System Integration Market by Infrastructure Integration (Building Management System and Cloud Integration), Application Integration (Unified Communication), Consulting Service, Vertical (BFSI), and Region - Global Forecast to 2021

Description: The system integration market size is estimated to grow from USD 269.62 billion in 2016 to USD 387.85 billion by 2021, at a CAGR of 7.5%. The system integration market is driven by factors such as the concern for automation & integrated approach in business process and advancements in cloud technologies & virtualization. However, high implementation costs, time constraints, and absence of framework limit the growth of the integration market.

Cloud integration benefits such as scalability, no investment in hardware, utility style costing, location independence, and no single point of failure, promote the acceptance and implementation of cloud integration services and solutions. Thus, the cloud integration segment is expected to grow at the highest CAGR during the forecast period. The network integration segment is expected to hold a larger share of the system integration market from 2016 to 2021.

Integrated social software segment is expected to grow at the highest CAGR and dominate the system integration market from 2016 to 2021, owing to increased transparency, better communication of business ideas & information, flexibility, and performance along with simplified operations.

APAC includes emerging economies, such as China, Australia, Singapore, and India, which are rapidly deploying system integration services and solutions. APAC is expected to grow at the highest CAGR during the forecast period. This is mainly due to the rise in demand for system integration services and solutions in verticals such as BFSI and governments owing to increase in urbanization, regional economic growth, and rise in investment of businesses maintained by the government. Furthermore, North America is expected to have the largest market size by 2021.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the system integration market place.

- By Company Type: Tier 1: 20%, Tier 2: 60%, Tier 3: 20%
- By Designation: C-Level: 40%, Director Level: 40%, Others: 20%
- By Region: North America: 60%, Europe: 20%, APAC: 20%

The report includes the study of key players offering services and solutions such as Tata Consultancy Services Limited (TCS) (India), Accenture PLC (Ireland), Computer Sciences Corporation (CSC) (U.S.), Ericsson (Sweden), Cognizant Technology Solutions Corporation (U.S.), CGI Group, Inc., (Canada), IBM Corporation (U.S), Wipro Ltd. (India), Informatica (U.S.), and MuleSoft Inc., (U.S.).

Research Coverage:

The report provides a picture on system integration and associated services across different verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments such as infrastructure integration services, application integration services, consulting services, verticals, and regions. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall system integration market and subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them information on key market drivers,
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