Vocational Truck/Body Industry in North America: Street & Parking Lot Sweepers. Size, Trends, Growth, Outlook & Competitive Structure Underlying the Manufacture and Market for Sweeper Truck Bodies in North America

Description:
This report presents data and analysis on the market size and competitive positions in the manufacture of truck-mounted sweeper bodies in North America that are used in street, highway, airport, alley and parking lot sweeping. Purpose-built three- or four-wheeled mechanical or vacuum sweepers, usually featuring unibody construction, are also used in these applications, but are not included in this report.

Key information presented includes the size of the truck-mounted sweeper body market in 2015, competitive positions and market shares, sweeper market by type (street sweepers and parking area sweepers) and by technology (mechanical and air), production by region and market outlook for each category. Profiles of 15 sweeper manufacturers are included.

All sweepers operate using one of the two core sweeping technologies—mechanical broom or air. Mechanical broom sweepers feature a main broom which runs transversely from one side of the sweeper to the other along the entire width of the sweeper, collecting debris which is swept into a conveyor belt for transfer into a hopper.

Mechanical sweepers have traditionally accounted for the largest share of street sweepers manufactured, and continue to remain the dominant sweeper type in any municipal/contractor's sweeper fleet. Industry estimates suggest that 70% of all street sweepers in use are mechanical sweepers.

Air sweepers include vacuum sweepers and regenerative air sweepers. Both technologies lift the material into a debris body or hopper with air. Vacuum sweepers suck the material off the ground through a large nozzle and into the hopper, while regenerative air sweepers use both pressurized air and vacuum air to move material off the surface and into the debris body or hopper using a closed loop air stream with no venting or exhaust.

The North American market for this product segment is estimated at $334 million in 2015. The industry is dominated by leading players, with the top two accounting for more than half of all units manufactured in 2015 and close to two-thirds of industry value.

Alternative fuel-powered sweepers are gradually gaining traction in regions outside the traditional areas of Southern California. Manufacturers are now offering a larger number of models with alternative fuel configurations, and chassis OEMs, on their part, are looking to provide CNG-ready chassis straight from the factory.

These and other issues are the subject of this succinct report. The report can be put to immediate use for sales and market planning, M&A identification, competitive share analysis, alliances and technology transfer considerations.

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