Life Insurance in Argentina, Key Trends and Opportunities to 2020

Description: The 'Life Insurance in Argentina Key Trends and Opportunities to 2020' report provides a detailed outlook by product category for the Argentine life insurance segment, and a comparison of the Argentine insurance industry with its regional counterparts.

It provides key performance indicators such as written premium, incurred loss, loss ratio, commissions and expenses, total assets, total investment income and retentions during the review period (2011-2015) and forecast period (2015-2020).

The report also analyzes distribution channels operating in the segment, gives a comprehensive overview of the Argentine economy and demographics, and provides detailed information on the competitive landscape in the country.

The report brings together research, modeling and analysis expertise, giving insurers access to information on segment dynamics and competitive advantages, and profiles of insurers operating in the country. The report also includes details of insurance regulations, and recent changes in the regulatory structure.

Summary:

The 'Life Insurance in Argentina Key Trends and Opportunities to 2020' report provides in-depth market analysis, information and insights into the Argentine life insurance segment, including:

- An overview of the Argentine life insurance segment
- The Argentine life insurance segment's growth prospects by category
- A comprehensive overview of the Argentine economy and demographics
- A comparison of the Argentine life insurance segment with its regional counterparts
- The various distribution channels in the Argentine life insurance segment
- Details of the competitive landscape in the life insurance segment in Argentina
- Details of regulatory policy applicable to the Argentine insurance industry

Scope:

This report provides a comprehensive analysis of the life insurance segment in Argentina:

- It provides historical values for the Argentine life insurance segment for the report's 2011-2015 review period, and projected figures for the 2015-2020 forecast period.
- It offers a detailed analysis of the key categories in the Argentine life insurance segment, and market forecasts to 2020.
- It provides a comparison of the Argentine life insurance segment with its regional counterparts
- It analyzes the various distribution channels for life insurance products in Argentina.
- It profiles the top life insurance companies in Argentina and outlines the key regulations affecting them.

Reasons To Buy:

- Make strategic business decisions using in-depth historic and forecast market data related to the Argentine life insurance segment, and each category within it.
- Understand the demand-side dynamics, key market trends and growth opportunities in the Argentine life insurance segment.

- Assess the competitive dynamics in the life insurance segment.

- Identify growth opportunities and market dynamics in key product categories.

- Gain insights into key regulations governing the Argentine insurance industry, and their impact on companies and the industry's future.

Key Highlights:

- Life insurance was the second-largest segment in the Argentine insurance industry in 2015, accounting for 16.1% of the industry's gross written premium.

- In January 2015, the SSN implemented Resolution 38,477 to help prevent fraud in the insurance industry.

- In 2015, life segment's insurance penetration stood at 0.45%.

- The life segment was highly concentrated, with the 10 leading insurers accounting for 77.9% of the segment's gross written premium in 2015.

- Independent agents and brokers are the two most important distribution channels for the life segment in Argentina.

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