Global Essential Oils Market By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella and Others), By Application (Food & Beverages, Medical, Spa & Relaxation, Cleaning & Home), By Region Competition Forecast and Opportunities, 2011-2021

Description: Essential oils are volatile liquid compounds extracted from natural plants and possess healing and purifying attributes. Essential oils are used for various applications such as for manufacturing soaps, perfumes, skincare products, for household cleaning products along with being used for aromatherapy and medicinal purposes. Using essential oils helps in relaxing mind and body, energizing mood, combating problems of cold, flu, etc. During 2011-2015, global essential oils market registered CAGR of around 6%, on account of increasing demand for essential oils from various regions with customer preferences shifting from using conventional drugs to cure ailments towards using essential oils, as essential oils have no side effects.

Few of the major players operating in the global essential oils market are Young Living Essential, Sydney Essential Oil Co., Biolandes, H. Reynaud & FILS, etc. Multi-level marketing and direct selling are few of the strategies adopted by these companies to enhance their market in Europe and North America region. Europe accounted for the largest share in the global essential oils market, on account of changing consumer preferences towards using healthier options for cooking and opting for food products that are low in fat, have moderate sugar and salt content, etc.

According to a the report “Global Essential Oils Market By Product Type, By Application, By Region Competition Forecast and Opportunities, 2011-2021”, global market for essential oils is anticipated to grow at a CAGR of 9% during 2016-2021. This growth in essential oils market during the forecast period can be attributed to increasing online presence of major essential oil selling companies, and more number of people opting for online purchase as it is a hassle free process and offers convenience of selection and ordering.

Increasing consumer awareness regarding health benefits associated with using natural & organic personal care products containing herbal essential oils, coupled with shifting focus of food manufacturers from using synthetic substances to natural additives, are few of the major factors driving the sales of essential oils, across the globe. Market for orange essential oils accounted for the largest share in the global essential oils market in 2015, on account of its wide application in making food, beverages, desserts, sweetmeats, etc.

“Global Essential Oils Market By Product Type, By Application, By Region Competition Forecast and Opportunities, 2011-2021” discusses the following aspects of global essential oils market:

- Global Essential Oils Market Size, Share & Forecast
- Segmental Analysis - Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella and Others), By Application (Food & Beverages, Medical, Spa & Relaxation, Cleaning & Home)
- Regional Analysis (Europe, North America, Asia-Pacific, South America and Middle East & Africa)
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of global essential oils market
- To identify the customer preference towards essential oils
- To help industry consultants, essential oil manufacturers, vendors and dealers align their market-centric strategies
- To obtain research based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs
The information contained in this report is based upon both primary and secondary sources. Primary research includes interviews with essential oils manufacturers, distributors and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

Contents:
1. Product Overview
2. Research Methodology
3. Analyst View
4. Global Essential Oils Market Outlook
   4.1. Market Size & Forecast
   4.1.1. By Value & Volume
   4.2. Market Share & Forecast
   4.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella & Others)
   4.2.2. By Application (Medical, Food & Beverages, SPA & Relaxation, Cleaning & Home)
   4.2.3. By Company
   4.2.4. By Region
   4.3. Market Attractiveness Index (By Region)
5. Global Orange Essential Oils Market Outlook
   5.1. Market Size & Forecast
   5.1.1. By Value & Volume
6. Global Eucalyptus Essential Oils Market Outlook
   6.1. Market Size & Forecast
   6.1.1. By Value & Volume
7. Global Peppermint Essential Oils Market Outlook
   7.1. Market Size & Forecast
   7.1.1. By Value & Volume
8. Global Lemon Essential Oils Market Outlook
   8.1. Market Size & Forecast
   8.1.1. By Value & Volume
9. Global Citronella Essential Oils Market Outlook
   9.1. Market Size & Forecast
   9.1.1. By Value & Volume
10. Global Other Essential Oils Market Outlook
   10.1. Market Size & Forecast
   10.1.1. By Value & Volume
11. Europe Essential Oils Market Outlook
   11.1. Market Size & Forecast
   11.1.1. By Value & Volume
   11.2. Market Share & Forecast
   11.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella & Others)
   11.2.2. By Country
   11.2.2.1. France Essential Oils Market Outlook
   11.2.2.2. Germany Essential Oils Market Outlook
   11.2.2.3. UK Essential Oils Market Outlook
   11.2.3. By Point of sale (Retail Stores, Online, Multi-Level Marketing & Direct Selling)
   11.3. Market Attractiveness Index (By Country)
   12.1. Market Size & Forecast
   12.1.1. By Value & Volume
   12.2. Market Share & Forecast
   12.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella & Others)
   12.2.2. By Country
   12.2.2.1. North America Essential Oils Market Outlook
   12.2.2.2. US Essential Oils Market Outlook
   12.2.2.3. Mexico Essential Oils Market Outlook
   12.2.3. By Point of sale (Retail Stores, Online, Multi-Level Marketing & Direct Selling)
   12.3. Market Attractiveness Index (By Country)
   12.4. Policies and Regulatory (United States)
13. Asia-Pacific Essential Oils Market Outlook
   13.1. Market Size & Forecast
   13.1.1. By Value & Volume
   13.2. Market Share & Forecast
13.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella & Others)
13.2.2. By Country
13.2.2.1. China Essential Oils Market Outlook
13.2.2.2. India Essential Oils Market Outlook
13.2.2.3. Japan Essential Oils Market Outlook
13.2.3. By Point of sale (Retail Stores, Online, Multi-Level Marketing & Direct Selling)
13.3. Market Attractiveness Index (By Country)
14. South America Essential Oils Market Outlook
14.1. Market Size & Forecast
14.1.1. By Value & Volume
14.2. Market Share & Forecast
14.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella & Others)
14.2.2. By Country
14.2.2.1. Brazil Essential Oils Market Outlook
14.2.2.2. Argentina Essential Oils Market Outlook
14.2.2.3. Colombia Essential Oils Market Outlook
14.2.3. By Point of sale (Retail Stores, Online, Multi-Level Marketing & Direct Selling)
14.3. Market Attractiveness Index (By Country)
15. Middle East & Africa Essential Oils Market Outlook
15.1. Market Size & Forecast
15.1.1. By Value & Volume
15.2. Market Share & Forecast
15.2.1. By Product Type (Orange, Eucalyptus, Peppermint, Lemon, Citronella, others Oil)
15.2.2. By Country
15.2.2.1. South Africa Essential Oils Market Outlook
15.2.2.2. Egypt Essential Oils Market Outlook
15.2.2.3. Saudi Arabia Essential Oils Market Outlook
15.2.3. By Point of sale (Retail Stores, Online, Multi-Level Marketing & Direct Selling)
15.3. Market Attractiveness Index (By Country)
16. Supply Chain Analysis
17. Market Dynamics
17.1. Drivers
17.2. Challenges
18. Trends & Developments
18.1. Increasing Online Market for Essential oils
18.2. Rising Consumer Awareness
18.3. Shifting Focus of Manufacturers from using Synthetic Substances to Natural Additives
18.4. Growing Use of Essential Oils for Imparting Natural Flavors and Fragrances
18.5. Multi-Level Marketing Favoring Market Penetration
18.6. Continuous Product Innovation
18.7. Augmenting Demand for Essential Oils for Cancer Treatment
18.8. Expanding Retail Presence
19. Competitive Landscape
19.1. Young Living Essential Oils
19.2. Sydney Essential Oil Co.
19.3. Biolandes
19.4. H. Reynaud & FILS
19.5. The Leberrmuth Co.
19.6. Dotteroa
19.7. Sydella Laboratory
19.8. Essential Oil of New Zealand
19.9. Moksha Lifestyle Products
19.10. West India Spices Inc.
19.11. Ungerer Limited
19.12. Fragrant Earth
19.15. Scentsy Inc.
19.16. Nu Skin Enterprises
19.17. Florihana Distillery
19.18. Zija International
20. Strategic Recommendations
List of Figures

Figure 1: Global Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2015
Figure 2: Global Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2016E-2021F
Figure 3: Global Essential Oils Market Share, By Product Type, By Value, 2011-2021F
Figure 4: Global Essential Oils Market Share, By Application, By Value, 2011-2021F
Figure 5: Global Essential Oils Market Share, By Company, By Value, 2011-2021F
Figure 6: Global Essential Oils Market Size, By Region, By Value, 2011-2015 (USD Million)
Figure 7: Global Essential Oils Market Size, By Region, By Value, 2016E-2021F (USD Million)
Figure 8: Global Essential Oils Market Share, By Region, By Value, 2011-2021F
Figure 9: Global Essential Oils Market Attractiveness Index, By Product Type, By Value, 2015-2021F
Figure 10: Global Essential Oils Market Attractiveness Index, By Region, By Value, 2015-2021F
Figure 11: Global Orange Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 12: Global Eucalyptus Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 13: Global Peppermint Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 14: Global Lemon Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 15: Global Citronella Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 16: Global Other Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 17: Europe Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 18: Europe Essential Oils Market Share, By Product Type, By Value, 2011-2021F
Figure 19: Europe Essential Oils Market Share, By Country, By Value, 2011-2021F
Figure 20: France Essential Oils Market Size, By Value, 2011-2021F (USD Million)
Figure 21: France Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 22: France Food & Beverages Market Size, By Value, 2014-2020F (USD Million)
Figure 23: Germany Essential Oils Market Size, By Value, 2011-2021F (USD Million)
Figure 24: Germany Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 25: Germany Consumer Expenditure on Food, 2012-2016E (USD Million)
Figure 26: UK Essential Oils Market Size, By Value, 2011-2021F (USD Million)
Figure 27: UK Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 28: UK Consumer Expenditure on Food, 2012-2016 (USD Million)
Figure 29: Europe Essential Oils Market Share, By Point of Sale, By Value, 2015
Figure 30: Europe Essential Oils Market Share, By Point of Sale, By Value, 2021F
Figure 31: Europe Essential Oils Market Attractiveness Index, By Country, By Value, 2015-2021F
Figure 32: North America Essential Oils Market Size, By Value (USD Million), By Volume (Thousand Tons), 2011-2021F
Figure 33: North America Essential Oils Market Share, By Product Type, By Value, 2011-2021F
Figure 34: North America Essential Oils Market Share, By Country, By Value, 2011-2021F
Figure 35: US Essential Oils Market Size, By Value, 2011-2021F (USD Million)
Figure 36: US Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 37: Mexico Essential Oils Market Size, By Value, 2011-2021F (USD Million)
Figure 38: Mexico Healthcare Expenditure as a Percentage of GDP, 2011-2014 (%)
Figure 39: Mexico Food & Beverages Market Size, By Value, 2014-2020F (USD Million)
Figure 40: Canada Essential Oils Market Size, By Value, 2011-2021F (USD Million)

List of Tables

Table 1: Europe Orange Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 2: Europe Orange Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 3: Europe Eucalyptus Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 4: Europe Eucalyptus Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 5: Europe Peppermint Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 6: Europe Peppermint Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 7: Europe Lemon Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 8: Europe Lemon Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 9: Europe Citronella Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 10: Europe Citronella Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 11: Europe Other Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 12: Europe Other Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 13: North America Orange Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 14: North America Orange Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 15: North America Eucalyptus Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 16: North America Eucalyptus Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 17: North America Peppermint Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 18: North America Peppermint Essential Oils Market Size, By Value, 2016E-2021F (USD Million)
Table 19: North America Lemon Essential Oils Market Size, By Value, 2011-2015 (USD Million)
Table 20: North America Lemon Essential Oils Market Size, By Value, 2016E-2021F (USD Million)

- Full list of Tables & Figures available upon request.

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