Vocational Truck/Body Industry in North America: Service/Utility/Crane Truck Bodies. Size, Trends, Growth, Outlook & Competitive Structure underlying the Manufacture and Market for Service, Utility & Crane Truck Bodies

Description: This report details the manufacture of open and enclosed service bodies in North America, as well as utility truck/bodies, defined as open service truck bodies designed for installation of aerial devices or digger derricks, and mechanic service truck bodies, also called crane truck bodies, which are service/utility truck bodies with crane reinforcements to enable mounting of service cranes.

The ten leading manufacturers produced 65% of total units manufactured in 2015, with the top two accounting for approximately 40% of the market in units manufactured and one-third of the market in dollar value of sales.

The service truck body industry has numerous small manufacturers serving regional markets. Small regional players cater to end-use customers in the region in which they are located, either directly or through dealers. Proximity to the customer is important, as transportation costs impact prices.

The industry is highly competitive and has relatively low barriers to entry. Most service truck bodies are standardized units manufactured in steel, aluminum and fiberglass, with most units manufactured in steel.

The report breaks out market shares by type (open and closed body service truck, utility and mechanic bodies) and by material (steel, aluminum and fiberglass). These and other topics are the subject of this succinct report. The report can be put to immediate use for sales and market planning, M&A identification, competitive share analysis, alliances and technology transfer considerations.

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