Global Robotic Vacuum Cleaner Market - Strategic Assessment and Forecast Till 2021

Description:

"The Global Robotic Vacuum Cleaner market is expected to cross US$3 million by 2021."

The recent report, “Global Robotic Vacuum Cleaner Strategic Assessment and Forecast till 2021”, covers the present scenario and growth aspect of worldwide robotic vacuum cleaner market for the period of 2016-2021. This market research report includes a detailed market segmentation of the Worldwide Robotic Vacuum Cleaner Market

By Product
- Floor Care
- Vacuum Only
- Vacuum and Mopping
- Mopping Only
- Pool Care

By Distribution Channels
- Online
- Retail
- Specialty Stores
- Supermarkets and Hypermarkets

By Geography
- APAC
- Europe
- North America
- ROW

By Country
- Canada
- China
- Egypt
- France
- Germany
- Japan
- Mexico
- South Korea
- US

Robotic Vacuum Cleaner - Market Size and Dynamics:

The analysts expect the worldwide robotic vacuum cleaner market to reach approx. US$3,166.9 million by 2021 with a CAGR of more than 11.6%. In developed regions, the growth in the construction industry will contribute to the demand for robotic vacuum cleaners. Robotic vacuum cleaners are increasingly marking their presence among end-users worldwide. The floor care segment of the market offers a lucrative opportunity for vendors as the demand for floor care robotic vacuum cleaning devices has been increasing globally. Pool cleaning robots are popular in European countries whereas in US the demand of pool cleaning robots is comparatively low.

Robotic Vacuum Cleaner Market - Trends, Drivers and Challenges:
The latest trend emerging in the robotic vacuum cleaners market is increased adoption of smart robotic vacuum cleaners among end-users across the world. However, adoption of smart home concept and increased sales and marketing of the robotic vacuum cleaners on internet are the emerging trends in the market. Robotic vacuum cleaners have become a popular sensation in the modern consumer electronics market.

The demand is growing at a phenomenal rate across the world. The entry of low cost new variant in the market has propelled the growth of robotic vacuum cleaner market. Also, Increased domestic use of the robotic vacuum cleaners, as they are less time consuming and easy to use, is going to propel the sale of the robotic vacuum cleaner.

Robotic Vacuum Cleaner Market - Geographical Analysis:

The report includes the market analysis of different regions such as North America, APAC, Europe and ROW. The report outlines the major market share holder and the market size analysis of all the regions and provides the market size and forecast of the key countries.

The penetration of robotic vacuum cleaners in the APAC countries such as China, Japan, South Korea, and Australia is increasing rapidly. For instance, the demand for robotic vacuum cleaners in Japan witnessed a surge in 2015 from 2014 against the demand for traditional vacuum cleaners.

APAC will continue to dominate the worldwide robotic vacuum cleaner market till 2021. Europe will likely account for 30.83% and 33.13% market share, in terms of revenue and unit shipment, respectively, in 2021. The robotic vacuum cleaners market in North America is characterized by demand for advanced robotic vacuum cleaners with autonomy in functioning and navigating.

Robotic Vacuum Cleaner Market - Market Share & Key Vendors:

This market research profiles the major companies in the Global Robotic Vacuum Cleaner Market and provides the competitive landscape and market share of key the players. The report covers the entire market outlook regarding the value chain operating within the market.

The major vendors included in the report are:

iRobot, ECOVACS ROBOTICS, Maytronics Group and Aqua Products.

The emerging vendors:

De'Longhi, Dyson, Groupe SEB, Hanool Robotics, Hayward Industries, Hitachi, Hoover, LG, Mamirobot, Matsutek Enterprise, Metapo, Miele, Neato Robotics, Moneual, Panasonic, Pentair, Philips, Samsung, Sharp, Taurus, Toshiba Lifestyle Products, Vorwerk, Yujin Robot and Zodiac.

Why should you buy Global Robotic Vacuum Cleaner Market report?

The report gives reasonable answers for the following questions which leads you to know the in- depth market analysis such as:

1) How has the market been performing and what are some of the current changes which are expected to change the landscape in the coming years?
2) What are the various factors that can affect the market and in what way over the next few years?
3) What are the emerging trends and challenges for the market over the next five years?
4) What is the market size and market forecast for each product segment?
5) Which regions are going to have the largest market share and what are the factors propelling the market growth in that region?
6) Which are the key countries and the market size and market forecast in the key countries?
7) Which companies are the key vendors in the market?
8) What are the strategies used by the top vendors, and what are the opportunities to grow?
9) Which companies are the emerging vendors in the market?
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