POS Terminals and Wireless M2M – 2nd Edition

Description:
Cellular connectivity has become a popular option for POS terminals and the installed base of cellular POS terminals reached 26.3 million worldwide in 2015. The author forecasts a CAGR of 10.4 percent between 2015 and 2020, resulting in a total of 42.9 million cellular POS terminals at the end of the forecast period. The market for NFC-ready POS terminals also continued to display strong momentum in 2015 with annual shipments reaching an estimated 12.6 million units worldwide. The report is also forecasting the fast growing mPOS market. Get up to date with the latest information about vendors, products and markets.

POS Terminals and Wireless M2M is a the second consecutive report analysing the latest developments on the global POS terminal market.

This strategic research report provides you with 40 pages of unique business intelligence including 5-year industry forecasts and expert commentary on which to base your business decisions.

Highlights from the second edition of the report:
- Detailed analysis of the payments industry.
- Summary of the latest industry trends and developments.
- Updated in-depth profiles of key players in the POS and mPOS terminal markets.
- Reviews of vendor market shares and competitive dynamics.
- Perspectives on the impact of mobile wallet services.
- Extensive global and regional market forecasts lasting until 2020.

This research report answers the following questions:
- What is the potential market size for wireless M2M communication in the retail industry?
- Which trends and developments are shaping the market?
- How many of the NFC-ready terminals have the contactless capabilities turned on?
- What are the market shares for the leading POS terminal vendors?
- How will emerging mobile wallet services affect the market?
- What is the attach rate for cellular connectivity in POS terminals by region?

Who should buy this research report?

POS Terminals and Wireless M2M is the foremost source of information about the adoption of wireless M2M solutions in the payments industry. Whether you are a device vendor, service provider, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our indepth research.

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