Co-Manufacturing - Protecting your Brand by Managing Quality of External Manufacturing

Description: Many food companies find themselves contracting with external manufacturers to produce their branded products. This may be for the entire line of products, a special product release, or a seasonally offered product. There is risk associated with this type of relationship that needs to be managed through programs and relationships. This webinar will discuss the nature of this relationship, the challenges, and how to build a good relationship from start up or after implementation. The webinar will discuss numerous programs that should be implemented, managed and reviewed with the external manufacturer. As well as quality programs, we will discuss the frequency and necessities of on-site inspections and annual reviews.

Objectives of the Presentation

Attendees will gain knowledge and understanding:

  - Co-Manufacturing/Contract Manufacturing Relationships
  - Challenges associated with co-manufacturing
  - Quality Programs to Implement and Manage
  - On-Site Inspections
  - Annual Reviews

Why should you Attend:

Attendees will leave with knowledge of the topic, quality program overviews and templates, as well as best practices.

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