System Integration Market by Infrastructure Integration (Building Management System and Cloud Integration), Application Integration (Unified Communication), Consulting Service, Vertical (BFSI), and Region - Global Forecast to 2021

Description:

The system integration market size is estimated to grow from USD 269.62 billion in 2016 to USD 387.85 billion by 2021, at a CAGR of 7.5%. The system integration market is driven by factors such as the concern for automation & integrated approach in business process and advancements in cloud technologies & virtualization. However, high implementation costs, time constraints, and absence of framework limit the growth of the integration market.

Cloud integration benefits such as scalability, no investment in hardware, utility style costing, location independence, and no single point of failure, promote the acceptance and implementation of cloud integration services and solutions. Thus, the cloud integration segment is expected to grow at the highest CAGR during the forecast period. The network integration segment is expected to hold a larger share of the system integration market from 2016 to 2021.

Integrated social software segment is expected to grow at the highest CAGR and dominate the system integration market from 2016 to 2021, owing to increased transparency, better communication of business ideas & information, flexibility, and performance along with simplified operations.

APAC includes emerging economies, such as China, Australia, Singapore, and India, which are rapidly deploying system integration services and solutions. APAC is expected to grow at the highest CAGR during the forecast period. This is mainly due to the rise in demand for system integration services and solutions in verticals such as BFSI and governments owing to increase in urbanization, regional economic growth, and rise in investment of businesses maintained by the government. Furthermore, North America is expected to have the largest market size by 2021.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the system integration market place.

- By Company Type: Tier 1: 20%, Tier 2: 60%, Tier 3: 20%
- By Designation: C-Level: 40%, Director Level: 40%, Others: 20%
- By Region: North America: 60%, Europe: 20%, APAC: 20%

The report includes the study of key players offering services and solutions such as Tata Consultancy Services Limited (TCS) (India), Accenture PLC (Ireland), Computer Sciences Corporation (CSC) (U.S.), Ericsson (Sweden), Cognizant Technology Solutions Corporation (U.S.), CGI Group, Inc., (Canada), IBM Corporation (U.S), Wipro Ltd. (India), Informatica (U.S.), and MuleSoft Inc., (U.S.).

Research Coverage:

The report provides a picture on system integration and associated services across different verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments such as infrastructure integration services, application integration services, consulting services, verticals, and regions. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall system integration market and subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the pulse of the market and provides them information on key market drivers,
Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered in the Report
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
      2.1.2.3 Breakdown of Primaries
    2.2 Market Size Estimation
      2.2.1 Bottom-Up Approach
      2.2.2 Top-Down Approach
    2.3 Market Breakdown and Data Triangulation
  2.4 Research Assumptions and Limitations

3 Executive Summary

4 Premium Insights
  4.1 Attractive Market Opportunities in the System Integration Market
  4.2 Market By Component, 2016-2021
  4.3 Global Market By Component and Vertical, 2016
  4.4 Lifecycle Analysis, By Region
  4.5 Market Investment Scenario

5 Market Overview
  5.1 Introduction
  5.2 Market Segmentation
    5.2.1 By Infrastructure Integration Service
    5.2.2 By Application Integration Service
    5.2.3 By Consulting Service
    5.2.4 By Vertical
    5.2.5 By Region
  5.3 Market Dynamics
    5.3.1 Drivers
      5.3.1.1 Concern for Automation and Integrated Approach in Business Process
      5.3.1.2 Advancements in Cloud Technologies and Virtualization
    5.3.2 Restraints
      5.3.2.1 High Implementation Cost and Time
      5.3.2.2 Absence of Standardize Framework
    5.3.3 Opportunities
      5.3.3.1 Adoption of Byod
      5.3.3.2 Large Pool of IT Services and Solution Vendors Increasing the Need for Integration and Commonality
    5.3.4 Challenges
      5.3.4.1 Lack of Technologically Skilled Personnel to Operate Sophisticated Equipment
      5.3.4.2 Difficulty in Integrating Legacy System With New Technologies

6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
    6.2.1 Infrastructure Service Providers
    6.2.2 Application Service Providers
6.2.3 Verticals  
6.3 Ecosystem  
6.4 Strategic Benchmarking  

7 System Integration Market Analysis, By Infrastructure Integration Service  
7.1 Introduction  
7.1.1 Building Management System (BMS)  
7.1.2 Cloud Integration  
7.1.3 Integrated Communication  
7.1.4 Data Center Infrastructure Management (DCIM)  
7.1.5 Network Integration  
7.1.6 Others  

8 System Integration Market Analysis, By Application Integration Service  
8.2 Introduction  
8.2.1 Application Integration  
8.2.2 Data Integration  
8.2.3 Unified Communication  
8.2.4 Integrated Security Software  
8.2.5 Integrated Social Software  
8.2.6 Others  

9 System Integration Market Analysis, By Consulting Service  
9.1 Introduction  
9.1.1 Application Lifecycle Management (ALM)  
9.1.2 Business Transformation  
9.1.3 Business Process Integration  
9.1.4 Others  

10 System Integration Market Analysis, By Vertical  
10.1 Introduction  
10.2 Government  
10.3 Banking, Financial Services, and Insurance (BFSI)  
10.4 Consumer Goods and Retail  
10.5 Healthcare  
10.6 Manufacturing  
10.7 Oil, Gas, and Energy  
10.8 Telecommunication and IT  
10.9 Transportation and Logistics  
10.10 Others  

11 Geographic Analysis  
11.1 Introduction  
11.2 North America  
11.2.1 United States  
11.2.2 Canada  
11.3 Europe  
11.4 Asia-Pacific (APAC)  
11.5 Middle East and Africa  
11.6 Latin America  

12 Competitive Landscape  
12.1 Overview  
12.2 Competitive Situations and Trends  
12.2.1 Partnerships and Agreements  
12.2.2 Mergers and Acquisitions  
12.2.3 New Product Launches  

13 Company Profiles  
13.1 Introduction  
(Overview, Financials, Products & Services, Strategy, and Developments) -  
13.2 Tata Consultancy Services Limited  
13.3 Accenture PLC
13.4 Computer Sciences Corporation
13.5 Ericsson
13.6 Cognizant Technology Solutions Corporation
13.7 CGI Group, Inc.
13.8 Corporation
13.9 Wipro Limited
13.10 Informatica
13.11 Mulesoft, Inc.

- Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Discussion Guide

List of Tables

Table 1 System Integration Market Size and Growth, 2014-2021 (USD Billion)
Table 2 Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 3 Building Management System: Market Size, By Region, 2014-2021 (USD Billion)
Table 4 Cloud Integration: Market Size, By Region, 2014-2021 (USD Billion)
Table 5 Integrated Communication: Market Size, By Region, 2014-2021 (USD Billion)
Table 6 Data Center Infrastructure Management (DCIM): Market Size, By Region, 2014-2021 (USD Billion)
Table 7 Network Integration: Market Size, By Region, 2014-2021 (USD Billion)
Table 8 Others: Market Size, By Region, 2014-2021 (USD Billion)
Table 9 System Integration Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 10 Application Integration: Market Size, By Region, 2014-2021 (USD Billion)
Table 11 Data Integration: Market Size, By Region, 2014-2021 (USD Billion)
Table 12 Unified Communication: Market Size, By Region, 2014-2021 (USD Billion)
Table 13 Integrated Security Software: Market Size, By Region, 2014-2021 (USD Billion)
Table 14 Integrated Social Software: Market Size, By Region, 2014-2021 (USD Billion)
Table 15 Others: Market Size, By Region, 2014-2021 (USD Billion)
Table 16 System Integration Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 17 Application Lifecycle Management: Market Size, By Region, 2014-2021 (USD Billion)
Table 18 Business Transformation: Market Size, By Region, 2014-2021 (USD Billion)
Table 19 Business Process Integration: Market Size, By Region, 2014-2021 (USD Billion)
Table 20 Others: Market Size, By Region, 2014-2021 (USD Billion)
Table 21 System Integration Market Size, By Vertical, 2014-2021 (USD Billion)
Table 22 Government: Market Size, By Region, 2014-2021 (USD Billion)
Table 23 Banking, Financial Services, and Insurance: Market Size, By Region, 2014-2021 (USD Billion)
Table 24 Consumer Goods and Retail: Market Size, By Region, 2014-2021 (USD Billion)
Table 25 Healthcare: Market Size, By Region, 2014-2021 (USD Billion)
Table 26 Manufacturing: Market Size, By Region, 2014-2021 (USD Billion)
Table 27 Oil, Gas, and Energy: Market Size, By Region, 2014-2021 (USD Billion)
Table 28 Telecommunication and IT: Market Size, By Region, 2014-2021 (USD Billion)
Table 29 Transportation and Logistics: Market Size, By Region, 2014-2021 (USD Billion)
Table 30 Others: Market Size, By Region, 2014-2021 (USD Billion)
Table 31 System Integration Market Size, By Region, 2014-2021 (USD Billion)
Table 32 North America: Market Size, By Component, 2014-2021 (USD Billion)
Table 33 North America: Market Size, By Country, 2014-2021 (USD Billion)
Table 34 United States: Market Size, By Component, 2014-2021 (USD Billion)
Table 35 United States: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 36 United States: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 37 United States: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 38 United States: Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 39 Canada: Market Size, By Component, 2014-2021 (USD Billion)
Table 40 Canada: Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 41 Canada: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 42 Canada: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 43 Canada: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 44 Europe: Market Size, By Component, 2014-2021 (USD Billion)
Table 45 Europe: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 46 Europe: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 47 Europe: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 48 Europe: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 49 Asia-Pacific: Market Size, By Component, 2014-2021 (USD Billion)
Table 50 Asia-Pacific: Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 51 Asia-Pacific: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 52 Asia-Pacific: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 53 Asia-Pacific: Market Size, By Vertical, 2014-2021 (USD Billion)
Table 54 Middle East and Africa: Market Size, By Component, 2014-2021 (USD Billion)
Table 55 Middle East and Africa: Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 56 Middle East and Africa: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 57 Middle East and Africa: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 58 Latin America: System Integration Market Size, By Vertical, 2014-2021 (USD Billion)
Table 59 Latin America: Market Size, By Component, 2014-2021 (USD Billion)
Table 60 Latin America: Market Size, By Infrastructure Integration Service, 2014-2021 (USD Billion)
Table 61 Latin America: Market Size, By Application Integration Service, 2014-2021 (USD Billion)
Table 62 Latin America: Market Size, By Consulting Service, 2014-2021 (USD Billion)
Table 63 Latin America: System Integration Market Size, By Vertical, 2014-2021 (USD Billion)
Table 64 Partnerships and Agreements, 2013-2016
Table 65 Mergers and Acquisitions, 2013-2016
Table 66 New Product Launches, 2013-2016

List of Figures

Figure 1 System Integration Market: Research Design
Figure 2 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Market Breakdown and Data Triangulation
Figure 6 Global System Integration Market: Assumptions
Figure 7 Limitations
Figure 8 Infrastructure Integration Services Segment is Expected to Witness High Growth During the Forecast Period
Figure 9 Top Three Segments in the System Integration Market in 2016
Figure 10 North America is Expected to Hold the Largest Market Share in 2016
Figure 11 Increase in Adoption of Cloud Computing is Expanding Market During the Forecast Period
Figure 12 Infrastructure Integration Services is Expected to Be the Major Driver During the Forecast Period
Figure 13 Infrastructure Integration Services is Expected to Hold the Major Market Share in the System Integration Market in 2016
Figure 14 Market Segmentation By Infrastructure Integration Service
Figure 15 Market Segmentation By Application Integration Service
Figure 16 Market Segmentation By Consulting Service
Figure 17 Market Segmentation By Vertical
Figure 18 Market Segmentation By Region
Figure 19 Market Drivers, Restraints, Opportunities, and Challenges
Figure 20 Market Value Chain Analysis
Figure 21 Market Ecosystem
Figure 22 Strategic Benchmarking: Partnerships and Agreements
Figure 23 Network Integration Segment is Expected to Have the Largest Market Size Among Infrastructure Integration Services During the Forecast Period
Figure 24 Unified Communication Segment is Expected to Dominate Among the Application Integration Services During the Forecast Period
Figure 25 Business Process Integration Segment is Expected to Lead Among All Other Consulting Services During the Forecast Period
Figure 26 Government, and BSFI has the Dominant Market Size, During the Forecast Period
Figure 27 Asia-Pacific is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 28 Geographic Snapshot: Asia-Pacific is Emerging as A New Hotspot, 2016
Figure 29 North America Market Snapshot
Figure 30 Companies Adopted Partnership and Agreement as the Key Growth Strategy Between 2013 and 2016
Figure 31 Market Evaluation Framework: Partnership and Agreement is the Key Strategy Adopted By the Major Market Players
Figure 32 Battle for Market Share: Partnership and Agreement Holds the Largest Market Share Among All Strategies
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