
Description: The global cosmetic and perfumery glass bottle packaging market is projected to reach USD 1.8 billion in 2020 from USD 1.3 billion in 2015, growing at a CAGR of 5.9% during the forecast period 2015-2020. The global cosmetics packaging sales are projected to reach 36.6 billion by the end of 2020, of which glass material constitutes 3-5% of the total packaging materials market. The glass bottle packaging holds small percentage in the market, but it has significant importance in the overall scenario. Packaging today constitutes an important aesthetic function in cosmetics and perfumery products. The look and feel of the packaging is a huge factor for the rapid growth in consumption and production of beauty products. Due to improved lifestyle and the desire for a better physical appearance, the demand for cosmetics and beauty products is increasing. Therefore the market for glass bottle packaging of such products is also projected to grow during the forecast period.

Like other aspects of the beauty industry, the cosmetic packaging is driven by the trend. The major factor contributing to the glass bottle packaging of cosmetics and perfumery industry is based on the inclination of customers towards such products. Increased disposable income, the inclusion of beauty products in daily routine, innovation and better glass packaging of the products are expected to play important roles in the growth of the market. However, the availability of alternative packaging options such as plastic and flexibles hinders the market growth. Since the cost of the product also depends on the packaging pattern, higher prices and costly packaging techniques acting as restraints of the market. The growing middle-class consumer group globally has created huge opportunities for the vendors and manufacturers to invest in this market. Building a strong portfolio of products with better design and right price will appeal to the needs and desires of the consumers, opening new gateway of opportunities for the vendors/manufacturers across the globe.

The global cosmetic and perfumery glass bottle packaging market is segmented based on the application products and regional basis. The application of perfumes and color cosmetics holds the highest market share for glass bottle packaging market. The skin and hair care products show the fastest growth in the forecast period. On the regional basis, the Europe is the largest for the cosmetic and perfumery glass bottle market. It is followed by North America and Asia Pacific. There is high demand for beauty products in these regions but Latin America is expected to show significant growth in the forecast period. The increasing preference for the beauty products in India and China provides a great opportunity for growth in Asia pacific region in the years to come.

Some of the key players in the global cosmetic and perfume glass bottle market are:

- Amcor
- Brimar Packaging
- Collcap
- The Packaging Company
- Libo Cosmetics
- Albea
- HCP Packaging
- Aptar Beauty+Home
- Cosmopak
- Rexam Plc.
- Rieke Packaging Systems

Key Deliverables in the Study

- Market analysis for the global cosmetics and perfume bottle packaging market, with region specific assessments and competition analysis on the global and regional scales.
- Market definition along with the identification of key drivers and restraints.
- Identification of factors instrumental in changing the market scenario, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale.
- Extensively researched competitive landscape section with profiles of major companies along with their
market share.
- Identification and analysis of the macro and micro factors that affect the global cosmetics and perfume bottle packaging market on both global and regional scales.
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped.

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