Growth Opportunities in the Global Medical Device Market by Application Type (surgical & infection control, general medical devices, cardiovascular, home healthcare), and by Region 2016-2021: Trends, Forecast, and Opportunity Analysis

Description: The global medical device market is expected to reach an estimated $342.9 billion by 2021 with a CAGR of 4.6% from 2016 to 2021. The major drivers of growth for this market are the growth in healthcare expenditure, increasing health awareness, and ageing population.

The emerging trends, which have a direct impact on the dynamics of the industry, include design and manufacturing of portable and smaller devices and increasing usage of software as a differentiator in medical devices.

A total of 79 figures / charts and 30 tables are provided in this 135-page report to help in your business decisions.

The study includes a forecast for the growth opportunities in the global medical devices market by application and region as follows:

By Application [$ billion shipment analysis for 2010 – 2021]:
- Surgical & Infection Control
- General Medical Devices
- Cardiovascular
- Home Healthcare
- Other Device Roof

By Region [$ billion shipment analysis for 2010 – 2021]:
- North America
- Europe
- Asia Pacific
- Rest of the World

Johnson & Johnson, Roche Holding Ltd., 3M, Philips Healthcare, and Medtronic are among the major suppliers of medical devices. There are some companies that are opting for merger and acquisition as a strategic initiative for driving growth.

The author forecasts that cardiovascular is expected to remain as the largest market supported by growth in multiple chronic cardiovascular diseases and increasing ageing population. On the basis of its comprehensive research, the author predicts that the general medical device segment is likely to experience the highest growth during forecast period due to the growth in hospitals and healthcare institutions. In this market, surgical & infection control, general medical devices, cardiovascular, home healthcare are the major applications.

North America is expected to remain the largest market due to the high number of ageing population with multiple chronic diseases and stringent government regulation related to healthcare.

This report answers following 11 key questions:
Q.1: What are some of the most promising, high-growth opportunities for the global medical devices market by application. (Surgical & Infection Control, General Medical Devices, Cardiovascular, Home Healthcare and Other devices) and regions (North America, Europe, APAC, and ROW)?
Q.2. Which segments will grow at a faster pace and why?
Q.3: Which regions will grow at a faster pace and why?
Q.4: What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.5: What are the business risks and threats to the market?
Q.6: What are emerging trends in this market and reasons behind them?
Q.7: What are some changing demands of customers in the market?
Q.8: What are the new developments in the market? Which companies are leading these developments?
Q.9: Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q.10: What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via product substitution?
Q.11: What are M & A activities in the last 5 years in this market? What reasons can be attributed to these activities and how have they impacted the industry?

Contents:

1. Executive Summary
2. Industry Background and Classification
   2.1: Introduction
   2.2: Industry Classification
   2.3: Supply Chain of Medical Device Market
3. Market Trends and Forecast Analysis
   3.1: Market Analysis 2015
   3.1.1: Global Medical Device Market by Application
   3.1.2: Medical Device Market by Regions
   3.2: Market Trends: 2010-2015
   3.2.1: Macroeconomic Trends
   3.2.2: Global Medical Device Market Trends: 2010-2015
   3.2.3: North American Medical Device Market Trends: 2010-2015
   3.2.4: European Medical Device Market Trends: 2010-2015
   3.2.5: APAC Medical Device Market Trends: 2010-2015
   3.2.6: ROW Medical Device Market Trends: 2010-2015
   3.2.7: Industry Drivers and Challenges
   3.3: Market Forecast for 2016–2021
   3.3.1: Macroeconomic Forecast
   3.3.2: Global Medical Device Market Forecast: 2016-2021
   3.3.3: North American Medical Device Market Forecast 2016-2021
   3.3.4: European Medical Device Market Forecast: 2016-2021
   3.3.5: APAC Medical Device Market Forecast: 2016-2021
   3.3.6: ROW Medical Device Market: 2016-2021
4. Competitor Analysis
   4.1: Product Portfolio Analysis
   4.2: Market Share Analysis
   4.3: Operational Integration
   4.4: Geographical Reach
   4.5: Porter’s Five Forces Analysis
5. Growth Opportunities and Strategic Analysis
  5.1: Analysis of Growth Opportunities
  5.1.1: Growth Opportunities for Global Medical Device Market by Application
  5.1.2: Growth Opportunities for the Global Medical Device Market by Region
  5.2: Emerging Trends in the Global Medical Device Market
  5.3: Strategic Analysis
  5.3.1: New Product Development
  5.3.2: Capacity Expansion in Medical Device Market
  5.3.3: Certification and Licensing
  5.3.4: Technology Development
  5.3.5: Mergers and Acquisitions in the Global Medical Device Industry

6. Company Profiles of Leading Medical Device Manufacturers
  6.1: Johnson & Johnson
  6.2: Boston Scientific Corporation
  6.3: St Jude Medical Inc.
  6.4: Abbott Laboratories
  6.5: Roche Holding Ltd.
  6.6: 3M
  6.7: Philips
  6.8: Medtronic

List of Figures

Chapter 2. Industry Background and Classification
Figure 2.1: Classification of Global Medical Device Industry
Figure 2.2: Forceps
Figure 2.3: Syringe
Figure 2.4: Surgical and Infection Control Mask
Figure 2.5: Surgical and Infection Control Gloves
Figure 2.6: Pacemaker
Figure 2.7: Cardiovascular Monitoring
Figure 2.8: Stent
Figure 2.9: Types of Mechanical Heart Valves
Figure 2.10: External Defibrillators
Figure 2.11: Electrophysiology Devices
Figure 2.12: Thermometer
Figure 2.13: Stethoscopes
Figure 2.14: Endoscopic Device
Figure 2.15: Otoscopes
Figure 2.16: Diabetes Control Device
Figure 2.17: Wheelchairs
Figure 2.18: Sphygmomanometer
Figure 2.19: Blood Glucose Monitoring Device
Figure 2.20: Walking Aid Devices
Figure 2.21: Supply Chain of Medical Device Market

Chapter 3. Market Trends and Forecast Analysis
Figure 3.1: Global Medical Device Market (%, $B) Distribution by Applications in 2015
Figure 3.2: Global Medical Device Market ($B) by Applications in 2015
Figure 3.3: Global Medical Device Market (%, $B) by Regions in 2015
Figure 3.4: Global Medical Device Market ($B) by Regions in 2015
Figure 3.5: Global GDP Growth Rate Trends
Figure 3.6: Global Population Growth Rate Trends
Figure 3.7: Trend of Global Inflation
Figure 3.8: Trend of Regional GDP Growth Rate
Figure 3.9: Regional Population Growth Rate Trends
Figure 3.10: Trend of Regional Inflation Rate
Figure 3.11: Global Medical Device Market Trends: 2010–2015
Figure 3.12: Global Medical Device Market Trends ($B) by Application: 2010–2015
Figure 3.13: CAGR of Global Medical Device Market ($B) by Application: 2010–2015
Figure 3.14: North American Medical Device Market Trends ($B): 2010-2015
Figure 3.15: North American Medical Device Market Trends ($B) by Application 2010 to 2015
Figure 3.16: CAGR of North American Medical Device Market ($B) by Application 2010 to 2015
Figure 3.17: European Medical Device Market Trends ($B): 2010 to 2015
Figure 3.18: European Device Market Trends ($B) by Application: 2010 to 2015
Figure 3.19: CAGR of the European Medical Device Market ($B) by Application from 2010 to 2015
Figure 3.20: APAC Medical Device Market Trends ($B): 2010 to 2015
Figure 3.21: APAC Device Market Trends ($B) by Application: 2010 to 2015
Figure 3.22: CAGR Forecast for APAC Medical Device Market ($B) by Application from 2010 to 2015
Figure 3.23: ROW Medical Device Market Trends ($B): 2010-2015
Figure 3.24: ROW Device Market ($B) Trend by Application: 2010 to 2015
Figure 3.25: CAGR Forecast for ROW Medical Device Market ($B) by Application from 2016 to 2021
Figure 3.26: Major Drivers and Challenges for the Global Medical Device Market
Figure 3.27: Forecast of Global GDP Growth Rate
Figure 3.28: Global Population Growth Rate Forecast
Figure 3.29: Forecast of Global Inflation Rate
Figure 3.30: Global Medical Device Market Forecast from 2016 to 2021
Figure 3.31: Global Medical Device Market Forecast ($B) Trend by Applications 2016 to 2021
Figure 3.32: CAGR Forecast for the Global Medical Device Market ($B) by Application; 2016 to 2021
Figure 3.33: North American Medical Device Market ($B) Forecast Trends: 2016-2021
Figure 3.34: North American Medical Device Market Forecast ($B) by Application from 2016 to 2021
Figure 3.35: CAGR Forecast for the North American Medical Device Market ($B) by Application from 2016 to 2021
Figure 3.36: European Medical Device Market ($B) Forecast Trends: 2016 to 2021
Figure 3.37: European Medical Device Market Forecast ($B) by Application from 2016 to 2021
Figure 3.38: CAGR Forecast for the European Medical Device Market ($B) by Application from 2016 to 2021
Figure 3.39: APAC Medical Device Market ($B) Forecast Trends from 2016 to 2021
Figure 3.40: APAC Medical Device Market Forecast ($B) by Application from 2016 to 2021
Figure 3.41: CAGR Forecast for APAC Medical Device Market ($B) By Application from 2016 to 2021
Figure 3.42: ROW Medical Device Market ($B) Forecast Trends: 2016-2021
Figure 3.43: ROW Medical Device Market Forecast ($B) by Application from 2016 to 2021
Figure 3.44: CAGR Forecast for ROW Medical Device Market ($B) By Application from 2016 to 2021

Chapter 4. Competitor Analysis
Figure 4.1: Market Share Analysis of the Top Players of the Global Medical Device Market 2015
Figure 4.2: Market Share Analysis of Top Five Players by $ Value in the Global Medical Device Market in 2015
Figure 4.3: Major Medical Devices Manufacturers
Figure 4.4: Growth Leadership Matrix of the Global Medical Device Market
Figure 4.5: Porter’s Five Forces Industry Analysis for the Global Medical Device Industry

Chapter 5. Growth Opportunities and Strategic Analysis
Figure 5.1: Growth Opportunities for the Global Medical Device Market by Applications 2016-2021
Figure 5.2: Growth Opportunities for Global Medical Device Market by Regions 2016-2021
Figure 5.3: Strategic Initiatives by Major Competitors in 2015 (Source: Lucintel)
Figure 5.4: Strategic Initiatives by Major Competitors in 2014 (Source: Lucintel)
Figure 5.5: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Medical Device Market (Source: Lucintel)
Figure 5.6: New Product Launches in the Global Medical Device Market in 2014 (Source: Lucintel)
Figure 5.7: New Product Launches in the Global Medical Device Market in 2015 (Source: Lucintel)
Figure 5.8: Major Capacity Expansion in the Medical Device Market
Figure 5.9: Emerging Trends in Global the Medical Device Market

List of Tables

Chapter 1. Executive Summary
Table 1.1: Medical Device Market Parameters and Attributes

Chapter 2. Industry Background and Classification
Table 2.1: The Evolution of Medical Devices

Chapter 3. Market Trends and Forecast Analysis
Table 3.1: Global Medical Device Market Shipments from 2010 to 2015
Table 3.2: Average Growth Rates for One, Three, and Five Years in Global Medical Device Market in Terms of $ Shipment
Table 3.3: CAGR of Global Medical Device Market ($B) by Applications during 2010–2015
Table 3.4: North American Medical Device Market Shipments from 2010 to 2015
Table 3.5: Market Size and (2010-2015) CAGR of North American Medical Device Market by Application
Table 3.6: European Medical Device Market Shipments from 2010 to 2015
Table 3.7: CAGR of European Medical Device Market ($B) by Application: 2010–2015
Table 3.8: APAC Medical Device Market Shipments from 2010 to 2015
Table 3.9: CAGR of APAC Medical Device Market ($B) by Applications during 2010 to 2015
Table 3.10: ROW Medical Device Market Shipments from 2010 to 2015
Table 3.11: CAGR of Row Medical Device Market ($B) by Applications during 2010–2015
Table 3.12: Market Trends (2016-2021) of Global Medical Device Shipments
Table 3.13: Average Growth Rates for One, Three, and Five Years in the Global Medical Device Market in Terms of $ Shipment
Table 3.14: CAGR Forecast of Global Medical Device Market ($B) by Application from 2016 to 2021
Table 3.15: CAGR of Global Medical Device Market ($B) by Application from 2016 to 2021
Table 3.16: Forecast for the North American Medical Device Market from 2016 to 2021
Table 3.17: CAGR Forecast of the North American Medical Device Market ($B) by Application from 2016 to 2021
Table 3.18: Forecast for the European Medical Device Market from 2016 to 2021
Table 3.19: CAGR of European Medical Device Market ($B) by Applications during 2016–2021
Table 3.20: Forecast for the APAC Medical Device Market from 2016 to 2021
Table 3.21: CAGR of APAC Medical Device Market ($B) by Applications during 2016 to 2021
Table 3.22: Forecast for the ROW Medical Device Market from 2016 to 2021
Table 3.23: CAGR of ROW Medical Device Market ($B) by Applications during 2016–2021

Chapter 4. Competitor Analysis
Table 4.1: Product Mapping of Medical Device Manufacturers Based on Market Served
Table 4.2: Rankings of Suppliers Based on Medical Device Revenues

Chapter 5. Growth Opportunities and Strategic Analysis
Table 5.1: New Product Launches in the Medical Device Market
Table 5.2: Certification and Licenses Acquired by Major Competitors in the Global Medical Device Industry
Table 5.3: Technological Advancement in the Global Medical Device Industry

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