Growth Opportunities in the Global Automotive MEMS Sensor Market by Product Type (pressure sensor, accelerometer, gyroscope, others), by Application Type, and by Region 2016-2021: Trends, Forecast, and Opportunity Analysis

Description:
The global automotive MEMS market is expected to reach an estimated $3.6 billion by 2021 and is forecast to grow at a CAGR of 5.4% from 2016 to 2021. The major drivers of growth for this market are continuous increases in the electronic content per vehicles and various governmental regulations for fuel emissions and safety in vehicles and increasing automotive production.

Emerging trends, which have a direct impact on the dynamics of the industry, include development of MEMS sensor on 300mm wafers and development of MEMS triaxial acceleration sensor.

A total of 123 figures/charts and 46 tables are provided in this 162-page report to help in your business decisions.

The study includes a forecast for the growth opportunities in the global automotive MEMS sensor market by product type, application type, and region, as follows:

Product type ($ Million from 2010 to 2021)
- Pressure Sensor
- Accelerometer
- Gyroscope
- Others

Application type ($ Million from 2010 to 2021)
- Safety and Chassis
- Powertrain
- Infotainment
- Body and Convenience

Region ($ Million from 2010 to 2021)
- North America
- Europe
- Asia Pacific
- Rest of the World

Robert Bosch GmbH, Sensata technologies, Inc., Freescale Semiconductor, Inc., Analog Devices, Inc., and Infineon Technologies AG are the major MEMS sensor suppliers in the global automotive MEMS sensor market. Some companies are also pursuing mergers and acquisitions as strategic initiatives for driving growth.

On the basis of its comprehensive research, Lucintel forecasts that the body and convenience and infotainment segments are expected to show above average growth during the forecast period of 2016 to 2021 due to surging income level and rising preference for high-end vehicles.

Within the global automotive MEMS sensor market, the safety and chassis segment is expected to remain as the largest market due to continuous implementation of vehicle safety regulations and increased awareness about safety among customers, which would spur growth for this segment over the forecast period.

North America is expected to remain the largest market due to high growth in mid-size, luxury and light vehicle production, continuous implementation of regulations on fuel emission and safety.
This report addresses the following key questions:
Q.1. What are some of the most promising, high-growth opportunities for the automotive MEMS sensor market by product type (Pressure Sensor, Accelerometer, Gyroscope, and Others), application (Safety and Chassis, Powertrain, Infotainment, and Body and Convenience), and region (North America, Europe, Asia Pacific, and the Rest of the World)?
Q.2. Which segments will grow at a faster pace and why?
Q.3. Which region will grow at a faster pace and why?
Q.4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q.5. What are the business risks and threats of this market?
Q.6. What are the emerging trends in this market and reasons behind them?
Q.7. What are some changing customer demands in the market?
Q.8. What are the most notable new developments in the market? Which companies are leading these developments?
Q.9. Who are the major players in this market? What strategic initiatives have been taken by key players for business growth?
Q.10. What is the competitive rivalry and the threat of substitution in this market?
Q.11. What have been the M&A activities in the last 5 years in this market?

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