geographic Data
27 Industry Norms
28 Major City Market Analysis
29 Capital Access Scenarios
30 Market Cashflow Scenarios
31 Economic Climate Scenarios
32 Market Investment + Costs Scenarios
33 Marketing Expenditure Scenarios
34 Market Risk Scenarios
35 Market Strategic Options
36 Market Survival Options
37 Market Tactical Options
38 Marketing Expenditure -v- Market Share
39 Marketing Strategy Development
40 Markets
41 Operational Analysis
42 Overseas Development
43 Personnel Management
44 Physical Distribution + Customer Handling
45 Pricing
46 Process + Order Handling
47 Product Analysis
48 Product Development
49 Product Marketing Factors
50 Product Mix
51 Product Summary
52 Profit Risk Scenarios
53 Promotional Mix
54 Salesforce Decisions
55 Sales Promotion
56 Surveys
57 Targets -Product + Market
58 Technology
59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3934812/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Franchising Eurasia Report
Web Address: http://www.researchandmarkets.com/reports/3934812/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>DVD: USD 2715 + USD 56 Shipping/Handling</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic - Enterprisewide: USD 2715</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.
* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address:* ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________
* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp