Tuberculosis Drugs Price Analysis and Strategies – 2016

Description: The latest research Tuberculosis Drugs Price Analysis and Strategies – 2016, provides drug pricing data and benchmarks in the global Tuberculosis market.

The research answers the following questions:
- What are the key drugs marketed for Tuberculosis and their clinical attributes? How are they positioned in the Global Tuberculosis market?
- What are the unit prices and annual treatment cost for Tuberculosis therapies in different countries? What are the drug pricing trends and how are they expected to change in the future? How are the drug pricing and reimbursement landscape different by countries?
- What are the unmet needs in the global Tuberculosis drugs market? What would be the ideal pricing strategy for a new pipeline therapy for Tuberculosis?

Research Scope:
- Tuberculosis Treatment Options - Identify key drugs marketed and prescribed for Tuberculosis in the US, Germany, France, Italy, Spain, UK, Japan including trade name, molecule name, and company.
- Tuberculosis Drugs Attributes – Find out the safety, efficacy, and risk benefit for key drugs marketed for Tuberculosis.
- Market Positioning – Identify how drugs are clinically and commercially positioned in the global Tuberculosis market.
- Tuberculosis Drugs Price Analysis – Find out the annual therapy cost and unit price for key drugs marketed for Tuberculosis in the US, Germany, France, Italy, Spain, UK, Japan. Find out how the price advanced from 2012 and forecast to 2021.
- Pricing & Reimbursement Landscape – Find out the pricing and reimbursement landscape in the US, Germany, France, Italy, Spain, UK, Japan.
- Tuberculosis New Drug Pricing – Identify the effective pricing strategy for a new drug launch in the US, Germany, France, Italy, Spain, UK, Japan.

This research will help executives:
- Identify clinical attributes of your competitor drugs.
- Find out how the marketed products for Tuberculosis are clinically and commercially positioned.
- Understand the price of your competitor drugs by countries.
- Use Tuberculosis drugs price data for market sizing, drug sales forecast, budgeting, competitive intelligence, HEOR, and reimbursement.
- Find out the pricing and reimbursement landscape by countries.
- Identify the unmet need in global Tuberculosis market.
- Identify the effective pricing for a new drug.

Contents:
1. Tuberculosis Treatment Options
2. Tuberculosis Drugs Clinical Attributes
3. Tuberculosis Drugs Market Positioning
4. Tuberculosis Drugs Price Analysis
   4.1. Tuberculosis Drugs Price Analysis - US
   4.2. Tuberculosis Drugs Price Analysis - Germany
   4.3. Tuberculosis Drugs Price Analysis - France
   4.4. Tuberculosis Drugs Price Analysis - Italy
   4.5. Tuberculosis Drugs Price Analysis - Spain
   4.6. Tuberculosis Drugs Price Analysis - UK
   4.7. Tuberculosis Drugs Price Analysis - Japan
5. Tuberculosis Drugs Price Benchmarks
6. Drug Pricing & Reimbursement Landscape
   6.1. Drug Pricing & Reimbursement Landscape - US
   6.2. Drug Pricing & Reimbursement Landscape - Germany
   6.3. Drug Pricing & Reimbursement Landscape - France
   6.4. Drug Pricing & Reimbursement Landscape - Italy
6.5. Drug Pricing & Reimbursement Landscape - Spain
6.6. Drug Pricing & Reimbursement Landscape - UK
6.7. Drug Pricing & Reimbursement Landscape - Japan
7. Tuberculosis Drugs Price Forecast
8. Tuberculosis Market Unmet Needs
9. Tuberculosis New Drug Pricing
10. Research Methodology

Table 1: Tuberculosis Marketed Drugs, Global, 2016
Table 2: Tuberculosis Drugs Clinical Attribute Analysis, Global, 2016
Table 3: Tuberculosis Drugs Unit Price, Global, 2012 - 2016
Table 4: Tuberculosis Drugs Annual Treatment Cost, Global, 2012 - 2016
Table 5: Tuberculosis Drugs Unit Price, US, 2012 - 2016
Table 6: Tuberculosis Drugs Annual Treatment Cost, US, 2012 - 2016
Table 7: Tuberculosis Drugs Unit Price, Germany, 2012 - 2016
Table 8: Tuberculosis Drugs Annual Treatment Cost, Germany, 2012 - 2016
Table 9: Tuberculosis Drugs Unit Price, France, 2012 - 2016
Table 10: Tuberculosis Drugs Annual Treatment Cost, France, 2012 - 2016
Table 11: Tuberculosis Drugs Unit Price, Italy, 2012 - 2016
Table 12: Tuberculosis Drugs Annual Treatment Cost, Italy, 2012 - 2016
Table 13: Tuberculosis Drugs Unit Price, Spain, 2012 - 2016
Table 14: Tuberculosis Drugs Annual Treatment Cost, Spain, 2012 – 2016
Table 15: Tuberculosis Drugs Unit Price, UK, 2012 - 2016
Table 16: Tuberculosis Drugs Annual Treatment Cost, UK, 2012 - 2016
Table 17: Tuberculosis Drugs Unit Price, Japan, 2012 - 2016
Table 18: Tuberculosis Drugs Annual Treatment Cost, Japan, 2012 - 2016
Table 19: Tuberculosis Drugs Price Comparison Benchmarks, Global, 2016
Table 20. Drug Pricing Landscape by Countries, 2016
Table 21: Drug Reimbursement Landscape by Countries, 2016
Table 22: Tuberculosis Drugs Price Forecast, Global, 2016 – 2021
Table 23: Tuberculosis Drugs Price Forecast, US, 2016 - 2021
Table 24: Tuberculosis Drugs Price Forecast, Germany, 2016 - 2021
Table 25: Tuberculosis Drugs Price Forecast, France, 2016 - 2021
Table 26: Tuberculosis Drugs Price Forecast, Italy, 2016 - 2021
Table 27: Tuberculosis Drugs Price Forecast, Spain, 2016 - 2021
Table 28: Tuberculosis Drugs Price Forecast, UK, 2016 - 2021
Table 29: Tuberculosis Drugs Price Forecast, Japan, 2016 - 2021
Table 30: Tuberculosis Market Unmet Needs
Table 31: Tuberculosis New Drugs Pricing, Global, 2016 - 2021

Figure 1: Tuberculosis Drugs Market Positioning, Global, 2016
Figure 2: Tuberculosis Drugs Unit Price, Global, 2012 - 2016
Figure 3: Tuberculosis Drugs Annual Treatment Cost, Global, 2012 - 2016
Figure 4: Tuberculosis Drugs Unit Price, US, 2012 - 2016
Figure 5: Tuberculosis Drugs Annual Treatment Cost, US, 2012 - 2016
Figure 6: Tuberculosis Drugs Unit Price, Germany, 2012 - 2016
Figure 7: Tuberculosis Drugs Annual Treatment Cost, Germany, 2012 - 2016
Figure 8: Tuberculosis Drugs Unit Price, France, 2012 - 2016
Figure 9: Tuberculosis Drugs Annual Treatment Cost, France, 2012 - 2016
Figure 10: Tuberculosis Drugs Unit Price, Italy, 2012 - 2016
Figure 11: Tuberculosis Drugs Annual Treatment Cost, Italy, 2012 - 2016
Figure 12: Tuberculosis Drugs Unit Price, Spain, 2012 - 2016
Figure 13: Tuberculosis Drugs Annual Treatment Cost, Spain, 2012 – 2016
Figure 14: Tuberculosis Drugs Unit Price, UK, 2012 - 2016
Figure 15: Tuberculosis Drugs Annual Treatment Cost, UK, 2012 - 2016
Figure 16: Tuberculosis Drugs Unit Price, Japan, 2012 - 2016
Figure 17: Tuberculosis Drugs Annual Treatment Cost, Japan, 2012 - 2016
Figure 18: Tuberculosis Drugs Price Comparison Benchmarks, Global, 2016
Figure 19: Tuberculosis Drugs Price Forecast, Global, 2016 – 2021
Figure 20: Tuberculosis Drugs Price Forecast, US, 2016 - 2021
Figure 21: Tuberculosis Drugs Price Forecast, Germany, 2016 - 2021
Figure 22: Tuberculosis Drugs Price Forecast, France, 2016 - 2021
Figure 23: Tuberculosis Drugs Price Forecast, Italy, 2016 - 2021
Figure 24: Tuberculosis Drugs Price Forecast, Spain, 2016 - 2021
Figure 25: Tuberculosis Drugs Price Forecast, UK, 2016 - 2021
Figure 26: Tuberculosis Drugs Price Forecast, Japan, 2016 - 2021
Figure 27: Tuberculosis New Drugs Pricing, Global, 2016 - 2021

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