Travel & Tourism Global Group of Eight (G8) Industry Guide 2016

Description:

Summary
The G8 Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including

Key Findings
- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 travel & tourism market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 travel & tourism market
- Leading company profiles reveal details of key travel & tourism market players' G8 operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the G8 travel & tourism market with five year forecasts
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

Synopsis
Essential resource for top-line data and analysis covering the G8 travel & tourism market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Reasons To Buy
- What was the size of the G8 travel & tourism market by value in 2016?
- What will be the size of the G8 travel & tourism market in 2021?
- What factors are affecting the strength of competition in the G8 travel & tourism market?
- How has the market performed over the last five years?
- What are the main segments that make up the G8 travel & tourism market?

Key Highlights
The G8 countries contributed $2,864.5 billion in 2015 to the global travel & tourism industry, with a compound annual growth rate (CAGR) of 3.9% between 2011 and 2015. The G8 countries are expected to reach a value of $3,447.4 billion in 2020, with a CAGR of 3.8% over the 2015-20 period. Among the G8 nations, the US is the leading country in the travel & tourism industry, with market revenues of $1,308.0 billion in 2015. This was followed by Japan and the UK, with a value of $474.9 and $327.2 billion, respectively. The US is expected to lead the travel & tourism industry in the G8 nations with a value of $1,589.7 billion in 2016, followed by Japan and the UK with expected values of $524.0 and $425.9 billion, respectively.

Contents:

Introduction
What is this report about?
Who is the target reader?
How to use this report
Definitions
Group of Eight (G) Travel & Tourism
Industry Outlook
Travel & Tourism in Canada
Market Overview
Market Data
Market Segmentation
Market outlook
Five forces analysis
Macroeconomic indicators
Travel & Tourism in France
Market Overview
Market Data
List of Tables
Table 1: G8 travel & tourism industry, revenue($bn), 2011-20
Table 2: G8 travel & tourism industry, revenue by country ($bn), 2011-15
Table 3: G8 travel & tourism industry forecast, revenue by country ($bn), 2015-20
Table 4: Canada travel & tourism industry value: $ billion, 2011-2015
Table 5: Canada travel & tourism industry category segmentation: % share, by value, 2011-2015
Table 6: Canada travel & tourism industry category segmentation: $ billion, 2011-2015
Table 7: Canada travel & tourism industry geography segmentation: $ billion, 2015
Table 8: Canada travel & tourism industry value forecast: $ billion, 2015-20
Table 9: Canada size of population (million), 2011-15
Table 10: Canada gdp (constant 2005 prices, $ billion), 2011-15
Table 137: ANA Holdings Inc.: key financials ($)
Table 138: ANA Holdings Inc.: key financials (¥)
Table 139: ANA Holdings Inc.: key financial ratios
Table 140: Central Japan Railway Company: key facts
Table 141: Central Japan Railway Company: key financials ($)
Table 142: Central Japan Railway Company: key financials (¥)
Table 143: Central Japan Railway Company: key financial ratios
Table 144: Toyoko Inn Co., Ltd: key facts
Table 145: Zensho Holdings Co., Ltd.: key facts
Table 146: Zensho Holdings Co., Ltd.: key financials ($)
Table 147: Zensho Holdings Co., Ltd.: key financials (¥)
Table 148: Zensho Holdings Co., Ltd.: key financial ratios
Table 149: Accor SA: key facts
Table 150: Accor SA: key financials ($)
Table 151: Accor SA: key financials (€)
Table 152: Accor SA: key financial ratios
Table 153: Joint Stock Company Aeroflot-Russian Airlines: key facts
Table 154: Rosinter Restaurants: key facts
Table 155: Rosinter Restaurants: key financials ($)
Table 156: Rosinter Restaurants: key financials (RUB)
Table 157: Rosinter Restaurants: key financial ratios
Table 158: International Consolidated Airlines Group, S.A.: key facts
Table 159: International Consolidated Airlines Group, S.A.: key financials ($)
Table 160: International Consolidated Airlines Group, S.A.: key financials (€)
Table 161: International Consolidated Airlines Group, S.A.: key financial ratios
Table 162: J D Wetherspoon plc: key facts
Table 163: J D Wetherspoon plc: key financials ($) 
Table 164: J D Wetherspoon plc: key financials (£)
Table 165: J D Wetherspoon plc: key financial ratios
Table 166: Thomas Cook Group plc: key facts
Table 167: Thomas Cook Group plc: key financials ($) 
Table 168: Thomas Cook Group plc: key financials (£)
Table 169: Thomas Cook Group plc: key financial ratios
Table 170: Whitbread PLC: key facts
Table 171: Whitbread PLC: key financials ($)
Table 172: Whitbread PLC: key financials (£)
Table 173: Whitbread PLC: key financial ratios
Table 174: American Airlines Group Inc.: key facts
Table 175: American Airlines Group Inc.: key financials ($)
Table 176: American Airlines Group Inc.: key financial ratios
Table 177: The Walt Disney Company: key facts
Table 178: The Walt Disney Company: key financials ($)
Table 179: The Walt Disney Company: key financial ratios
Table 180: Wyndham Worldwide Corporation: key facts
Table 181: Wyndham Worldwide Corporation: key financials ($) 
Table 182: Wyndham Worldwide Corporation: key financial ratios

List of Figures
Figure 1: G8 travel & tourism industry, revenue($bn), 2011-20
Figure 2: G8 Travel & Tourism industry, revenue by country (%), 2015
Figure 3: G8 travel & tourism industry, revenue by country ($bn), 2011-15
Figure 4: G8 travel & tourism industry forecast, revenue by country ($bn), 2015-20
Figure 5: Canada travel & tourism industry value: $ billion, 2011–15
Figure 6: Canada travel & tourism industry category segmentation: $ billion, 2011-2015
Figure 7: Canada travel & tourism industry geography segmentation; % share, by value, 2015
Figure 8: Canada travel & tourism industry value forecast: $ billion, 2015–20
Figure 9: Forces driving competition in the travel & tourism industry in Canada, 2015
Figure 10: Drivers of buyer power in the travel & tourism industry in Canada, 2015
Figure 11: Drivers of supplier power in the travel & tourism industry in Canada, 2015
Figure 12: Factors influencing the likelihood of new entrants in the travel & tourism industry in Canada, 2015
Figure 13: Factors influencing the threat of substitutes in the travel & tourism industry in Canada, 2015
Figure 14: Drivers of degree of rivalry in the travel & tourism industry in Canada, 2015
Figure 15: France travel & tourism industry value: $ billion, 2011–15
Figure 76: United States travel & tourism industry category segmentation: $ billion, 2011-2015
Figure 77: United States travel & tourism industry geography segmentation: % share, by value, 2015
Figure 78: United States travel & tourism industry value forecast: $ billion, 2015–20
Figure 79: Forces driving competition in the travel & tourism industry in the United States, 2015
Figure 80: Drivers of buyer power in the travel & tourism industry in the United States, 2015
Figure 81: Drivers of supplier power in the travel & tourism industry in the United States, 2015
Figure 82: Factors influencing the likelihood of new entrants in the travel & tourism industry in the United States, 2015
Figure 83: Factors influencing the threat of substitutes in the travel & tourism industry in the United States, 2015
Figure 84: Drivers of degree of rivalry in the travel & tourism industry in the United States, 2015
Figure 85: Air Canada: revenues & profitability
Figure 86: Air Canada: assets & liabilities
Figure 87: McDonald's Corporation: revenues & profitability
Figure 88: McDonald's Corporation: assets & liabilities
Figure 89: Ontario Lottery and Gaming Corporation: revenues & profitability
Figure 90: Ontario Lottery and Gaming Corporation: assets & liabilities
Figure 91: Air France-KLM S.A.: revenues & profitability
Figure 92: Air France-KLM S.A.: assets & liabilities
Figure 93: Groupe Flo: revenues & profitability
Figure 94: Groupe Flo: assets & liabilities
Figure 95: SNCF Group: revenues & profitability
Figure 96: SNCF Group: assets & liabilities
Figure 97: Deutsche Bahn AG: revenues & profitability
Figure 98: Deutsche Bahn AG: assets & liabilities
Figure 99: Deutsche Lufthansa AG: revenues & profitability
Figure 100: Deutsche Lufthansa AG: assets & liabilities
Figure 101: Autogrill S.p.A.: revenues & profitability
Figure 102: Autogrill S.p.A.: assets & liabilities
Figure 103: InterContinental Hotels Group Plc: revenues & profitability
Figure 104: InterContinental Hotels Group Plc: assets & liabilities
Figure 105: SNAI S.p.a.: revenues & profitability
Figure 106: SNAI S.p.a.: assets & liabilities
Figure 107: ANA Holdings Inc.: revenues & profitability
Figure 108: ANA Holdings Inc.: assets & liabilities
Figure 109: Central Japan Railway Company: revenues & profitability
Figure 110: Central Japan Railway Company: assets & liabilities
Figure 111: Zenso Holdings Co., Ltd.: revenues & profitability
Figure 112: Zenso Holdings Co., Ltd.: assets & liabilities
Figure 113: Accor SA: revenues & profitability
Figure 114: Accor SA: assets & liabilities
Figure 115: Rosinter Restaurants: revenues & profitability
Figure 116: Rosinter Restaurants: assets & liabilities
Figure 117: International Consolidated Airlines Group, S.A.: revenues & profitability
Figure 118: International Consolidated Airlines Group, S.A.: assets & liabilities
Figure 119: J D Wetherspoon plc: revenues & profitability
Figure 120: J D Wetherspoon plc: assets & liabilities
Figure 121: Thomas Cook Group plc: revenues & profitability
Figure 122: Thomas Cook Group plc: assets & liabilities
Figure 123: Whitbread PLC: revenues & profitability
Figure 124: Whitbread PLC: assets & liabilities
Figure 125: American Airlines Group Inc.: revenues & profitability
Figure 126: American Airlines Group Inc.: assets & liabilities
Figure 127: The Walt Disney Company: revenues & profitability
Figure 128: The Walt Disney Company: assets & liabilities
Figure 129: Wyndham Worldwide Corporation: revenues & profitability
Figure 130: Wyndham Worldwide Corporation: assets & liabilities

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