Education ERP Market by Component Solution (SIS, Financial Management, HR/Payroll, Enrolment & Admission, Placement Management), Service, Deployment Type (Cloud, On-Premise), User Type (K-12, Higher Education), Region - Global Forecast to 2021

Description: 

“Increasing demand for video-based learning and improved performance of administrative modules.”

The education ERP market is estimated to grow from USD 6.77 billion in 2016 to USD 14.19 billion by 2021, at a CAGR of 15.9% between 2016 and 2021. Companies are making efforts to increase their revenues and reduce expenses as the global market competition continues to shrink profit margins. Organizations of all sizes are focusing increasingly on analyzing their sales and market saturation in specific territories as well as identifying gaps. Hence, the increased demand to manage various academic processes is fueling the growth of the education ERP market. However, easy availability of various administrative systems is restraining the growth of the education ERP market.

“The on-premise segment accounts for the largest share of the education ERP market during the forecast period.” The on-premise deployment type segment is estimated to account for the largest share of the education ERP market during the forecast period. On-premise deployment of education ERP solutions enables enterprises to create, store, and deliver critical business data and control access to various administrative programs. It also provides prospects for customization as education ERP solutions can be modified according to requirements of users, along with confirmation of quality and consistency of data. This helps in the reduction of data loss, thereby helping organizations to improve their performance, reduce cost, and manage complex environments.

“The Asia-Pacific education ERP market is projected to grow at the highest CAGR during the forecast period.”

The Asia-Pacific education ERP market is projected to grow at the highest CAGR during the forecast period, 2016 to 2021. The growth of the Asia-Pacific education ERP market can mainly be attributed to increased adoption of education ERP modules across various educational institutions. Rapid adoption of education ERP solutions by various educational institutions of the Asia-Pacific region has made this region a lucrative market for vendors of education ERP solutions. However, the growth of the Asia-Pacific education ERP market is fragmented and several local players have made their contributions to the market, thereby making ecosystem of the Asia-Pacific education ERP market competitive. The Asia-Pacific education ERP market is expected to witness exponential growth and is projected to grow at the highest CAGR during the forecast period due to increased demand for video-based learning across countries, such as China, Japan, Australia, and India.

This report on the education ERP market provides customer insights by analyzing huge amount of data received through customer feedback, surveys, and other channels. In the process of determining and verifying the market size for several segments and subsegments, data was gathered through secondary research and extensive primary interviews of the key experts.

The break-up of profiles of primary participants is given below:

- By Company Type: Tier 1: 30%, Tier 2: 40%, and Tier 3: 30%
- By Designation: C level: 72%, Director level: 14%, and Others: 14%
- By Region: North America: 57%, Europe: 14%, and Asia-Pacific: 29%

The various key vendors profiled in the report are as follows:

1. SAP AG (Germany)
2. Blackbaud, Inc. (U.S.)
3. Oracle Corporation (U.S.)
4. Dell Inc. (U.S.)
5. Epicor Software Corporation (U.S.)
6. Ellucian (U.S.)
7. Jenzabar, Inc. (U.S.)
8. Infor, Inc. (U.S.)
9. Unit4 Software (Netherlands)
10. Foradian Technologies (India).

Research Coverage:

The education ERP market has been segmented by component, user type, deployment type, and region. A detailed analysis of the key industry players has been done to provide insights into their businesses and information related to their products. This report also provides detailed information about the key strategies, such as new product launches, acquisitions, and partnerships adopted by key players to sustain their position in the education ERP market.

Reasons to buy the Report:

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the education ERP market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report helps stakeholders to better understand their competitors and gain more insights to improve their position in the business. The competitive landscape section includes new product launches, partnerships, acquisitions, and expansions.

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