Dermatology Devices Market - Global Forecasts to 2021

Description: “Dermatology Devices Market by Diagnostic Device (Imaging Device, Dermatoscope, Microscope), Treatment Device (Electrosurgical, Cryotherapy, Laser), Application (Skin Cancer Diagnosis, Acne, Psoriasis, Skin Rejuvenation, Warts) - Global Forecasts to 2021”

The dermatology devices market is expected to reach USD 14.17 billion by 2021 from USD 8.22 billion in 2016, at a CAGR of 11.50%. The global dermatology devices market is segmented based on diagnostic devices (by type and application) and treatment devices (by type and application).

On the basis of the type of diagnostic devices, the dermatology devices market is segmented into dermatoscopes, microscopes, and imaging devices. In 2016, the imaging devices segment is expected to account for the largest share of the dermatology diagnostic devices market. Growth in this segment can primarily be attributed to technological advancements and increasing awareness about aesthetic procedures.

On the basis of the application of treatment devices, the dermatology devices market is segmented into light therapy devices, lasers, electrosurgical equipment, liposuction devices, microdermabrasion devices, and cryotherapy devices. In 2016, the light therapy devices segment is expected to account for the largest share of the dermatology treatment devices market. Technological advancements in treatments and increasing incidence of skin disorders are the key factors propelling the growth of this segment.

On the basis of the application of diagnostic devices, the dermatology devices market is segmented into skin cancer diagnosis and other diagnostic applications. In 2016, the skin cancer diagnosis segment is expected to dominate this market.

On the basis of the application of treatment devices, the dermatology devices market is segmented into hair removal; skin rejuvenation; acne, psoriasis, and tattoo removal; wrinkle removal and skin resurfacing; body contouring and fat removal; vascular and pigmented lesion removal; warts, skin tags, and weight management; and other treatment applications. In 2016, the other treatment applications segment is expected to dominate this market. Technological advancements and increasing awareness about aesthetic procedures are the key factors propelling the growth of this segment.

Geographically, the dermatology devices market is dominated by North America, followed by Europe, Asia, and the Rest of the World (RoW). Growth in the North American region is primarily attributed to the rising incidence of skin disorders, increasing healthcare expenditure, and increasing awareness regarding aesthetic procedures.

In addition to comprehensive geographic and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. The company profiles in this report comprise the product portfolios, developments, and strategies adopted by players to maintain and increase their shares in the market. The above mentioned market research data, current market size, and forecast of future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, and levels of output in order to remain successful in the dermatology devices market.

The key players in the dermatology devices market include Alma Lasers, Ltd. (Israel), Cutera, Inc. (U.S.), Cynosure, Inc. (U.S.), Lumenis, Ltd. (Israel), and Valeant Pharmaceuticals (Canada).

Reasons to Buy the Report:

- This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner greater market shares.
- Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on the product portfolios of the top players in the dermatology devices market. The report analyses the dermatology devices market by diagnostic devices (by type and application) and treatment devices (by type and application)
- Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and new product launches in the dermatology devices market
- Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the dermatology devices market
- Market Development: Comprehensive information about emerging markets. This report analyzes the market for various dermatology devices across geographies
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the dermatology devices market

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