Global Smartwatch Market By Type (Classic, Standalone and Extension), By Application (Personal Assistance, Wellness, Medical/Health, etc.), By Operating System (Watch OS, Android, Tizen, RTOS, etc.), Competition Forecast and Opportunities, 2012-2021

Description: Smartwatch is a computerized wristwatch used to perform various tasks including calculations, translations, game-playing, messaging, health tracking, etc. and is directly connected to internet. The device is enabled with different operating systems including WatchOS, Android, Tizen, etc., which supports various smartphones.

Rising demand for smartwatches in the country can be attributed to growing number of smartphone users, rising per capita spending on consumer electronics, growing demand for technologically advanced products and rising need for standardized connectivity across the globe. In addition, increasing awareness about health & fitness devices coupled with rising number of companies entering smartwatch market across the globe is driving demand for smartwatch. Furthermore, companies involved in manufacturing smartwatches are investing in R&D pertaining to smartwatch design & development of the app ecosystem.

According to “Global Smartwatch Market By Type, By Application, By Operating System, Competition Forecast and Opportunities, 2012-2021”, the global market for smartwatch is projected to grow at a CAGR over 25% during 2016-2021. Personal assistance application dominated global smartwatch market, on account of increasing usage of third party application in connected devices and rising demand for technologically advanced products.

North America was the major demand generator for smartwatches across the globe, due to increasing number smartphone users, growing shift towards standardized connectivity coupled with increasing usage of smart functions. Apple Inc., Samsung Electronics Co. Ltd., Pebble Technology Corp., Garmin Ltd., etc., are few of the elading players in global smartwatch market.

“Global Smartwatch Market By Type, By Application, By Operating System, Competition Forecast and Opportunities, 2012-2021” discusses the following aspects of the smartwatch market globally:

- Global Smartwatch Market Size, Share & Forecast
- Segmental Analysis - By Type (Classic, Standalone & Extension), By Application (Personal Assistance, Wellness, Medical/Health, Sports & Others), By Operating System (Watch OS, Android, Tizen, RTOS & Others)
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Global smartwatch market.
- To identify the on-going trends, and anticipated growth over the next five years
- To help industry consultants, elevator providers align their market-centric strategies
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- To gain competitive knowledge of leading market players
- To avail of 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with the smartwatch manufacturers, distributors and suppliers across the globe. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.
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