Cosmetic Pigments Market by Elemental Composition (Inorganic, and Organic), Technology (Pigment Dispersion and Surface Treatment), Type (Special Effect, Surface Treated, Nano, and Natural Colorant), Application - Global Forecast to 2026

Description: The market for cosmetic pigments is projected to grow at a CAGR of 5.6% in terms of volume and 7.2% in terms of value, from 2016 to 2021. It is expected to reach USD 11.57 billion by 2021. The cosmetic pigments market is growing as the demand for color cosmetics is increasing. Cosmetic pigment application includes nail products, lip products, eye make-up, facial make-up, hair color products, special effect & special purpose, among others. Stringent regulations associated with the manufacture and supply of cosmetic pigments is a major challenge for the market.

Cosmetic pigments of superior quality are used to manufacture various cosmetic products such as lipsticks, eyeliners, nail polishes, hair coloring agents, and others. The cosmetic pigments market is led by the facial make-up application. This application is projected to lead the cosmetic pigments market, in terms of value and volume, from 2016 to 2021. The increase in the demand for root make-up products, such as foundations and face powders is expected to drive this application.

There is an increase in the demand for cosmetic pigment applications, especially in the emerging markets such as the Asia-Pacific region and Latin America. Apart from the facial make-up application, which is the largest among all the applications, there are other applications such as nail products, lip products, eye make-up, hair color products, and special effect & special purpose products, which are witnessing high growth in the emerging markets. The rapidly growing demand in end-use applications, competitive manufacturing costs, and high economic growth rate favor the growth of the cosmetic pigments market in the Asia-Pacific region. These factors are attracting companies to adopt expansions and R&D strategies in this region. Market players are focusing on this region for a higher market share and to increase their profitability.

The information in this study has been validated through primary interviews conducted with various industry experts across the globe. These primary sources have been divided into three categories: by company type, by designation, and by region.

By Company Type- Tier 1- 56%, Tier 2- 31%, and Tier 3- 13%
By Designation- C Level- 31%, D Level- 19%, and Others- 50%
By Region- North America- 24%, Europe- 28%, Asia-Pacific- 29%, Latin America- 14%, and Middle East & Africa - 5%

The report provides a comprehensive analysis of company profiles, which include:

- Sun Chemicals (Japan)
- Sensient Cosmetic Technologies (France)
- Sudarshan Chemical Industries (India)
- EMD Performance Materials (Germany)
- Kobo Products Inc. (U.S.)
- Geotech International B.V. (Netherlands)
- Huntsman (Rockwood pigments) (U.S.)
- Lanxess AG (Germany)
- Clariant (Switzerland)
- BASF SE (Germany)

Research Coverage:

The report provides detailed description of the technology associated with cosmetic pigments (pigment dispersion and surface treatment). It provides qualitative and quantitative description about the elemental composition, type, and application of cosmetic pigments. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.
The report will help market leaders/new entrants in this market by providing them the closest approximations of the revenues for the overall cosmetic pigments market and the subsegments. This report will help stakeholders to better understand the competitive landscape and gain more insights, to better position their businesses and market strategies. The report will also help the stakeholders to understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

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