Franchising Operations Eurasia Report

Description: This report provides valuable data on the market consumption, product development and provided services for the Eurasia region for 3 time series 1997-2016 and forecasts 2017-2024 & 2024-2028. This report is hugely comprehensive and provides vital data to business, financial, commercial and government analysts.

The purpose of this report is to present raw data for the industry, to assist in informing future business decisions. The tables, text and databases provided can be merged for your own reports, whether it be for spreadsheet calculations or business and financial modelling.

Countries Covered:
- Kazakhstan
- Kyrgyzstan
- Russia
- Uzbekistan

Key Data Included:
- Market Consumption by Individual Product/Service
- Per-Capita Consumption
- Marketing Costs & Margins
- End Users & Customers Profile
- Consumer Demographics
- Historic Balance Sheets
- Forecast Financial Data
- Industry Profile

The report is available on DVD containing the entire report web and databases, or is available online. The tables & databases are in Access & Excel formats to enable readers to utilise the data as easily as possible. This database is updated monthly.

Contents:
FRANCHISING OPERATIONS EURASIA REPORT

The Market for Franchising Operations in each country by Products & Services.

The Franchising Operations Eurasia Report covers:

Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

FRANCHISING OPERATIONS

1. AUTOMOBILE & TRUCK DEALERS
2. GASOLINE SERVICES
3. SOFT DRINK BOTTLERS
4. FAST FOOD RESTAURANTS
5. REAL ESTATE BROKERS
6. MOTELS & HOTELS
7. BUSINESS AIDS & SERVICES
8. MISCELLANEOUS FRANCHISE OPERATIONS

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow
SPREADSHEET CHAPTERS:
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

8 Products covered for 4 countries: 1971 pages, 3963 spreadsheets, 4001 database tables, 267 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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