Food & Beverage Metal Cans Market by Type, Material, Application - Global Forecast to 2022

Description: “Food & Beverage Metal Cans Market by Type (2-piece, 3-piece), Material (Aluminum, Steel), Application (Beverages (Alcoholic, CSD, Sports & Energy Drinks), and Food (Fruits & Vegetables, Convenience Food, Pet Food, Meat & Seafood)) - Global Forecast to 2022”

The food & beverage metal cans market has grown rapidly in the last few years and is projected to reach 551.38 billion units by 2022, and by value it is projected to reach USD 63.01 billion by 2022. The primary factors driving the food & beverage metal cans market are, the recyclable and reusable properties of metal cans, nutritional contents & cheaper price of canned food, and hygiene offered by packaged food & beverage products. The major restraints are customers moving towards alternative packaging options, high cost of metals, and the growth of metal cans is sluggish in developed markets.

Aluminum is the most widely used material in the food & beverage metal cans process to manufacture food & beverage metal cans. Aluminum possesses many advantages over steel cans such as they are lightweight and have the highest recycling rates as compared to any other packaging material.

Metal cans are prominently used to package various beverage products due to their design and tendency towards chilling quickly. Sports & energy drinks are the fastest-growing sub-application of the beverage metal cans market. It is a part of functional drinks market, with the huge market potential and the growing preference. Promotional cans for sports & energy drinks, launched in marketing campaigns and social media drive the beverage metal cans market.

Emerging economies such as BRIC (Brazil, Russia, India, and China) and CIVETS (Colombia, Indonesia, Vietnam, Egypt, Turkey, and South Africa) are poised to account for much of the global growth for metal cans in the upcoming years. Growth in these countries is mainly driven by the favorable demographics, rising household incomes, and busy lifestyles of consumers, inclining them towards ready meals and canned foods in particular.

Food & beverage companies are pursuing aggressive growth strategies in emerging economies by diversifying their product offerings and strengthening its distribution base. Metal can packaging companies can increase their presence by serving their customers in new regions such as Asia, Latin America, the Middle East, and Africa. Growth in these developing regions over the next few years exhibits promising opportunities for business expansion.

Break-up of Primaries:

- By Company Type: Tier 1 – 40 %, Tier 2 – 40%, and Tier 3 – 20%
- By Designation: C level – 40%, Director level –10%, and Manager level – 50%
- By Region: North America – 20%, Europe – 60%, Asia-Pacific – 20%

The leading players in the food & beverage metal cans market are Crown Holdings, Inc. (U.S.), Ball Corporation (U.S.), Silgan Holdings Inc. (U.S.), Ardagh Group (Luxembourg), and CAN-PACK S.A. (Poland). Other players including T Kian Joo Group (Malaysia), CPMC Holdings Limited (China), Kingcan Holdings Limited (China), Tetra Laval International S.A. (Switzerland), and HUBER Packaging Group GmbH (Germany) also have a strong presence in the global food & beverage metal cans market.

Research Coverage:

The food & beverage metal cans market is segmented on the basis of type, material, application, and region. The application segment is further divided into their sub-application such as food metal cans market and beverage metal cans market. The region segment is divided into North America, Europe, Asia-Pacific, and Rest of the world (RoW). Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.
Key Benefits of Buying the Report:

- To get comprehensive overview of the global food & beverage metal cans market
- To gain a wide range of information about the top players in this industry, their products portfolios, and key strategies adopted by them
- To gain insights of the major regions/countries in which the metal cans industry is flourishing

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