Hypertension and hypotension became a serious threat across the globe and demanded proper attention for the diagnosis and treatment of the diseases. As per the Centre for Disease Control and Prevention, more than 75 million Americans (one in every three adults) have high blood pressure in the U.S. only. Additionally, the incidence/prevalence of these disorders is constantly increasing among the population all around the world. Blood pressure monitors are the medical devices which can be used to monitor or control the blood pressure level of patients at the home facility as well as hospital settings. The demand for blood pressure monitors is stimulating since last coupled of years owing to the rise in population affecting the improper blood pressure level. Following this, many leading companies, operating in this market are in constant effort to introduce novel blood pressure devices that enable to check blood pressure level of patient effectively. For example, companies such as SunTech Medical, Inc., Omron Healthcare, Medtronic, GE Healthcare and other are developing blood pressure monitors that accurately measure the blood pressure level. Thus, these types of efforts would, in turn, increase the utilization of this medical devices, leading to the market growth. Other factors such as aging population, growing demand for home healthcare, innovation in blood pressure monitoring technologies and other drives the market growth. However, the high cost of automated blood monitoring devices coupled with inaccuracy hampers the market growth.

By Types:
- Sphygmomanometers
- Automated Blood Pressure Monitors
- Ambulatory Blood Pressure Monitor
- Blood Pressure Transducers
- Blood Pressure Accessories

By Technology:
- Digital
- Aneroid
- Wearable

By End User:
- Home Healthcare
- Hospitals Facilities
- Diagnostic Centres
- Others

Regarding regions, the global blood Pressure monitors market is categorized into North America, Asia Pacific (APAC), Europe Middle East & Africa (MEA) and South America (SAM). Of these, Asia Pacific region is anticipated to be the most promising market for the growth and development of blood pressure monitors market. This is due to the rise in geriatric population coupled with positive Asia Pacific government initiatives to develop the market in this region.

The market for blood pressure monitors is defined by the presence of key companies such as Medtronic, Inc., Becton, Dickinson and Company, Welch Allyn, Inc., Smiths Medical, SunTech Medical, Inc., Omron Healthcare, A&D Medical, Phillips Healthcare and others. These are prominent players operating in blood pressure monitors market currently.
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