Antistatic Agents Market by Product Type (Ethoxylated Fatty Acid Amines, Glycerol Monostearate, Diethanolamides), End-Use Industry (Packaging, Electronics, Automotive, Textile), Polymer Type (PP, ABS, PVC, PE), Region - Global Forecast to 2021

Description: Rising population, rapid urbanization, and rising disposable income are the main factors that have led to the growth of packaging, electronics, and textile industries across the globe, which are anticipated to drive the antistatic agents market. Volatility in raw material prices, along with stringent rules and regulations related to food & beverage packaging films are restraining the growth of the antistatic agents market.

The antistatic agents market is projected to reach USD 631.2 million by 2021, at a CAGR of 5.3% between 2016 and 2021.

Based on product type, the ethoxylated fatty acid amines segment is estimated to account for the largest share of the antistatic agents market

The ethoxylated fatty acid amines segment is estimated to account for the largest share of the antistatic agents market, by product type, in 2016. This segment is anticipated to grow at the highest CAGR during the forecast period. Ethoxylated fatty acid amines provide high processing stability and enhance performance benefits as compared to other types of antistatic agents. Hence, these antistats are widely used in manufacturing of packaging films & sheets.

Based on polymer type, the polypropylene segment is estimated to lead the antistatic agents market during the forecast period

Based on polymer type, the polypropylene segment is estimated to account for the largest share of the antistatic agents market in 2016. This large share is mainly attributed to the increasing applicability of polypropylene in rigid packaging, flexible packaging, and BOPP films manufacturing.

The antistatic agents market in the Asia-Pacific region is projected to grow at the highest CAGR during the forecast period

The Asia-Pacific antistatic agents market is anticipated to grow at the highest CAGR between 2016 and 2021. Growth in this market is driven by the increasing demand for antistatic agents from China and India. China is a major consumer of antistatic agents in the Asia-Pacific region, with increase in demand for antistatic agents from the packaging and automotive industries in this country. The antistatic agents market in India is expected to grow at the highest CAGR during the forecast period, owing to the growing demand for antistatic agents from packaging and textile industries.

Breakdown of Profile of Primary Participants:

- By Company Type: Tier 1 - 57%, Tier 2 - 29%, and Tier 3 - 14%
- By Designation: C Level - 55%, Director Level - 36%, and Others - 9%
- By Region: North America - 57%, Europe - 14%, Asia - 22%, and RoW - 7%

Major companies profiled in this report include 3M (U.S.), BASF SE (Germany), Akzo Nobel N.V. (Netherlands), Dupont (U.S.), Clariant (Switzerland), Croda International Plc. (U.K.), A. Schulman, Inc. (U.S.), Arkema (France), Evonik (Germany), and Solvay S.A. (Germany).

Research Coverage:

This report offers an overview of market trends, drivers, and challenges with respect to the antistatic agents market. It also provides a detailed overview of the market across five regions, namely, Asia-Pacific, Europe, North America, Middle East & Africa, and Latin America. The report categorizes the antistatic agents market on the basis of product type, polymer type, end-use industry, and region. A detailed analysis of leading players, along with key growth strategies adopted by them, is also covered in the report.
Reasons to buy this report:

This report covers the following key aspects:

- What will be the size of the antistatic agents market by 2021, and what will be its growth rate?
- What are the key market trends?
- What are the factors expected to drive the growth of the market?
- What are the challenges affecting the market growth?
- Who are the key players in this market?
- Global report covers key regions, such as North America, Europe, and Asia-Pacific, including major countries in these regions, such as the U.S., China, India, Russia, and Germany.

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