Global Point of care Molecular Diagnostics Market Analysis & Trends - Technology, Test Location, Application - Forecast to 2025

Description:

"Global Point of care Molecular Diagnostics Market Analysis & Trends - Technology (Microarray-based, Hybridization-based, PCR-based, Genetic Sequencing-based), Test Location (POC, OTC), Application (Endocrinology, Infectious, Prenatal Testing, Hematology) - Forecast to 2025"

The Global Point of care Molecular Diagnostics Market is poised to grow at a CAGR of around XX% over the next decade to reach approximately $XX million by 2025. Some of the prominent trends that the market is witnessing include rising investments in research and development increasing portfolio of Molecular POCT.

Based on Technology the Market is categorized into Microarray-based, Hybridization-based, PCR-based and Genetic Sequencing-based. Depending on the Test Location the market is segmented by POC(Point-of-care) and OTC (Over-the-counter).

Based on End User the Market is categorized into Hospitals, Assisted Living Healthcare Facilities, Decentralized Labs, Home-care and Other End Users. Depending on the Application the market is segmented by Endocrinology, Infectious Diseases, Prenatal Testing, Hematology, Oncology and Other Applications.

This industry report analyzes the global markets for Molecular Point of Care Diagnostics across all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025.

The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Molecular Point of Care Diagnostics Market report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe

Asia Pacific
- China
- Japan
Report Highlights:

- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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