Growing Opportunities in the Global Automotive TPMS Market by Product Type (direct TPMS, indirect TPMS), by Vehicle Type, by End User Type and by Region 2016-2021: Trends, Forecast, and Opportunity Analysis

Description:
The global automotive TPMS market is expected to reach an estimated $3.4 billion by 2021 at a CAGR of 12.6% from 2016 to 2021. The major drivers of growth for this market are increasing passenger car production and government regulations on vehicle safety systems.

Emerging trends, which have a direct impact on the dynamics of the industry, includes development of universal TPMS sensor and introduction of integrated direct TPMS.

A total of 127 figures / charts and 45 tables are provided in this 169-page report to help in your business decisions.

The study includes a forecast for the global automotive tire pressure monitoring system market by product type, vehicle type, by end user, and region, as follows:

By Product Type [Volume (Million Sets) and $M shipment analysis for 2010 - 2021]
- Direct TPMS
- Indirect TPMS

By Vehicle Type (Million Sets from 2010 to 2021)
- Small Car
- Mid-size Car
- Large Car
- Sports/Unclassified
- Light Commercial Vehicle

By End User [Volume (Million Sets) and $M shipment analysis for 2010 - 2021]
- OEM
- Aftermarket

By region [Volume (Million Sets) and $M shipment analysis for 2010 - 2021]
- North America
- Europe
- Asia Pacific
- Rest of the World

Sensata Technologies Inc, Continental AG, Pacific Industrial Co. Ltd, ZF TRW Automotive Holding Corporation and Huf Electronics are the major TPMS suppliers in the global automotive TPMS market. Some companies are also pursuing mergers and acquisitions as strategic initiatives for driving growth.

On the basis of its comprehensive research, Lucintel forecasts that indirect TPMS is expected to show above average growth during the forecast period due to low installation cost. Within the global automotive TPMS market, the mid-size car segment is expected to remain as the largest market during the forecast period. Increase in passenger car production is expected to spur growth for this segment over the forecast period.

North America is expected to remain the largest region due to high penetration of TPMS in passenger car and light commercial vehicle.

This report answers following 11 key questions:
Q. 1. What are some of the most promising, high-growth opportunities for automotive TPMS market by product type (Direct and Indirect TPMS), vehicle type (Small car, Mid-size car, Large car, Sports/Unclassified and Light Commercial Vehicle), end user (OEM and Aftermarket), and region (North America, Europe, APAC and Rest of the World)?
Q. 2. Which segments will grow at a faster pace and why?
Q. 3. Which region will grow at a faster pace and why?
Q. 4. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q. 5. What are the business risks and threats of this market?
Q. 6. What are emerging trends in this market and reasons behind them?
Q. 7. What are some changing demands of customers in the market?
Q. 8. What are the new developments in the market? Which companies are leading these developments?
Q. 9. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q. 10. How is the competitive rivalry and threat of substitution in this market?
Q. 11. What are M&A activities in the last 5 years in this market? What reasons to these activities and how have they impacted the industry?
- Gyroscope
- Others

Global Automotive MEMS Sensor Market by Application

- Safety and Chassis
- Powertrain
- Infotainment
- Body and Convenience

3.4.3: Forecast for the North American Automotive MEMS Sensor Market by Value and Volume
3.4.4: Forecast for the European Automotive MEMS Sensor Market by Value and Volume
3.4.5: Forecast for the APAC Automotive MEMS Sensor Market by Value and Volume
3.4.6: Forecast for the ROW Automotive MEMS Sensor Market by Value and Volume

4. Competitor Analysis
4.1: Product Portfolio Analysis
4.2: Market Share Analysis
4.3: Growth Leadership Analysis
4.4: Porter’s Five Forces Analysis

5. Growth Opportunities and Strategic Analysis
5.1: Growth Opportunities for the Global Automotive MEMS Sensor Market by Region
5.2: Emerging Trends in the Global Automotive MEMS Sensor Market
5.3: Strategic Analysis
5.3.1: New Product Development
5.3.2: Capacity Expansion in the Global Automotive MEMS Sensor Market
5.3.3: Certification and Licensing
5.4: Mergers and Acquisitions in the Global Automotive MEMS Sensor Market

6. Company Profiles of Leading Players

List of Figures

Chapter 2. Automotive MEMS Sensor Market: Background and Classifications
Figure 2.1: Classification of the Global Automotive MEMS Sensor Market by Product Type, Application, and Region
Figure 2.2: Pressure Sensor
Figure 2.3: Accelerometer
Figure 2.4: Gyroscope
Figure 2.5: Safety System
Figure 2.6: Chassis System
Figure 2.7: Powertrain System
Figure 2.8: Body and Convenience System
Figure 2.9: Infotainment System
Figure 2.10: Supply Chain of the Global Automotive MEMS Sensor Market

Chapter 3. Market Trends and Forecast Analysis
Figure 3.1: Global Automotive MEMS Sensor Market ($ Million) Distribution by Product Type in 2015
Figure 3.2: Global Automotive MEMS Sensor Market ($ Million) by Product Type in 2015
Figure 3.3: Global Automotive MEMS Sensor Market ($ Million) Distribution by Application in 2015
Figure 3.4: Global Automotive MEMS Sensor Market ($ Million) by Application in 2015
Figure 3.5: Global Automotive MEMS Sensor Market ($ Million) Distribution by Region in 2015
Figure 3.6: Global Automotive MEMS Sensor Market (Million Units) Distribution by Region in 2015
Figure 3.7: Trends of the Global GDP Growth Rate
Figure 3.8: Trends of the Global Population Growth Rate
Figure 3.9: Trends of the Global Light Vehicle Production Growth Rate
Figure 3.10: Trends of the Regional GDP Growth Rate
Figure 3.11: Trends of the Regional Population Growth Rate
Figure 3.12: Trends of Regional Per Capita Income
Figure 3.13: Trends of the Regional Light Vehicle Production Growth Rate
Figure 3.14: Trends of the Global Automotive MEMS Sensor Market ($ Million) from 2010 to 2015
Figure 3.15: Trends of the Global Automotive MEMS Sensor Market (Million Units) from 2010 to 2015
Chapter 4. Competitor Analysis
Figure 4.1: Market Presence of Major Players of the Global Automotive MEMS Sensor Market
Figure 4.2: Market Share Analysis of the Global Automotive MEMS Sensor Market in 2015
Figure 4.3: Automotive MEMS Sensor Concentration by Market Value in 2015
Figure 4.4: Growth Leadership Matrix in the Global Automotive MEMS Sensor Market
Figure 4.5: Porter's Five Forces Industry Analysis of the Global Automotive MEMS Sensor Market

Chapter 5. Growth Opportunities and Strategic Analysis
Figure 5.1: Growth Opportunities of the Global Automotive MEMS Sensor Market by Region
Figure 5.2: Growth Opportunities of the Global Automotive MEMS Sensor Market by Product
Figure 5.3: Growth Opportunities of the Global Automotive MEMS Sensor Market by Product
Figure 5.4: Emerging Trends in the Global Automotive MEMS Sensor Market
Figure 5.5: Strategic Initiatives by Major Competitors in 2015
Figure 5.6: Strategic Initiatives by Major Competitors in 2014
Figure 5.7: Year-over-Year Comparison of Strategic Initiatives by Major Competitors in the Global Automotive MEMS Sensor Market
Figure 5.8: Capacity Building by Major Players (2010 to 2015)

List of Tables
Chapter 1. Executive Summary
Table 1.1: Global Automotive MEMS Sensor Market Parameters and Attributes

Chapter 3. Market Trends and Forecast Analysis
Table 3.1: Vehicle Penetration Rate of Major Countries
Table 3.2: Trends of the Global Automotive MEMS Sensor Market by Value and Volume from 2010 to 2015
Table 3.3: Average Growth Rates for One, Three, and Five Years of the Global Automotive MEMS Sensor Market in Terms of Shipment
Table 3.4: Growth Rate and CAGR of the Global Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.5: Growth Rate and CAGR of the Global Automotive MEMS Sensor Market ($ Million) by Application
Table 3.6: Trends of the North American Automotive MEMS Sensor Market by Value and Volume from 2010 to 2015
Table 3.7: Average Growth Rates for One, Three, and Five Years of the North American Automotive MEMS Sensor Market in Terms of Shipment
Table 3.8: Growth Rate and CAGR of the North American Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.9: Growth Rate and CAGR of the North American Automotive MEMS Sensor Market ($ Million) by Application
Table 3.10: Trends of the European Automotive MEMS Sensor Market by Value and Volume from 2010 to 2015
Table 3.11: Average Growth Rates for One, Three, and Five Years of the European Automotive MEMS Sensor Market in Terms of Shipment
Table 3.12: Growth Rate and CAGR of the European Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.13: Growth Rate and CAGR of the European Automotive MEMS Sensor Market ($ Million) by Application
Table 3.14: Trends of the APAC Automotive MEMS Sensor Market by Value and Volume from 2010 to 2015
Table 3.15: Average Growth Rates for One, Three, and Five Years of the APAC Automotive MEMS Sensor Market in Terms of Shipment
Table 3.16: Growth Rate and CAGR of the APAC Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.17: Growth Rate and CAGR of the APAC Automotive MEMS Sensor Market ($ Million) by Application
Table 3.18: Trends of the ROW Automotive MEMS Sensor Market by Value and Volume from 2010 to 2015
Table 3.19: Average Growth Rates for One, Three, and Five Years of the ROW Automotive MEMS Sensor Market in Terms of Shipment
Table 3.20: Growth Rate and CAGR of the ROW Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.21: Growth Rate and CAGR of the ROW Automotive MEMS Sensor Market ($ Million) by Application
Table 3.22: Forecast for the Global Automotive MEMS Sensor Market by Value and Volume from 2016 to 2021
Table 3.23: Average Growth Rates for One, Three, and Five Years of the Global Automotive MEMS Sensor Market in Terms of Shipment
Table 3.24: Forecast for Growth and CAGR of the Global Automotive MEMS Sensor Market by Product Type
Table 3.25: Forecast for Growth and CAGR of the Global Automotive MEMS Sensor Market ($ Million) by Application
Table 3.26: Forecast for the North American Automotive MEMS Sensor Market by Value and Volume from 2016 to 2021
Table 3.27: Average Growth Rates for One, Three, and Five Years of the North American Automotive MEMS Sensor Market in Terms of Shipment
Table 3.28: Forecast for Growth and CAGR of the North American Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.29: Forecast for Growth and CAGR of the North American Automotive MEMS Sensor Market ($ Million) by Application
Table 3.30: Forecast for the European Automotive MEMS Sensor Market by Value and Volume from 2016 to 2021
Table 3.31: Average Growth Rates for One, Three, and Five Years of the European Automotive MEMS Sensor Market in Terms of Shipment
Table 3.32: Forecast for Growth and CAGR of the European Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.33: Forecast for Growth and CAGR of the European Automotive MEMS Sensor Market by Application
Table 3.34: Forecast for the APAC Automotive MEMS Sensor Market by Value and Volume from 2016 to 2021
Table 3.35: Average Growth Rates for One, Three, and Five Years of the APAC Automotive MEMS Sensor Market in Terms of Shipment
Table 3.36: Forecast for Growth and CAGR of the APAC Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.37: Forecast for Growth and CAGR of the APAC Automotive MEMS Sensor Market ($ Million) by Application
Table 3.38: Forecast for the ROW Automotive MEMS Sensor Market by Value and Volume from 2016 to 2021
Table 3.39: Average Growth Rates for One, Three, and Five Years of the ROW Automotive MEMS Sensor Market in Terms of Shipment
Table 3.40: Forecast for Growth and CAGR of the ROW Automotive MEMS Sensor Market ($ Million) by Product Type
Table 3.41: Forecast for Growth and CAGR of the ROW Automotive MEMS Sensor Market ($ Million) by Application

Chapter 4. Competitor Analysis
Table 4.1: Rankings of Suppliers Based on Automotive MEMS Sensor Revenue
Table 4.2: Operational Integration of Automotive MEMS Sensor Suppliers

Chapter 5. Growth Opportunities and Strategic Analysis
Table 5.1: New Product Launches by Major MEMS Sensor Producers (2010 to 2015)
Table 5.2: Certification and Licenses Acquired by Major Competitors in the Global Automotive MEMS Sensor Market

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