Global POC Pregnancy & Fertility Testing Market Analysis & Trends - Test Type, Product, Distribution Channels - Forecast to 2025

Description: “Global POC Pregnancy & Fertility Testing Market Analysis & Trends - Test Type ((hCG) Urine Test, FSH Urine Test, (hCG) Blood Test & (LH) Urine Test), Product (Pregnancy & Fertility Rapid Test Kits), Distribution Channels (Pharmacies & Drugstores) - Forecast to 2025”

The Global POC Pregnancy and Fertility Testing Market is poised to grow at a CAGR of around XX% over the next decade to reach approximately $XX million by 2025. Some of the prominent trends that the market is witnessing include growing requirement for fast and self contained tests, increasing prevalence of gynaecological and infertility disorders, rising government support and recent technological developments of POC Pregnancy and Fertility Testing.

Based on test type, the market is categorized into human chorionic Gonadotropin (hCG) urine test, FSH urine test, human chorionic Gonadotropin (hCG) blood test and luteinizing hormone (LH) urine test.

Depending on the product, the market is segmented into pregnancy rapid test kits and fertility rapid test kits. By pregnancy rapid test kits, the market is further classified into cassettes, strip/dip sticks and mid-stream. By fertility rapid test kits, the market is further sub segmented into line-indicator devices and digital devices.

By distribution channels, the market is divided into hypermarkets & supermarkets, gynaecology & fertility clinics, pharmacies, online sales and drugstores.

This industry report analyzes the global markets for POC Pregnancy and Fertility Testing across all the given segments on global as well as regional levels presented in the research scope. The study provides historical market data for 2013, 2014 revenue estimations are presented for 2015 and forecasts from 2016 till 2025.

The study focuses on market trends, leading players, supply chain trends, technological innovations, key developments, and future strategies. With comprehensive market assessment across the major geographies such as North America, Europe, Asia Pacific, Middle East, Latin America and Rest of the world the report is a valuable asset for the existing players, new entrants and the future investors.

The study presents detailed market analysis with inputs derived from industry professionals across the value chain. A special focus has been made on 23 countries such as U.S., Canada, Mexico, U.K., Germany, Spain, France, Italy, China, Brazil, Saudi Arabia, South Africa, etc. The market data is gathered from extensive primary interviews and secondary research. The market size is calculated based on the revenue generated through sales from all the given segments and sub segments in the research scope. The market sizing analysis includes both top-down and bottom-up approaches for data validation and accuracy measures.

The POC Pregnancy and Fertility Testing Market report provides data tables, includes charts and graphs for visual analysis.

Regional Analysis:

North America
- US
- Canada
- Mexico

Europe
- France
- Germany
- Italy
- Spain
- UK
- Rest of Europe
Asia Pacific
- China
- Japan
- India
- Australia
- New Zealand
- Rest of Asia

Middle East
- Saudi Arabia
- UAE
- Rest of Middle East

Latin America
- Argentina
- Brazil
- Rest of Latin America

Rest of the World
- Africa
- Caribbean

Report Highlights:
- The report provides a detailed analysis on current and future market trends to identify the investment opportunities
- Market forecasts till 2025, using estimated market values as the base numbers
- Key market trends across the business segments, Regions and Countries
- Key developments and strategies observed in the market
- Market Dynamics such as Drivers, Restraints, Opportunities and other trends
- In-depth company profiles of key players and upcoming prominent players
- Growth prospects among the emerging nations through 2025
- Market opportunities and recommendations for new investments

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