Investment Opportunities for Kiosk Market in India (2016 - 2021)

Description:

Kiosks are gaining wider acceptance due to the convenience they offer and their economic prices. In India, with the increase in real estate prices and high operating costs, companies are starting to prefer kiosks to stand alone stores. Typical kiosk costs involve lower rentals and limited menu and staff. Consequently, their use of fuel, water and electricity is also lower than for other formats. Hence, even major players are launching kiosks and increasing their reach. The rapid growth in the economy in the technological scenario has shown improvements in the fiscal deficits and gradual progressive economic reforms. This has caused significant improvements in the per capita GDP that will gradually make India one of the largest consumer markets of the future. The economic benefits from Kiosk are just beginning to reap across India, which in the coming years will quite possibly result in another wave of Indian economic growth.

A higher investment rarely guarantees high returns, KIOSK market has taken the country by storm. Investment in KIOSK market is presenting the higher growth in the present unpredictable business scenario. These days, the operating costs of standalone stores have surged. Operators today more and more prefer kiosks over traditional brick and mortar stores because of their low initial investment and overhead costs. The growing technological propagation and amalgamation of KIOSK products with a vast kind of applications such as retail and healthcare etc. are the major factors driving the growth of the Kiosk Market. The growth of the Kiosk Market is currently being hindered by dearth of interactive transactions and limited sales.

The Kiosk market is segmented on the basis of Type (Custom Kiosks, Government Kiosks, DVD Movie Rental Kiosks, Turnkey kiosks, Ticketing Kiosks, Banking Kiosks, Postal Kiosks, Event Management Kiosks, Digital Signage and Others), and Industry (Banking, Healthcare, Retail, Hospitality, Transportation and Others).

This report describes a detailed study of the Porter's five forces analysis, market segments, and current market trends. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies and competition analysis.

The report also considers the companies showing growth for Kiosk Market in India along with a list of their Financials and presents a host of investment opportunities ready for the taking. This report on the outlook for lucrative investment areas reviews the potential future returns, technological advancements, regulations and market responses so as to provide a clear perspective on the potential implications for the growth prospects of Kiosk market in India during the forecast period (2014-2020).

What the report offers

- Market Definition of Investment Opportunities for Kiosk Market in India along with identification of key drivers and restraints for the market.
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market.
- Extensively researched competitive landscape section with profiles of Emerging companies along with their financials, strategic initiatives and market shares.
- Identification and analysis of the Macro and Micro factors that affect the Investment Opportunities for Kiosk Market in India.
- A comprehensive list of emerging market players along with the analysis of their current strategic interests and key financial information.

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.
1.3 Market Definition
1.4 Areas Covered

2. Executive Summary

3. Industry Analysis
3.1 Introduction
3.2 Current Market Scenario
3.3 Porter's Five Force
3.3.1 Bargaining Power of Suppliers
3.3.2 Bargaining Power of Consumers
3.3.3 Threat of New Entrants
3.3.4 Threat of Substitute Products and Services
3.3.5 Competitive Rivalry within the Industry

4. Market Overview
4.1 Current Market Scenario
4.2 Factors Driving the Market
4.2.1 Growth Inclination Towards ATM deployments
4.2.2 Low Initial Investment
4.3 Factors Restraining the Market
4.3.1 Dearth of Interactive Transactions
4.3.2 Limited Sales
4.3.3 Dearth of Awareness Among End-Users
4.4 Current Opportunities in the Market
4.4.1 Rising Growth Towards Government Departments
4.4.2 3D KIOSK
4.4.3 Industry Growth Due to Banking Sectors

5. KIOSK Market Breakdown By Type
5.1 Custom Kiosks
5.2 Government Kiosks
5.3 DVD Movie Rental Kiosks
5.4 Turnkey Kiosks
5.5 Ticketing Kiosks
5.6 Banking Kiosks
5.7 Postal Kiosks
5.8 Event Management Kiosks
5.9 Digital Signage
5.10 Others

6. KIOSK Market Breakdown By Industry
6.1 Banking
6.2 Healthcare
6.3 Retail
6.4 Hospitality
6.5 Transportation
6.6 Others

7. Emerging Companies For KIOSK Market in India
7.1 Introduction
7.2 Emerging Companies in India - VinzSoft, FIRSTOUCH SOLUTIONS Ltd., BITS & BYTES Integrators Pvt Ltd, Max Media, Innovative Technology Solutions
7.2.1 Company Overview
7.2.2 Products and Services
7.2.3 New and Existing Contracts
7.2.4 Recent Developments
7.2.5 Client List
7.2.6 Financial Overview
7.2.6.1 Basic Financial Structure
7.2.6.2 Recent Fundings
7.2.6.3 Major Investors
7.2.6.4 Funding Pattern
7.2.6.5 Number of Employees

8. Market Landscape
8.1 Market Trends
8.2 Market Forecasts
8.3 New Product Development and Innovations

9. Investment Analysis
9.1 Recent Mergers and Acquisitions

9.2 Investor Outlook

10. Future Outlook

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3970922/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Investment Opportunities for Kiosk Market in India (2016 - 2021)
Web Address: http://www.researchandmarkets.com/reports/3970922/
Office Code: SC2GY2WW

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4050</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 7650</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World