Growth Opportunities for Adhesives in the Mexican Automotive Industry

Description: Adhesive in the Mexican automotive industry is forecast to grow at a CAGR of 13.5% by value from 2016 to 2021. The major drivers of growth for this market are growth in the production of light commercial vehicles and passenger car and increase demand for lightweight materials.

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing use of composites and lightweight materials in automotive applications, development of new silicone-based electrically conductive adhesives in automotive sensor applications, and development of fast cure adhesives.

A total of 58 figures / charts and 19 tables are provided in this 94-page report to help in your business decisions.

The study includes a forecast for adhesives in the Mexican automotive industry by product type, vehicle, and application as follows:

By Product (Volume M lbs and $M Shipment from 2010 to 2021)
- Epoxy Adhesives
- Polyurethane Adhesives
- Acrylic Adhesives
- Other Adhesives

By Vehicle (Volume M lbs. and M Shipment from 2010 to 2021)
- Passenger Car
- Light Commercial Vehicles

By Application (Volume M lbs. and $M Shipment for 2015 and 2021)
- Structural components
- Non-structural components

Henkel AG & Co KGaA, The 3M Company, The Dow Chemical Company, Sika AG, and Huntsman are the major manufacturers of adhesives in the Mexican automotive industry.

On the basis of its comprehensive research, the author forecasts that polyurethane and epoxy adhesive segments are expected to show above-average growth during the forecast period.

Within the adhesives in the Mexican automotive industry, the polyurethane adhesive segment is expected to remain as the largest market. It has better mechanical properties and increased automotive production are expected to drive adhesive consumption, which would spur growth for this segment over the forecast period.

In this market, passenger car is expected to remain the largest segment due to growth of passenger car production and increase use of lightweight materials in automotive applications.

This report answers following 10 key questions:

Q. 1. What are some of the most promising, high-growth opportunities for adhesives in the Mexican automotive industry by product type (epoxy, polyurethane, acrylic, and others), vehicle type (passenger car and light commercial vehicle), application type (structural and non-structural)?
Q. 2. Which product segments will grow at a faster pace and why?
Q. 3. What are the key factors affecting market dynamics? What are the drivers and challenges of the market?
Q. 4. What are the business risks and competitive threats in this market?
Q. 5. What are emerging trends in this market and reasons behind them?
Q. 6. What are some changing demands of customers in the market?
Q. 7. What are the new developments in the market? Which companies are leading these developments?
Q. 8. Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?
Q. 9. What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via materials / product substitution?
Q. 10. What M & A activity has transpired in the last 5 years in this market and what is its impact on the industry?
- Non-structural components

3.3.1: Macroeconomic Forecasts
3.3.2: Forecast for Adhesives in the Mexican Automotive Industry by Value and Volume

4. Competitor Analysis
4.1: Product Portfolio Analysis
4.2: Porter's Five Forces Analysis

5. Growth Opportunities and Strategic Analysis
5.1: Growth Opportunity Analysis
5.2: Emerging Trends in the Mexican Automotive Adhesives Industry
5.3: Strategic Analysis
5.3.1: New Product Development
5.3.2: Certification and Licensing
5.3.3: Mergers, Acquisitions, and Joint Ventures in the Mexican Automotive Adhesives Industry

6. Company Profiles of Leading Players

List of Figures
Chapter 2. Industry Background and Classifications
Figure 2.1: Adhesives Applications in a Passenger Car
Figure 2.2: Adhesives Bonding in Car Construction
Figure 2.3: Adhesives Bonded Structural Composites for a Car
Figure 2.4: Advantages or Benefits of Adhesives Usage
Figure 2.5: Supply Chain of Adhesives in the Mexican Automotive Industry

Chapter 3. Market Trends and Forecast Analysis
Figure 3.1: Adhesives in the Mexican Automotive Industry ($ Million) Distribution by Product Type in 2015
Figure 3.2: Adhesives in the Mexican Automotive Industry ($ Million) by Product Type in 2015
Figure 3.3: Adhesives in the Mexican Automotive Industry (Million Pounds) Distribution by Product Type in 2015
Figure 3.4: Adhesives in the Mexican Automotive Industry (Million Pounds) by Product Type in 2015
Figure 3.5: Adhesives in the Mexican Automotive Industry ($ Million) Distribution by Vehicle Type in 2015
Figure 3.6: Adhesives in the Mexican Automotive Industry ($ Million) by Vehicle Type in 2015
Figure 3.7: Adhesives in the Mexican Automotive Industry (Million Pounds) Distribution by Vehicle Type in 2015
Figure 3.8: Adhesives in the Mexican Automotive Industry (Million Pounds) by Vehicle Type in 2015
Figure 3.9: Adhesives in the Mexican Automotive Industry ($ Million) Distribution by Passenger Car Type in 2015
Figure 3.10: Adhesives in the Mexican Automotive Industry ($ Million) by Passenger Car Type in 2015
Figure 3.11: Adhesives in the Mexican Automotive Industry (Million Pounds) Distribution by Passenger Car Type in 2015
Figure 3.12: Adhesives in the Mexican Automotive Industry (Million Pounds) by Passenger Car Type in 2015
Figure 3.13: Distribution of Adhesives in the Mexican Automotive Industry ($ Million) by Application Type in 2015
Figure 3.14: Distribution of Adhesives in the Mexican Automotive Industry (Million Pounds) by Application Type in 2015
Figure 3.15: Trends of the Mexican GDP Growth Rate
Figure 3.16: Trends of the Mexican Population Growth Rate
Figure 3.17: Trends of the Mexican Inflation Rate
Figure 3.18: Trends of Mexico's Per Capita Income
Figure 3.19: Mexican Automotive Production from 2010 to 2015
Figure 3.20: Mexican Passenger Car Production from 2010 to 2015
Figure 3.21: Mexican Light Commercial Vehicle Production from 2010 to 2015
Figure 3.22: Trends of Adhesives in the Mexican Automotive Industry ($ Million) by Vehicle Type from 2010 to 2015
Figure 3.23: CAGR of Adhesives in the Mexican Automotive Industry ($ Million) by Vehicle Type from 2010 to 2015
Figure 3.24: Trends of Adhesives in the Mexican Automotive Industry (Million Pounds) by Vehicle Type 2010 to 2015
Figure 3.25: CAGR of Adhesives in the Mexican Automotive Industry (Million Pounds) by Vehicle Type from 2010 to 2015
Figure 3.26: Trends of Adhesives in the Mexican Automotive Industry ($ Million) by Product Type from 2010...
to 2015
Figure 3.27: CAGR of Adhesives in the Mexican Automotive Industry ($ Million) by Product Type from 2010 to 2015
Figure 3.28: Trends of Adhesives in the Mexican Automotive Industry (Million Pounds) by Product Type from 2010 to 2015
Figure 3.29: CAGR of Adhesives in the Mexican Automotive Industry (Million Pounds) by Product Type from 2010 to 2015
Figure 3.30: Drivers and Challenges for Adhesives in the Mexican Automotive Industry
Figure 3.31: Forecast for the Mexican GDP Growth Rate
Figure 3.32: Forecast for the Mexican Population Growth Rate
Figure 3.33: Forecast for the Mexican Inflation Rate
Figure 3.34: Forecast for Mexico's Per Capita Income
Figure 3.35: Forecast for Adhesives in the Mexican Automotive Industry ($ Million) by Vehicle Type from 2016 to 2021
Figure 3.36: CAGR Forecast for Adhesives in the Mexican Automotive Industry ($ Million) by Vehicle Type from 2016 to 2021
Figure 3.37: Forecast for Adhesives in the Mexican Automotive Industry (Million Pounds) by Vehicle Type from 2016 to 2021
Figure 3.38: CAGR Forecast for Adhesives in the Mexican Automotive Industry (Million Pounds) by Vehicle Type from 2016 to 2021
Figure 3.39: Forecast for Adhesives in the Mexican Automotive Industry ($ Million) by Product Type from 2016 to 2021
Figure 3.40: CAGR Forecast for Adhesives in the Mexican Automotive Industry ($ Million) by Product Type from 2016 to 2021
Figure 3.41: Forecast for Adhesives in the Mexican Automotive Industry (Million Pounds) by Product Type from 2016 to 2021
Figure 3.42: CAGR Forecast for Adhesives in the Mexican Automotive Industry (Million Pounds)
Figure 3.43: Distribution of Adhesives in the Mexican Automotive Industry ($ Million) by Application Type in 2021
Figure 3.44: Distribution of Adhesives in the Mexican Automotive Industry (Million Pounds) by Application Type in 2021

Chapter 4. Competitor Analysis
Figure 4.1: Porter's Five Forces Industry Analysis for the Mexican Automotive Adhesives Market

Chapter 5. Growth Opportunities and Strategic Analysis
Figure 5.1: Growth Opportunities for Adhesives in the Mexican Automotive Industry by Vehicle Type
Figure 5.2: Growth Opportunities for Adhesives in the Mexican Automotive Industry by Product Type
Figure 5.3: Emerging Trends in the Mexican Automotive Adhesives Industry
Figure 5.4: Strategic Initiatives by Major Competitors in 2015
Figure 5.5: Strategic Initiatives by Major Competitors in 2014
Figure 5.6: Year-on-Year Study of the Strategic Initiatives for Adhesives in the Mexican Automotive Industry
Figure 5.7: New Product Launches for Adhesives in the Mexican Automotive Industry in 2014
Figure 5.8: New Product Launches for Adhesives in the Mexican Automotive Industry in 2015

List of Tables
Chapter 1. Executive Summary
Table 1.1: Parameters and Attributes of Adhesives in the Mexican Automotive Industry

Chapter 2. Industry Background and Classifications
Table 2.1: Comparison of Properties between Different Adhesives Types
Table 2.2: Epoxy, Polyurethane, Acrylic, and Other Adhesives Applications in the Automotive Industry
Table 2.3: Advantages and Disadvantages of Adhesives by Product Type
Table 2.4: Comparison of Adhesives with Mechanical Fasteners (Substitutes)

Chapter 3. Market Trends and Forecast Analysis
Table 3.1: Trends of Adhesives in the Mexican Automotive Industry by Value and Volume from 2010 to 2015
Table 3.2: Average Growth Rates for One, Three, and Five Years of Adhesives in the Mexican Automotive Industry in Terms of $ Shipment
Table 3.3: Market Size and 2014-2015 Growth Rates of Adhesives in the Mexican Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments
Table 3.4: Market Size and Annual Growth Rates from 2010 to 2015 of Adhesives in the Mexican Automotive Industry
Industry by Vehicle Type in Terms of Value and Volume Shipments
Table 3.5: Market Size and 2014-2015 Growth Rates of Adhesives in the Mexican Automotive Industry by Product Type in Terms of Value and Volume Shipments
Table 3.6: Market Size and Annual Growth Rates from 2010 to 2015 of Adhesives in the Mexican Automotive Industry by Product Type in Terms of Value and Volume Shipments
Table 3.7: Forecast for Adhesives in the Mexican Automotive Industry by Value and Volume from 2016 to 2021
Table 3.8: Market Size and 2015-2016 Growth Rates for Adhesives in the Mexican Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments
Table 3.9: Market Size and Annual Growth Rates from 2016 to 2021 for Adhesives in the Mexican Automotive Industry by Vehicle Type in Terms of Value and Volume Shipments
Table 3.10: Market Size and 2015-2016 Growth Rates of Adhesives in the Mexican Automotive Industry by Product Type in Terms of Value and Volume Shipments
Table 3.11: Market Size and Annual Growth Rates from 2016 to 2021 for Adhesives in the Mexican Automotive Industry by Product Type in Terms of Value and Volume Shipments

Chapter 4. Competitor Analysis
Table 4.1: Product Mapping of Adhesives Manufacturers in the Mexican Automotive Industry Based on Product Chemical Types

Chapter 5. Growth Opportunities and Strategic Analysis
Table 5.1: New Product Launches by Major Producers of Adhesives in the Mexican Automotive Industry during Last Five Years
Table 5.2: Certification Acquired by Major Competitors of Adhesives in the Mexican Automotive Industry

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