Global Connected Car Market Analysis and Trends - Connectivity Technology, Products & Service, Connectivity Form Factor - Forecast to 2025

Description:

"Global Connected Car Market Analysis and Trends - Connectivity Technology (Wi-Fi, 3G, 2G, Bluetooth, HSPA+), Products & Service (OEM Services, Sensors, Wireless and Cellular Modules), Connectivity Form Factor (Integrated Connectivity, Embedded Connectivity) - Forecast to 2025"

The Global Connected Car Market is poised to grow at a CAGR of around 11.7% over the next decade to reach approximately $81.7 billion by 2025. Some of the prominent trends that the market is witnessing include mandatory telematics service by government is fuelling up, car enabled with smart-phones driving the trend in market, consumer demand for superior driving experience favouring the market, recent technological advancements in connected car, and growth opportunities/investment opportunities.

Based on Connectivity Form Factor the market is categorized into tethered connectivity, integrated connectivity, and embedded connectivity. In addition Tethered Connectivity is classified into external modem, and embedded modem.

As per Application the market is segmented into telematics, infotainment, and navigation. Telematics is further classified into car to infrastructure, in-car, and car to car and moreover infotainment is sub-divided into communication, and entertainment. However, navigation is sub-segregated into road & vehicle monitoring, and real-time data capture & management.

By Car Platforms the market is segregated into mirrorklink, Qnx, cloud-based approach, android auto, windows embedded automobile 7, linux, and carplay. Connectivity Technology in market further subjected to Wi-Fi, 3G, 2G, 4G/LTE, Bluetooth, and HSPA+. Through Products & Services the market is segmented into OEM services, sensors, fleet manager, wireless and cellular modules, processors, and aftermarket services.

This industry report analyzes the global markets for Connected Car across all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025. The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The Connected Car Market report provides data tables, includes charts and graphs for visual analysis.
- Rest of Europe

Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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