Multi-Touch Technology Market Analysis & Trends - Product, Technology, Application - Forecast to 2025

Description: "Multi-Touch Technology Market Analysis & Trends - Product (Enterprise, Consumer Electronic & Miscellaneous Electronic Products), Technology (Opaque & Transparent MultiTouch Technology), Application (Retail, PC Based, Automotive & Government & Corporate) - Forecast to 2025"

The Global Multi-Touch Technology Market is poised to grow at a CAGR of around 17.2% over the next decade to reach approximately $23.18 billion by 2025. Some of the prominent trends that the market is witnessing include growing usage of mobile devices, booming market for flexible displays, technological advancements of multi-touch technology and growth opportunities/investment opportunities.

Based on product, the market is categorized into enterprise products, consumer electronic products and miscellaneous electronic products. By enterprise products, the market is further classified into all-in-one pc, trackpad/touchpad, multi-touch mouse and others. By consumer electronic products, the market is segmented into POS systems, gaming systems, PMP/MP3 players, large displays, tablets, mobile phones and others. By miscellaneous electronic products, the market is sub segmented into Atm's/hospitality counters/other public-space machines, kiosks and large interactive screens.

Depending on the technology, the market is segmented into opaque multi-touch technology and transparent multi-touch technology. By transparent multi-touch technology, the market is further divided into resistive technology, acoustic technology, infrared technology, camera-based (Optical) technology, embedded (In-Cell) technology, capacitive technology, vision-based technology and other technologies.

By application, the market is segregated into enterprise, consumer electronic and miscellaneous electronic applications. By enterprise applications, the market is further segmented into retail, government and corporate, educational and public space application. By consumer electronic, the market is further categorized into entertainment application and infotainment application.

This industry report analyzes the global markets for Multi-Touch Technology across all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025.

The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc.

The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Multi-Touch Technology Market report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:
- North America
  - US
  - Canada
  - Mexico
Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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